

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	08/24/2010

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Barcalounger Corporation		08/24/2010	CORPORATION: DELAWARE
American of Martinsville, Inc.		08/24/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Joerns Healthcare Operating, LLC
Street Address:	5001 Joerns Drive
City:	Stevens Point
State/Country:	WISCONSIN
Postal Code:	54481
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	3568508	AOM STUDIOS
Registration Number:	3568507	AMERICAN OF MARTINSVILLE
Registration Number:	1772375	AMERICAN OF MARTINSVILLE
Registration Number:	1044876	AMERICAN OF MARTINSVILLE

CORRESPONDENCE DATA

Fax Number: (619)235-0398
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 6195253865
 Email: docketing@procopio.com
 Correspondent Name: Barry F. Soalt c/o Procopio Cory
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 Address Line 4: San Diego, CALIFORNIA 92101

ATTORNEY DOCKET NUMBER: 115814-12

TRADEMARK

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REEL: 004269 FRAME: 0540

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NAME OF SUBMITTER:	Barry F. Soalt
Signature:	/bfs/
Date:	08/30/2010
Total Attachments: 2 source=U.S. ASSIGNMENT#page1.tif source=U.S. ASSIGNMENT#page2.tif	

ASSIGNMENT OF U.S. TRADEMARKS

WHEREAS, Barcalounger Corporation, a Delaware corporation ("Barcalounger) and American of Martinsville, Inc., a Delaware corporation, "AOM" collectively with Barcalounger, as 'Assignors,' own and have used, through the effective date hereof, the issued and pending trademarks in the United States Patent and Trademark Office as set forth on annexed Schedule "A" (hereinafter referred to as the Trademarks); and

WHEREAS, Joerns Healthcare Operating, LLC, a Delaware limited liability company, having a principal place of business at 5001 Joerns Drive, Stevens Point, WI 54481 ("Assignee"), has on August 24, 2010 (the "Effective Date") acquired all right, title and interest in and to the Trademarks, including any choses in action relating to said Trademarks, together with the goodwill of the business symbolized by the Trademarks thereof as set forth on annexed Schedule "A"; and

WHEREAS, it is desired that the assignment of the Trademarks identified on annexed Schedule "A" be made of record in the United States Patent and Trademark Office.

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, the Assignor, as of the above date sold, assigned, transferred, and conveyed unto Assignee all of its right, title and interest in and to each of the aforesaid Trademarks, including any choses in action relating to said Trademarks, claims for damages, profits and costs, both in equity and law, for any infringement(s) of said Trademark rights accruing on or before the effective date of the Assignment, together with the good will of the business symbolized by the Trademarks, and including all pending applications and issued registrations thereof as set forth on annexed Schedule "A"; and Assignor agrees to execute any further documents, now and hereinafter necessary to perfect the rights herein assigned, all without further compensation to Assignor.

Executed this 24th day of August, 2010, at Martinsville, Virginia.

ASSIGNORS/SELLERS

ASSIGNEE/BUYER

BARCALOUNGER CORPORATION

JOERNS HEALTHCARE OPERATING, LLC

By: John Chapman
Name: Mr. John Chapman
Title: Chief Restructuring Officer

By: Mark Ludvig
Name: MARK LUDVIG
Title: CEO

-- and --

AMERICAN OF MARTINSVILLE, INC.

By: John Chapman
Name: Mr. John Chapman
Title: Chief Restructuring Officer

SCHEDULE "A"

U.S. PATENT AND TRADEMARK OFFICE

MARK	REGISTRATION NO.	REGISTRATION DATE
AOM STUDIOS	3,568,508	1/27/2009
AMERICAN OF MARTINSVILLE	3,568,507	1/27/2009
AMERICAN OF MARTINSVILLE	1,772,375	5/18/1993
AMERICAN OF MARTINSVILLE	1,044,876	7/27/1976