

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
CATO CORPORATION		03/14/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	CHW, LLC		
Street Address:	8100 Denmark Road		
City:	Charlotte		
State/Country:	NORTH CAROLINA		
Postal Code:	28273		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78836574	PLATINUM EDGE	
Serial Number:	78836528	PLATINUM EDGE	
CORRESPONDENCE DATA			
Fax Number:	(704)805-5069		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	704-343-2042		
Email:	jhunter@mcguirewoods.com		
Correspondent Name:	Jayne Conway Hunter		
Address Line 1:	201 North Tryon Street		
Address Line 4:	Charlotte, NORTH CAROLINA 28202		
ATTORNEY DOCKET NUMBER:	4507195.0100PLATINUM		
NAME OF SUBMITTER:	Jayne Conway Hunter		
Signature:	/Jayne Conway Hunter/		
Date:	08/30/2010		

OP \$65.00 78836574

Total Attachments: 2

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**ASSIGNMENT CERTIFICATE NO. 1
ISSUED PURSUANT TO
CONTRIBUTION AND ASSIGNMENT AGREEMENT
BY AND BETWEEN
THE CATO CORPORATION AND CHW, LLC**

The Cato Corporation ("Assignor") does hereby contribute, assign, transfer and convey to CHW, LLC ("Assignee"), all of its right, title and interest in and to certain trade names, trademarks and service marks, including without limitation, all common law trade names, trademarks and service marks, all registrations, all applications for registration, all pending registrations, all registration rights, all future registration rights and all goodwill associated therewith, which are more particularly identified on Schedule 1 hereto (collectively, the "Marks"), pursuant to the terms and conditions of that certain Contribution and Assignment Agreement by and between Assignor and Assignee, which Agreement is hereby ratified.

Pursuant to this Assignment Certificate, Assignor and Assignee certify that the transfer made herein is effective as of the date shown below, and Assignee has accepted and received the Marks as of such date. Reference is made to said Contribution and Assignment Agreement for additional terms and conditions of the assignment evidenced hereby.

This Assignment Certificate has been executed by Assignor and Assignee to be effective as of March 14, 2006.

ASSIGNOR:
THE CATO CORPORATION

By: Christin J. Reische
Name: CHRISTIN J. REISCHE
Title: VP, General Counsel and
Assistant Secretary

ASSIGNEE:
CHW, LLC

By: Stuart L. Useltan
Name: STUART L. USELTAN
Title: PRESIDENT

**SCHEDULE I
TO
ASSIGNMENT CERTIFICATE NO. 1**

The Marks

<u>MARK</u>	<u>SERIAL NO.</u>
PLATINUM EDGE	78836574
PLATINUM EDGE	78836528

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