

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Harald T. Schreiber		08/25/2010	INDIVIDUAL: GERMANY
RECEIVING PARTY DATA			
Name:	Kerrico Names, Inc.		
Street Address:	556 S. Fair Oaks Ave.		
Internal Address:	Suite 101-16		
City:	Pasadena		
State/Country:	CALIFORNIA		
Postal Code:	91105		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77147787	BORN2SCORE	
Serial Number:	77147730	BORN2SCORE	
CORRESPONDENCE DATA			
Fax Number:	(206)359-9000		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	206-359-8000		
Email:	pctrademarks@perkinscoie.com		
Correspondent Name:	Grace Han Stanton of Perkins Coie LLP		
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Address Line 2:	Suite 4800		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	67685-7001		
NAME OF SUBMITTER:	Sarah J. Taylor		

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Signature:	/Sarah J. Taylor/
Date:	08/27/2010
Total Attachments: 1 source=Assignment#page1.tif	

EXHIBIT A

TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, Harald T. Schreiber, an individual with a principal place of residence at 5634 Abalone Place, La Jolla, California, 92037 ("Assignor"), is the owner of the trademark listed below (the "Mark"), together with any existing common law rights and the federal trademark applications for the Mark (together, the "Applications").

MARK	APPLICATION NO.
BORN2SCORE	77/147,787
BORN2SCORE	77/147,730


WHEREAS, Kerrico Names, Inc. a Delaware corporation with a principal place of business at 556 S. Fair Oaks Ave., Suite 101-18, Pasadena, CA 91105 ("Assignee"), desires to acquire all right, title and interest in and to the Mark and the Applications, the associated business, and all goodwill and common law rights associated therewith, and Assignor desires to assign the same to Assignee.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:


Assignor hereby sells, assigns and transfers to Assignee all of its right, title and interest in and to the Mark, the Applications and any subsequent registration of the Mark, together with the goodwill and common law rights appurtenant thereto, and that portion of the business symbolized by, or associated with the Mark, and Assignee does hereby accept this assignment.

IN WITNESS WHEREOF, the parties have caused their duly authorized representatives to execute this Trademark Assignment Agreement as of this 25th day of August, 2010.

HARALD T. SCHREIBER

By: 
Harald T. Schreiber, on behalf of himself

KERRICO NAMES, INC. on behalf of an undisclosed third party beneficiary

By: 
Its: President