

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Advanced Alternative Concepts, Inc		07/12/2010	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Metal Mulisha, LLC		
<b>Street Address:</b>	P.O.Box 656		
<b>City:</b>	Temecula		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92593		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3544980	METAL MULISHA	
<b>Serial Number:</b>	77136407	METAL MULISHA	
<b>Serial Number:</b>	77180031	METAL MULISHA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(310)282-2500		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	3102829400		
<b>Email:</b>	temp1@silverfreedman.com		
<b>Correspondent Name:</b>	Mitchell N. Reinis, Esq.		
<b>Address Line 1:</b>	2029 Century Park, East,		
<b>Address Line 2:</b>	19th Floor		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90067		
<b>ATTORNEY DOCKET NUMBER:</b>	11548-500		
<b>NAME OF SUBMITTER:</b>	Mitchell N. Reinis		

CH \$90.00 3544980

**900170573**

**TRADEMARK  
 REEL: 004269 FRAME: 0884**

Signature:	/Mitchell N. Reinis/
Date:	08/30/2010
<b>Total Attachments: 23</b> source=Trademark Assignment re METAL MULISHA Reg No. 3544980 in Class 32#page1.tif source=Trademark Assignment re METAL MULISHA Reg No. 3544980 in Class 32#page2.tif source=Trademark Assignment re METAL MULISHA Reg No. 3544980 in Class 32#page3.tif source=Trademark Assignment re METAL MULISHA Reg No. 3544980 in Class 32#page4.tif source=Trademark Assignment re METAL MULISHA Reg No. 3544980 in Class 32#page5.tif source=Trademark Assignment re METAL MULISHA Reg No. 3544980 in Class 32#page6.tif source=Trademark Assignment re METAL MULISHA Reg No. 3544980 in Class 32#page7.tif source=Trademark Assignment re METAL MULISHA Reg No. 3544980 in Class 32#page8.tif source=Assignments re Trademark Application Nos. 77136407 in Class 32 and 77180031 in Class 33#page 1.tif source=Assignments re Trademark Application Nos. 77136407 in Class 32 and 77180031 in Class 33#page2.tif source=Assignments re Trademark Application Nos. 77136407 in Class 32 and 77180031 in Class 33#page3.tif source=Assignments re Trademark Application Nos. 77136407 in Class 32 and 77180031 in Class 33#page4.tif source=Assignments re Trademark Application Nos. 77136407 in Class 32 and 77180031 in Class 33#page5.tif source=Assignments re Trademark Application Nos. 77136407 in Class 32 and 77180031 in Class 33#page6.tif source=Assignments re Trademark Application Nos. 77136407 in Class 32 and 77180031 in Class 33#page7.tif source=Assignments re Trademark Application Nos. 77136407 in Class 32 and 77180031 in Class 33#page8.tif source=Assignments re Trademark Application Nos. 77136407 in Class 32 and 77180031 in Class 33#page9.tif source=Assignments re Trademark Application Nos. 77136407 in Class 32 and 77180031 in Class 33#page10.tif source=Assignments re Trademark Application Nos. 77136407 in Class 32 and 77180031 in Class 33#page11.tif source=Assignments re Trademark Application Nos. 77136407 in Class 32 and 77180031 in Class 33#page12.tif source=Assignments re Trademark Application Nos. 77136407 in Class 32 and 77180031 in Class 33#page13.tif source=Assignments re Trademark Application Nos. 77136407 in Class 32 and 77180031 in Class 33#page14.tif source=Assignments re Trademark Application Nos. 77136407 in Class 32 and 77180031 in Class 33#page15.tif	

**ASSIGNMENT OF TRADEMARK REGISTRATION**

U.S. REGISTRATION NO.: 3,544,980  
TRADEMARK: METAL MULISHA (word mark)  
INTERNATIONAL CLASS: 32  
OWNER: Advanced Alternative Concepts, Inc.

This Trademark Assignment (the "Assignment") is made and entered into by and between Advanced Alternative Concepts, Inc. ("Assignor"), a California Corporation, with its principal place of business at 30498 Illinois Street, Lake Elsinore, California 92530, and Metal Mulisha, LLC ("Assignee"), a California Limited Liability Company, with its principal place of business at P.O. Box 656, Temecula, California 92593.

