

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |   |                       |                       |
|----------------------------------|---|-----------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>          | CORRECTIVE ASSIGNMENT   |                       |                       |
| <b>NATURE OF CONVEYANCE:</b>     | Corrective Assignment to correct the Assignor's name previously recorded on Reel 004264 Frame 0050. Assignor(s) hereby confirms the the Assignor's name should be listed as: Think Service, Inc.. |                       |                       |
| <b>CONVEYING PARTY DATA</b>      |   |                       |                       |
| <b>Name</b>                      | <b>Formerly</b>   | <b>Execution Date</b> | <b>Entity Type</b>    |
| Think Service, Inc.              |   | 08/09/2010            | CORPORATION: DELAWARE |
| <b>RECEIVING PARTY DATA</b>      |   |                       |                       |
| <b>Name:</b>                     | United Business Media LLC   |                       |                       |
| <b>Street Address:</b>           | 600 Community Drive, 4th Floor  |                       |                       |
| <b>City:</b>                     | Manhasset   |                       |                       |
| <b>State/Country:</b>            | NEW YORK  |                       |                       |
| <b>Postal Code:</b>              | 11030   |                       |                       |
| <b>Entity Type:</b>              | LIMITED LIABILITY COMPANY: DELAWARE   |                       |                       |
| <b>PROPERTY NUMBERS Total: 5</b> |   |                       |                       |
| <b>Property Type</b>             | <b>Number</b>   | <b>Word Mark</b>      |                       |
| <b>Registration Number:</b>      | 3041734   | HDI                   |                       |
| <b>Registration Number:</b>      | 3041735   | HDI                   |                       |
| <b>Registration Number:</b>      | 2668603   | HELP DESK INSTITUTE   |                       |
| <b>Registration Number:</b>      | 3816256   | SUPPORT WORLD         |                       |
| <b>Registration Number:</b>      | 3816257   | SUPPORT WORLD         |                       |
| <b>CORRESPONDENCE DATA</b>       |   |                       |                       |
| <b>Fax Number:</b>               | (212)768-6800   |                       |                       |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>  |                       |                       |
| <b>Phone:</b>                    | 212-768-5367  |                       |                       |
| <b>Email:</b>                    | trademarks@sonnenschein.com   |                       |                       |
| <b>Correspondent Name:</b>       | Monica B. Richman   |                       |                       |
| <b>Address Line 1:</b>           | 233 South Wacker Dr., Suite 7800  |                       |                       |
| <b>Address Line 2:</b>           | P.O. Box #061080  |                       |                       |
| <b>Address Line 4:</b>           | Chicago, ILLINOIS 60606-1080  |                       |                       |

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|   |                     |
|---|---------------------|
| ATTORNEY DOCKET NUMBER:   | 20001431-1920       |
| NAME OF SUBMITTER:  | Monica B. Richman   |
| Signature:  | /monica b. richman/ |
| Date:   | 08/27/2010          |
| Total Attachments: 5<br>source=THINK SERVICE TO UBM#page1.tif<br>source=THINK SERVICE TO UBM#page2.tif<br>source=THINK SERVICE TO UBM#page3.tif<br>source=Assignment sheet#page1.tif<br>source=Assignment sheet#page2.tif |                     |

## TRADEMARK ASSIGNMENT

This Assignment Agreement is by and between Think Service, Inc., a Delaware corporation, with a place of business at 102 South Tejon Street, Suite 1200, Colorado Springs, Colorado, USA 80903 (“Assignor”) and United Business Media LLC a Delaware limited liability company, with a place of business at 600 Community Drive, Manhasset, New York, USA 11030 (“Assignee”), and

WHEREAS, Assignor is the owner of the trademark applications and registrations identified in Schedule A (“Trademarks”);

WHEREAS, Assignor desires to transfer all rights, title and interest in and to the Trademarks to Assignee;

WHEREAS, Assignee desires to acquire all of Assignor’s rights, title and interest in and to the Trademarks;

NOW, THEREFORE, in consideration of the foregoing, Assignor does hereby irrevocably assign, grant and transfer to Assignee, its entire worldwide right, title and interest in and to the Trademarks, including all common law rights, and any trademark registrations and applications, along with the goodwill of the business symbolized by the Trademarks, the same to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made, as assignee of its entire right, title and interest therein, and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment.

Upon Assignee’s request, Assignor will promptly take such actions (including, without limitation, the prompt execution and delivery of documents in recordable form or testifying as to any material fact or thing) as may be necessary to vest in and secure unto Assignee the full right, title and interest in and to the Trademarks and to protect and enforce the Trademarks.

Assignor hereby authorizes the Commissioner of Patents and Trademarks of the United States, and any official of any other country empowered to issue trademarks, to record this Assignment, and to issue or transfer all said trademark registrations and applications to the Assignee as owner of all right, title and interest therein, or otherwise as the Assignee may direct, in accordance with the terms of this Assignment.

