OP \$40.00 38272

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Handi Quilter, LLC		108/25/2010 I	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Handi Quilter, Inc.
Street Address:	445 North 700 West
City:	North Salt Lake
State/Country:	UTAH
Postal Code:	84054
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3827292	AVANTÉ

CORRESPONDENCE DATA

Fax Number: (801)447-9146

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (801)447-9099

Email: info@madsonip.com

Correspondent Name: Craig J. Madson

Address Line 1: Old Shepard Commons, Suite 230

Address Line 2: 1466 North Highway 89
Address Line 4: Farmington, UTAH 84025

TRADEMARK
REEL: 004269 FRAME: 0880

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Date:	08/30/2010
Total Attachments: 2 source=3360.3.13 Assignment#page1.tif source=3360.3.13 Assignment#page2.tif	

TRADEMARK
REEL: 004269 FRAME: 0881

ASSIGNMENT OF TRADEMARK

WHEREAS, Handi Quilter, LLC (hereinafter referred to as "Assignor"), a limited liability company

of the State of Delaware, having a principal office at 445 North 700 West, North Salt Lake, Utah

84054, is the owner of all right, title, and interest in and to the service mark AVANTÉ, U.S.

Trademark Application No. 77/846,504, filed October 12, 2009 (hereinafter referred to as "the

mark").

WHEREAS, Handi Quilter, Inc. (hereinafter referred to as Assignee), a corporation of the State of

Delaware, having a business address 445 North 700 West, North Salt Lake, Utah 84054, is desirous

of acquiring the entire right, title, and interest in and to the mark and the registration thereof.

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable

consideration paid to the Assignor by the Assignee, the receipt and sufficiency of which is hereby

acknowledged, THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE the entire right, title,

and interest in and to the above-referenced mark, together with the goodwill of the business

symbolized by and associated with the mark.

The Assignor hereby authorizes and requests the United States Commissioner of Patents and

Trademarks, and such officials in foreign countries as are duly authorized by their laws to

register trademarks, to issue any and all certificates of registration of the mark to the Assignee as

the owner of the entire interest, for the sole use and benefit of said Assignee, its successors,

assigns and legal representatives.

This Assignment shall be binding upon Assignor's successors and assigns.

This Assignment is effective as of July 25, 2010.

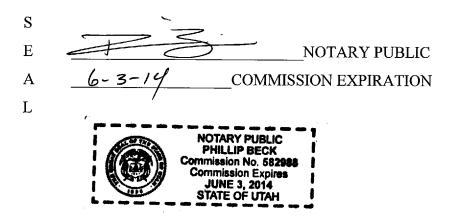
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TRADEMARK

REEL: 004269 FRAME: 0882

Executed this 25 day of	Avaust	, 2010, at 870 Huy 89 Nxc, or 8405.4
	(month)	(place)
		Mark D. Hyland CEO Handi Quilter, LLC
STATE OF UTA-	<u>-</u>	
	:	ess
COUNTY OF DAY	` `	

On this 25 day of 4, 2010, personally appeared before me Mark D. Hyland, proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to on this Assignment, and who signed the foregoing Assignment in my presence and acknowledged under oath before me that he has read the same and knows the contents thereof and that he executed the same as his free act and deed and for the purposes set forth therein.



RECORDED: 08/30/2010