1. Assignor is the owner of the trademark METAL MULISHA (word mark) (the "Trademark"), and United States Trademark Registration Number 3,544,980 (the "U.S. Registration"). Copies of the United States Patent & Trademark Office TESS and TARR database records for the U.S. Registration are attached to this Assignment and incorporated herewith as Schedule 1.

2. Assignee desires to acquire from Assignor all worldwide rights to the Trademark, and the U.S. Registration.

3. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the Assignor, the Assignor hereby sells, assigns and transfers

Trademark Assignment

Page 2

to Assignee, its successors and assigns, Assignor's entire right, title and interest in the Trademark worldwide, and the U.S. Registration, together with the goodwill of the business associated therewith and all rights to secure registrations and renewals worldwide.

4. The Assignor further sells, assigns and transfers to Assignee any and all causes of action, claims, demands, or other rights occasioned from or because of any and all current or past infringements of the Trademark, together with the right in Assignee, its successors, assigns, or other legal representatives, to sue and recover therefore, including the right to bring suit in its own name, and to receive, retain, hold and enjoy for its own use and behalf, and for the use and behalf of its successors, assigns or other legal representatives, any and all damages, profits, or other recoveries or compensation on account of any infringement or suit.

IN WITNESS WHEREOF, the undersigned have signed this Assignment.

Dated: <u>July 12</u> , 2010	Dated: _____, 2010
ADVANCED ALTERNATIVE CONCEPTS, INC. Assignor	METAL MULISHA, LLC Assignee
By: <u>[Signature]</u>	By: _____
Name: <u>Timothy L. Bixler / James E. Simons</u>	Name: _____
Title: <u>President / Vice President</u>	Title: _____

**SCHEDULE 1**



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# METAL MULISHA

Word Mark	METAL MULISHA
Goods and Services	IC 032. US 045 046 048. G & S: Energy drinks. FIRST USE: 20080804. FIRST USE IN COMMERCE: 20080804
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	77976013
Filing Date	March 21, 2007
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	September 18, 2007
Registration Number	3544980
International Registration Number	0943884
Registration Date	December 9, 2005
Owner	(REGISTRANT) Advanced Alternative Concepts, Inc. CORPORATION CALIFORNIA 30498 Illinois Street Lake Elsinore CALIFORNIA 92530
Attorney of Record	Eric J. Goodman
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

**TRADEMARK**

Thank you for your request. Here are the latest results from the TARR web server.

This page was generated by the TARR system on 2010-06-23 20:10:10 ET

Serial Number: 77976013 Assignment Information Trademark Document Retrieval

Registration Number: 3544980

Mark

**METAL MULISHA**

(words only): METAL MULISHA

Standard Character claim: Yes

Current Status: A cancellation proceeding has been filed at the Trademark Trial and Appeal Board and is now pending.

Date of Status: 2009-02-21

Filing Date: 2007-03-21

Filed as TEAS Plus Application: Yes

Currently TEAS Plus Application: Yes

Transformed into a National Application: No

Registration Date: 2008-12-09

Register: Principal

Law Office Assigned: LAW OFFICE 102

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

Current Location: 650 -Publication And Issue Section

Date In Location: 2008-11-06

---

LAST APPLICANT(S)/OWNER(S) OF RECORD

---

1. Advanced Alternative Concepts, Inc.

**Address:**

Advanced Alternative Concepts, Inc.

30498 Illinois Street

Lake Elsinore, CA 92530

United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** California

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**GOODS AND/OR SERVICES**

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**International Class:** 032

**Class Status:** Active

Energy drinks

**Basis:** 1(a)

**First Use Date:** 2008-08-04

**First Use in Commerce Date:** 2008-08-04

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**ADDITIONAL INFORMATION**

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(NOT AVAILABLE)

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**MADRID PROTOCOL INFORMATION**

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**USPTO Reference Number:** A0008705

