

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CATO CORPORATION		02/01/1999	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Cato of Texas, LP		
Composed Of:	COMPOSED OF Cato Southwest, Inc. a Delaware corp. is general partner; CaDel, LLC, a Delaware LLC is limited partner		
Street Address:	8100 Denmark Road		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28273		
Entity Type:	LIMITED PARTNERSHIP: TEXAS		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	1120083	CATO	
Registration Number:	1782771	CAROLINA COLOURS	
Registration Number:	1780388	SARAH RICHARDS	
Registration Number:	1781533	SARAH RICHARDS PLUS	
CORRESPONDENCE DATA			
Fax Number:	(704)805-5069		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	704-343-2042		
Email:	jhunter@mcguirewoods.com		
Correspondent Name:	Jayne Conway Hunter		
Address Line 1:	201 North Tryon Street		
Address Line 4:	Charlotte, NORTH CAROLINA 28202		
ATTORNEY DOCKET NUMBER:	4507195.0100 CC TO TEXAS		

OP \$115.00 1120083

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**TRADEMARK
 REEL: 004269 FRAME: 0316**

NAME OF SUBMITTER:	Jayne Conway Hunter
Signature:	/Jayne Conway Hunter/
Date:	08/30/2010
Total Attachments: 2 source=CATO083 ASMT CC TO CATO OF TEXAS#page1.tif source=CATO083 ASMT CC TO CATO OF TEXAS#page2.tif	

**ASSIGNMENT CERTIFICATE NO. 1
ISSUED PURSUANT
TO
CONTRIBUTION AND ASSIGNMENT AGREEMENT
DATED AS OF FEBRUARY 1, 1999**

The Cato Corporation ("Assignor") does hereby assign, transfer and convey to Cato of Texas L.P. ("Assignee"), all of its right, title and interest in and to certain trade names, trademarks and service marks, including without limitation, all common law trade names, trademarks and service marks, all registrations, all applications for registration, all pending registrations, all registration rights, all future registration rights and all goodwill associated therewith, which are more particularly identified on Schedule 1 hereto (collectively, the "Marks"), pursuant to the terms and conditions of that certain Contribution and Assignment Agreement dated as of February 1, 1999, by and among Assignor, CHW, LLC, Cato Southwest, Inc., CaDel LLC and Assignee, which Agreement is hereby ratified.

Pursuant to this Assignment Certificate, Assignor and Assignee certify that the transfer made herein is effective as of the date shown below, and Assignee has accepted and received the Marks as of such date. Reference is made to said Contribution and Assignment Agreement for additional terms and conditions of the assignment evidenced hereby.

This Assignment Certificate has been executed by Assignor and Assignee to be effective as of February 1, 1999.

ASSIGNOR:
THE CATO CORPORATION

By: Christin J. Reische
Name: CHRISTIN J. REISCHE
Title: VP, General Counsel, Assistant Secretary

ASSIGNEE:
CATO OF TEXAS L.P.

By: Cato Southwest, Inc.
General Partner

By: Stuart L. Uselton
Name: STUART L. USELTON
Title: PRESIDENT

**SCHEDULE I
TO
ASSIGNMENT CERTIFICATE NO. 1**

The Marks

<u>MARK</u>	<u>REGISTRATION NO.</u>
CATO	1120083
CAROLINA COLOURS	1782771
FASHION FORCE	1540613
GIORGIO FIORLINI	1538253
SARAH RICHARDS	1780388
SARAH RICHARDS PLUS	1781533

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