

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CATO CORPORATION		08/29/2003	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Cato of Texas, LP		
Composed Of:	COMPOSED OF Cato Southwest, Inc., a Delaware corp. is the general partner; CaDel, a Delaware LLC is limited partner		
Street Address:	8100 Denmark Road		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28273		
Entity Type:	LIMITED PARTNERSHIP: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78237512	LOOK SMART. BUY SMART.	
CORRESPONDENCE DATA			
Fax Number:	(704)805-5069		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	704-343-2042		
Email:	jhunter@mcguirewoods.com		
Correspondent Name:	Jayne Conway Hunter		
Address Line 1:	201 North Tryon Street		
Address Line 4:	Charlotte, NORTH CAROLINA 28202		
ATTORNEY DOCKET NUMBER:	4507195.0100 LOOK SMART		
NAME OF SUBMITTER:	Jayne Conway Hunter		
Signature:	/Jayne Conway Hunter/		

OP \$40.00 78237512

900170509

**TRADEMARK
 REEL: 004269 FRAME: 0337**

Date:

08/30/2010

Total Attachments: 2

source=LOOK SMART CC to CATO OF TEXAS#page1.tif

source=LOOK SMART CC to CATO OF TEXAS#page2.tif

ASSIGNMENT CERTIFICATE
NO. 1
ISSUED PURSUANT TO
ASSIGNMENT AGREEMENT
DATED AUGUST 29, 2003
BETWEEN
THE CATO CORPORATION
AND
CATO OF TEXAS LP

The Cato Corporation ("Assignor") hereby does transfer, contribute, convey and assign to Cato of Texas LP ("Assignee"), all right, title and interest in the trademarks and service marks, together with all goodwill of the business symbolized thereby, and all registrations, all applications for registrations and pending registrations associated therewith as more particularly described on Schedule I attached hereto (the "Marks"), pursuant to the terms and conditions of a certain Assignment Agreement dated as of August 29, 2003 between Assignor and Assignee, which Assignment Agreement is hereby ratified.

This will certify that the transfer made herein is effective as of the date shown below and that the Assignee has accepted and received the Marks as of such date. Reference is made to said Assignment Agreement for additional terms and conditions of the contribution and assignment evidenced hereby.

This Assignment Certificate has been executed by The Cato Corporation to be effective as of August 29, 2003.

THE CATO CORPORATION

By:


Name: _____

Title:

SCHEDULE I
TO
ASSIGNMENT CERTIFICATE NO. 1

MARKS

MARK	SERIAL NO.
Look Smart. Buy Smart.	78237512
Look Smart. Buy Smart.	76111230

85641-1