**International Registration Number:** 0943884

**International Registration Date:** 2007-06-28

**Original Filing Date with USPTO:** 2007-06-28

**International Registration Status:** Application For IR Registered By IB

**Date of International Registration Status:** 2007-12-13

**International Registration Renewal Date:** 2017-06-28

**Irregularity Reply by Date:** (DATE NOT AVAILABLE)

**Madrid History:**

03-27-2009 - 07:04:07 - Ceasing Of Effect Reviewed - No Action Required By Office

03-10-2009 - 08:00:19 - Partial Ceasing Of Effect To Be Processed

10-17-2008 - 08:53:09 - Division Of Base Application Processed By IB

09-19-2008 - 21:00:39 - Divisional Of Base App Notice Sent To IB

09-19-2008 - 02:00:25 - Divisional Of Base App Notice Created, To Be Sent To IB

12-13-2007 - 19:45:00 - Application For IR Registered By IB

11-16-2007 - 21:03:35 - Irregularity Response Sent To IB

11-16-2007 - 16:36:26 - Response To Irregularity Reviewed And Accepted

11-15-2007 - 16:57:42 - Irregularity Response Received From Applicant

08-22-2007 - 09:09:01 - Irregularity Notice Received From IB

06-29-2007 - 21:01:02 - IR Certified And Sent To IB

06-29-2007 - 10:18:13 - Manually Certified

06-28-2007 - 20:47:05 - New Application For IR Received

**TRADEMARK**



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**PROSECUTION HISTORY**

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**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2009-02-21 - Cancellation Instituted No. 999999

2008-12-09 - Registered - Principal Register

2008-11-06 - Law Office Registration Review Completed

2008-11-06 - Assigned To LIE

2008-11-03 - Allowed for Registration - Principal Register (SOU accepted)

2008-09-18 - Statement Of Use Processing Complete

2008-09-15 - Use Amendment Filed

2008-09-18 - Divisional processing completed

2008-09-12 - Divisional request received

2008-09-17 - Case Assigned To Intent To Use Paralegal

2008-09-12 - FAX RECEIVED

2008-09-15 - TEAS Statement of Use Received

2008-03-18 - Noa Mailed - SOU Required From Applicant

2008-02-01 - Extension Of Time To Oppose Process - Terminated

2007-10-15 - Extension Of Time To Oppose Received

2007-09-18 - Published for opposition

2007-08-29 - Notice of publication

2007-08-15 - Law Office Publication Review Completed

2007-08-15 - Assigned To LIE

2007-06-29 - Approved For Pub - Principal Register

2007-06-29 - Assigned To Examiner

2007-04-12 - TEAS Change Of Correspondence Received

2007-03-26 - New Application Entered In Tram

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**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Eric J. Goodman

**Correspondent**

Burkhalter Kessler Goodman & George LLP

Nicholas D. Myers

2020 Main St., Suite 600

Irvine, CA 92614

Phone Number: 949-975-7500

Fax Number: 949-975-7501

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ASSIGNMENT OF TRADEMARK APPLICATIONS

U.S. APPLICATION SERIAL NO.: 77/136,407  
TRADEMARK: METAL MULISHA (word mark)  
INTERNATIONAL CLASS: 32  
OWNER: Advanced Alternative Concepts, Inc.

U.S. APPLICATION SERIAL NO.: 77/180,031  
TRADEMARK: METAL MULISHA (word mark)  
INTERNATIONAL CLASS: 33  
OWNER: Advanced Alternative Concepts, Inc.

This Trademark Assignment (the "Assignment") is made and entered into by and between Advanced Alternative Concepts, Inc. ("Assignor"), a California Corporation, with its principal place of business at 30498 Illinois Street, Lake Elsinore, California 92530, and Metal Mulisha, LLC ("Assignee"), a California Limited Liability Company, with its principal place of business at P.O. Box 656, Temecula, California 92593.

1. Assignor is the owner of the trademarks METAL MULISHA (word mark) and METAL MULISHA (word mark) (the "Trademarks"), and United States Trademark Applications Serial Numbers 77/136,407 and 77/180,031 (the "U.S. Applications"). Copies of the United States Patent & Trademark Office TESS and TARR database

records for the U.S. Applications are attached to this Assignment and incorporated herewith as Schedule I.

