

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Credo Holdings, LLC		12/01/2008	LIMITED LIABILITY COMPANY: WISCONSIN
RECEIVING PARTY DATA			
Name:	Technique Golf, L.L.C.		
Doing Business As:	DBA Tiger Shark Golf North America		
Street Address:	26020 Mound Road		
City:	Warren		
State/Country:	MICHIGAN		
Postal Code:	48091		
Entity Type:	LIMITED LIABILITY COMPANY: MICHIGAN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3367056	SUPERSTROKE	
Serial Number:	77369986	FATSO	
CORRESPONDENCE DATA			
Fax Number:	(248)978-0178		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	248-978-0178		
Email:	Helmholdt@HelmholdtLaw.com		
Correspondent Name:	HELMHOLDT LAW PLC		
Address Line 1:	3408 Greenspring Lane		
Address Line 4:	Rochester Hills, MICHIGAN 48309-2723		
ATTORNEY DOCKET NUMBER:	TSG-139-TM/US		
NAME OF SUBMITTER:	Thomas D. Helmholdt		
Signature:	/Thomas D. Helmholdt/		

CH \$65.00 3367056

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TRADEMARK
REEL: 004269 FRAME: 0107

Date:

08/27/2010

Total Attachments: 6

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TRADEMARK AND PATENT ASSIGNMENT - USA

This Assignment is made December 1, 2008, by Credo Holdings, LLC, a Wisconsin limited liability company ("Assignor"), for the benefit of Technique Golf, L.L.C., a Michigan limited liability company ("Assignee") having his principal place of business at 26020 Mound Road, Warren, Michigan 48091.

WHEREAS, Assignor is the owner of the entire right, title and interest in and to the U.S. Trademark Registration (the "Trademark Registration") and Application (the "Trademark Application") listed on the attached Schedule of Trademarks, registered or applied for in the U.S. Patent and Trademark Office on the dates listed on the attached Schedule of Trademarks, which Trademark Registration is now valid and subsisting, and which Trademark Application is pending, and the corresponding trademarks listed on the attached Schedule of Trademarks (the "Trademarks"); and

WHEREAS, Assignor is or believes itself to be the owner of the entire right, title, and interest in and to the U.S. Patent Application (the "Patent Application") listed on the attached Schedule of Patents, which Patent Application was applied for in the U.S. Patent and Trademark Office on the date listed in the attached Schedule of Patents; and

WHEREAS, Assignee desires to acquire from Assignor the Trademarks, the Trademark Registration, and the Trademark Application and the goodwill of the business in connection with which the Trademarks, the Trademark Registration, and the Trademark Application are used; and

WHEREAS, Assignee desires to acquire from assignor the Patent Application and any other rights derived from said Patent Application in the United States or elsewhere in the world; and

WHEREAS, Assignee is acquiring certain other Assignor assets that pertain to the Trademarks, the Trademark Registration, the Trademark Application, and the Patent Application and is the successor to that portion of Assignor's business to which such assets pertain;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor agrees to sell, assign, and transfer to Assignee, its successors and assigns, and does hereby sell, assign, and transfer to Assignee, its successors and assigns, Assignor's entire right, title, and interest in and to:

(a) the Trademarks, the Trademark Registration, the Trademark Application, and the goodwill of the business symbolized by the Trademarks, the Trademark Registration, and the Trademark Application, plus all claims and demands, if any, including all claims and demands for past infringement, that Assignor may have in connection with the Trademarks or the Trademark Registration or the Trademark Application, arising before and as of the date of this Assignment; and

(b) the Patent Application and all other applications or continuations hereafter filed in the United States or any other country or under any international agreement based in whole or in part on the Patent Application, all Letters Patent granted upon the Patent Application in any country or under any international agreement, and the inventions described in the Patent Application, plus all claims and demands, if any, including all claims and demands for past infringement, that Assignor may have in connection with the Patent Application, arising before and as of the date of this Assignment.

Assignor agrees to cooperate with Assignee so that Assignee may enjoy to the fullest extent the rights assigned hereunder.

Assignor agrees to assist Assignee at Assignee's expense with all proceedings involving the Trademarks, the Trademark Registration, the Trademark Application, and the Patent Application assigned hereunder, including but not limited to infringement suits, cancellation proceedings, and priority contests.

Assignor and Assignee acknowledge that Assignor has contemporaneously herewith assigned to Assignee certain other assets that pertain to the assets herein assigned and that Assignee is the successor to Assignor's business to which said assets pertain.

The terms and provisions of this Assignment shall inure to the benefit of Assignee and its successors and assigns, and shall be binding on Assignor and its legal representatives and any corporation controlling Assignor.

IN WITNESS WHEREOF, Assignor has caused this Trademark and Patent Assignment - USA to be executed by its authorized officer as of the date first stated above.

Credo Holdings, LLC

By: CHRISTOPHER C. DEFF

Print/Type Name: CHRISTOPHER C. DEFF

Title: MEMBER

STATE OF WISCONSIN)
) ss
Dane COUNTY)

Christopher L. Doern known to me to be the
member of Credo Holdings, LLC, personally appeared
before me this 1st day of December, 2008, and executed or
acknowledged to me that he executed the foregoing Trademark and
Patent Assignment - USA on behalf of Credo Holdings, LLC and
pursuant to authority duly received.

[Notary Seal]

Joanne L. Ballini
Notary Public Joanne L. Ballini
State of Wisconsin
My Commission expires: 8/26/2012
Joanne L. Ballini

Schedule of Trademarks

for Assignment by
Credo Holdings, LLC
to Technique Golf, L.L.C.

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
SUPERSTROKE	3,367,056	January 8, 2008
<u>Trademark</u>	<u>Application Serial No.</u>	<u>Application Date</u>
FATSO	77/369,986	January 11, 2008

Schedule of Patents

for Assignment by
Credo Holdings, LLC
to Technique Golf, L.L.C.

<u>Patent Title</u>	<u>Application Number</u>	<u>Application Date</u>
Club Grip	12048097	March 13, 2008