Assignor represents and warrants that Assignor has the full right to convey the entire right, title and interest herein assigned, that there are no rights, title or interests outstanding inconsistent with the rights, title and interests assigned herein, and the Assignor will not execute any instrument or grant or transfer any rights, title or interests inconsistent with the rights, title and interests assigned herein.

IN WITNESS WHEREOF, this Assignment has been executed by the parties on the day and year written below.

**ASSIGNOR:**

THINK SERVICE, INC.

By: 

Name: Joshua Blank

Title: Assistant Secretary

Date: August 9, 2010

**ASSIGNEE:**

UNITED BUSINESS MEDIA LLC

By: 

Name: Irene Carlson

Title: General Counsel

Date: August 9, 2010



MIRIAM MORALES  
NOTARY PUBLIC-STATE OF NEW YORK  
No. 01MO6217402  
Qualified in Bronx County  
My Commission Expires February 08, 2014



MIRIAM MORALES  
NOTARY PUBLIC-STATE OF NEW YORK  
No. 01MO6217402  
Qualified in Bronx County  
My Commission Expires February 08, 2014

**FOREIGN APPLICATIONS/REGISTRATIONS**

| <b>Owner</b>        | <b>Country</b> | <b>Mark</b>                  | <b>App.<br/>No./Reg.<br/>No.</b> | <b>Filing<br/>Date</b> | <b>Class(es)</b> | <b>Status</b> |
|---------------------|----------------|------------------------------|----------------------------------|------------------------|------------------|---------------|
| Think Service, Inc. | U.S.           | HDI                          | 3041734                          | January 17, 2005       | 16, 35, 41       | Registered    |
| Think Service, Inc. | U.S.           | HDI & Design                 | 3041735                          | January 17, 2005       | 16, 35, 41       | Registered    |
| Think Service, Inc. | U.S.           | HELP DESK INSTITUTE & Design | 2668603                          | October 24, 2001       | 16, 41           | Registered    |
| Think Service, Inc. | U.S.           | SUPPORT WORLD                | 3816256                          | December 9, 2008       | 9                | Registered    |
| Think Service, Inc. | U.S.           | SUPPORT WORLD                | 3816257                          | December 9, 2008       | 16               | Registered    |

TO: MONICA B. RICHMAN COMPANY: C/OSONNENSCHN NATH &amp; ROSENTHAL LLP

## TRADEMARK ASSIGNMENT

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|--|--|---------------------|-----------------------|
| SUBMISSION TYPE:   | NEW ASSIGNMENT                               |                     |                       |
| NATURE OF CONVEYANCE:  | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |                     |                       |
| CONVEYING PARTY DATA   |  |                     |                       |
| Name   | Formerly                                     | Execution Date      | Entity Type           |
| Think Services, Inc.   |  | 08/09/2010          | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA   |  |                     |                       |
| Name:  | United Business Media LLC                    |                     |                       |
| Street Address:  | 800 Community Drive, 4th Floor               |                     |                       |
| City:  | Manhasset                                    |                     |                       |
| State/Country:   | NEW YORK                                     |                     |                       |
| Postal Code:   | 11030  |                     |                       |
| Entity Type:   | LIMITED LIABILITY COMPANY: DELAWARE          |                     |                       |
| PROPERTY NUMBERS Total: 5  |  |                     |                       |
| Property Type  | Number                                       | Word Mark           |                       |
| Registration Number:   | 3041734                                      | HDI                 |                       |
| Registration Number:   | 3041735                                      | HDI                 |                       |
| Registration Number:   | 2668603                                      | HELP DESK INSTITUTE |                       |
| Registration Number:   | 3816256                                      | SUPPORT WORLD       |                       |
| Registration Number:   | 3816257                                      | SUPPORT WORLD       |                       |
| CORRESPONDENCE DATA  |  |                     |                       |
| Fax Number:  | (212)768-6800                                |                     |                       |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |  |                     |                       |
| Phone:   | 212-768-5367                                 |                     |                       |
| Email:   | trademarks@sonnenschein.com                  |                     |                       |
| Correspondent Name:  | Monica B. Richman                            |                     |                       |
| Address Line 1:  | c/oSonnenschein Nath & Rosenthal LLP         |                     |                       |
| Address Line 2:  | 233 South Wacker Dr., Suite 7800             |                     |                       |
| Address Line 4:  | Chicago, ILLINOIS 60606-6404                 |                     |                       |
| ATTORNEY DOCKET NUMBER:  | 20001431-1542                                |                     |                       |

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TO: MONICA B. RICHMAN COMPANY: C/OSONNENSCHEN NATH &amp; ROSENTHAL LLP

|   |                                       |
|---|---------------------------------------|
| NAME OF SUBMITTER:  | Monica B. Richman- Attorney of record |
| Signature:  | /monica b. richman/                   |
| Date:   | 08/19/2010                            |
| Total Attachments: 3<br>source=THINK SERVICE TO UBM#page1.tif<br>source=THINK SERVICE TO UBM#page2.tif<br>source=THINK SERVICE TO UBM#page3.tif |                                       |