2. Assignee desires to acquire from Assignor all worldwide rights to the Trademarks, and the U.S. Applications.

3. For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the Assignor, the Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, Assignor's entire right, title and interest in the Trademarks worldwide, and the U.S. Applications, together with the goodwill of the business associated therewith and all rights to secure registrations and renewals worldwide.

4. The Assignor further sells, assigns and transfers to Assignee any and all causes of action, claims, demands, or other rights occasioned from or because of any and all current or past infringements of the Trademarks, together with the right in Assignee, its successors, assigns, or other legal representatives, to sue and recover therefore, including the right to bring suit in its own name, and to receive, retain, hold and enjoy for its own use and behalf, and for the use and behalf of its successors, assigns or other legal representatives, any and all damages, profits, or other recoveries or compensation on account of any infringement or suit.

IN WITNESS WHEREOF, the undersigned have signed this Assignment.

Dated: <u>July 12</u> , 2010	Dated: _____, 2010
ADVANCED ALTERNATIVE CONCEPTS, INC. Assignor	METAL MULISHA, LLC Assignee
By: <u>[Signature]</u>	By: _____
Name: <u>Trinity L Bishop / James E Simons</u>	Name: _____
Title: <u>Pres / Vice President</u>	Title: _____

**SCHEDULE 1**



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# METAL MULISHA

Word Mark	METAL MULISHA
Goods and Services	IC 032. US 045 046 048. G & S: Beer; Drinking water; Flavored waters; Fruit beverages; Fruit-flavored beverages; Non-alcoholic beverages with tea flavor; Smoothies; Sports drinks
Standard Characters Claimed	
Mark Drawing Code	(4) STANDARD CHARACTER MARK
Serial Number	77136407
Filing Date	March 21, 2007
Current Filing Basis	1B
Original Filing Basis	1B
Published for Opposition	September 18, 2007
International Registration Number	0943884
Owner	(APPLICANT) Advanced Alternative Concepts, Inc. CORPORATION CALIFORNIA 30498 Illinois Street Lake Elsinore CALIFORNIA 92530
Attorney of Record	Eric J. Goodman
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

TRADEMARK

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Serial Number: 77136407 Assignment Information      Trademark Document Retrieval

Registration Number: (NOT AVAILABLE)

Mark

**METAL MULISHA**

(words only): METAL MULISHA

Standard Character claim: Yes

Current Status: A request for the fourth extension of time to file a statement of use has been granted.

Date of Status: 2010-03-22

Filing Date: 2007-03-21

Filed as TEAS Plus Application: Yes

Currently TEAS Plus Application: Yes

The Notice of Allowance Date is: 2008-03-18

Transformed into a National Application: No

Registration Date: (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 102

Attorney Assigned:  
WEBSTER WILLIAM M

Current Location: 710 -Divisional Unit

Date In Location: 2008-09-18

---

LAST APPLICANT(S)/OWNER(S) OF RECORD

**TRADEMARK**

**REEL: 004269 FRAME: 0899** 2010



1. Advanced Alternative Concepts, Inc.

**Address:**

Advanced Alternative Concepts, Inc.  
30498 Illinois Street  
Lake Elsinore, CA 92530  
United States  
**Legal Entity Type:** Corporation  
**State or Country of Incorporation:** California  
**Phone Number:** 949-975-7500  
**Fax Number:** 949-975-7501

**GOODS AND/OR SERVICES**

**International Class:** 032  
**Class Status:** Active  
Beer; Drinking water; Flavored waters; Fruit beverages; Fruit-flavored beverages; Non-alcoholic beverages with tea flavor; Smoothies; Sports drinks  
**Basis:** 1(b)  
**First Use Date:** (DATE NOT AVAILABLE)  
**First Use in Commerce Date:** (DATE NOT AVAILABLE)

**ADDITIONAL INFORMATION**

(NOT AVAILABLE)

**MADRID PROTOCOL INFORMATION**

**USPTO Reference Number:** A0008705  
**International Registration Number:** 0943884  
**International Registration Date:** 2007-06-28  
**Original Filing Date with USPTO:** 2007-06-28  
**International Registration Status:** Application For IR Registered By IB  
**Date of International Registration Status:** 2007-12-13  
**International Registration Renewal Date:** 2017-06-28  
**Irregularity Reply by Date:** (DATE NOT AVAILABLE)

**Madrid History:**

03-27-2009 - 07:04:07 - Ceasing Of Effect Reviewed - No Action Required By Office  
03-10-2009 - 08:00:19 - Partial Ceasing Of Effect To Be Processed  
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**TRADEMARK**

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06-28-2007 - 20:47:05 - New Application For IR Received

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### PROSECUTION HISTORY

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2010-04-13 - TEAS Change Of Correspondence Received

2010-04-07 - Notice Of Approval Of Extension Request Mailed

2010-03-25 - Notice Of Approval Of Extension Request Mailed

2010-03-24 - Notice Of Approval Of Extension Request E-Mailed

2010-03-23 - Notice Of Approval Of Extension Request E-Mailed

2010-03-22 - Extension 4 granted

2010-03-16 - Extension 4 filed

2010-03-16 - TEAS Extension Received

2009-09-08 - Extension 3 granted

2009-09-02 - Extension 3 filed

2009-09-02 - TEAS Extension Received

2009-03-09 - Extension 2 granted

2009-03-06 - Extension 2 filed

2009-03-06 - TEAS Extension Received

2008-09-18 - Extension 1 granted

2008-09-15 - Extension 1 filed

2008-09-18 - Divisional processing completed

2008-09-12 - Divisional request received

2008-09-17 - Case Assigned To Intent To Use Paralegal

2008-09-12 - FAX RECEIVED

2008-09-15 - TEAS Extension Received

**TRADEMARK**

2008-03-18 - Noa Mailed - SOU Required From Applicant  
2008-02-01 - Extension Of Time To Oppose Process - Terminated  
2007-10-15 - Extension Of Time To Oppose Received  
2007-09-18 - Published for opposition  
2007-08-29 - Notice of publication  
2007-08-15 - Law Office Publication Review Completed  
2007-08-15 - Assigned To LIE  
2007-06-29 - Approved For Pub - Principal Register  
2007-06-29 - Assigned To Examiner  
2007-04-12 - TEAS Change Of Correspondence Received  
2007-03-26 - New Application Entered In Tram

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

Eric J. Goodman

**Correspondent**

Eric J. Goodman

Burkhalter Kessler Goodman & George LLP

2020 Main St, Suite 600

Irvine CA 92614

Phone Number: 949-975-7500

Fax Number: 949-975-7501

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# METAL MULISHA

Word Mark                      **METAL MULISHA**  
 Goods and Services                      IC 033, US 047 049, G & S: Alcoholic beverages of fruit; Alcoholic beverages, namely, sparkling wine enriched with vitamins; Alcoholic coffee-based beverage; Alcoholic tea-based beverage; Alcoholic fruit extracts; Alcoholic punch; Prepared alcoholic cocktail; Champagne; Fruit wine; Hard cider; Natural sparkling wines; Prepared wine cocktails; Sparkling wine; Wine coolers; Wine punch; Wines

Standard Characters Claimed  
 Mark Drawing Code                      (4) STANDARD CHARACTER MARK

Serial Number                      77180031  
 Filing Date                      May 14, 2007  
 Current Filing Basis                      1B  
 Original Filing Basis                      1B  
 Published for Opposition                      September 18, 2007  
 International Registration Number                      0943884  
 Owner

(APPLICANT) Advanced Alternative Concepts, Inc. CORPORATION CALIFORNIA 30498 Illinois

**TRADEMARK**

Street Lake Elsinore CALIFORNIA 92530

Attorney of Record      Eric J. Goodman  
 Type of Mark          TRADEMARK  
 Register                PRINCIPAL  
 Live/Dead Indicator    LIVE

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TRADEMARK

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Serial Number: 77180031 Assignment Information      Trademark Document Retrieval

Registration Number: (NOT AVAILABLE)

Mark

# METAL MULISHA

(words only): METAL MULISHA

Standard Character claim: Yes

Current Status: A request for the fourth extension of time to file a statement of use has been granted.

Date of Status: 2010-03-23

Filing Date: 2007-05-14

Filed as TEAS Plus Application: Yes

Currently TEAS Plus Application: Yes

The Notice of Allowance Date is: 2008-03-18

Transformed into a National Application: No

Registration Date: (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 102

Attorney Assigned:  
WEBSTER WILLIAM M

Current Location: 700 -Intent To Use Section

Date In Location: 2008-09-17

---

LAST APPLICANT(S)/OWNER(S) OF RECORD

TRADEMARK

1. Advanced Alternative Concepts, Inc.

**Address:**

Advanced Alternative Concepts, Inc.  
30498 Illinois Street  
Lake Elsinore, CA 92530  
United States

**Legal Entity Type:** Corporation

**State or Country of Incorporation:** California

**Phone Number:** 949-975-7500

**Fax Number:** 949-975-7501

**GOODS AND/OR SERVICES**

**International Class:** 033

**Class Status:** Active

Alcoholic beverages of fruit; Alcoholic beverages, namely, sparkling wine enriched with vitamins; Alcoholic coffee-based beverage; Alcoholic tea-based beverage; Alcoholic fruit extracts; Alcoholic punch; Prepared alcoholic cocktail; Champagne; Fruit wine; Hard cider; Natural sparkling wines; Prepared wine cocktails; Sparkling wine; Wine coolers; Wine punch; Wines

**Basis:** 1(b)

**First Use Date:** (DATE NOT AVAILABLE)

**First Use in Commerce Date:** (DATE NOT AVAILABLE)

**ADDITIONAL INFORMATION**

(NOT AVAILABLE)

**MADRID PROTOCOL INFORMATION**

**USPTO Reference Number:** A0008705

**International Registration Number:** 0943884

**International Registration Date:** 2007-06-28

**Original Filing Date with USPTO:** 2007-06-28

**International Registration Status:** Application For IR Registered By IB

**Date of International Registration Status:** 2007-12-13

**International Registration Renewal Date:** 2017-06-28

**Irregularity Reply by Date:** (DATE NOT AVAILABLE)

**Madrid History:**

03-27-2009 - 07:04:07 - Ceasing Of Effect Reviewed - No Action Required By Office

03-10-2009 - 08:00:19 - Partial Ceasing Of Effect To Be Processed

10-17-2008 - 08:53:09 - Division Of Base Application Processed By IB

09-19-2008 - 21:00:39 - Divisional Of Base App Notice Sent To IB

09-19-2008 - 02:00:25 - Divisional Of Base App Notice Created, To Be Sent To IB

12-13-2007 - 19:45:00 - Application For IR Registered By IB

11-16-2007 - 21:03:35 - Irregularity Response Sent To IB

11-16-2007 - 16:36:26 - Response To Irregularity Reviewed And Accepted

**TRADEMARK**

11-15-2007 - 16:57:42 - Irregularity Response Received From Applicant  
08-22-2007 - 09:09:01 - Irregularity Notice Received From IB  
06-29-2007 - 21:01:02 - IR Certified And Sent To IB  
06-29-2007 - 10:18:13 - Manually Certified  
06-28-2007 - 20:47:05 - New Application For IR Received

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### PROSECUTION HISTORY

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**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2010-03-25 - Notice Of Approval Of Extension Request E-Mailed  
2010-03-24 - Notice Of Approval Of Extension Request E-Mailed  
2010-03-23 - Extension 4 granted  
2010-03-16 - Extension 4 filed  
2010-03-16 - TEAS Extension Received  
2009-09-08 - Extension 3 granted  
2009-09-02 - Extension 3 filed  
2009-09-02 - TEAS Extension Received  
2009-03-09 - Extension 2 granted  
2009-03-06 - Extension 2 filed  
2009-03-06 - TEAS Extension Received  
2008-09-17 - Extension 1 granted  
2008-09-12 - Extension 1 filed  
2008-09-17 - Case Assigned To Intent To Use Paralegal  
2008-09-12 - TEAS Extension Received  
2008-03-18 - Noa Mailed - SOU Required From Applicant  
2008-02-01 - Extension Of Time To Oppose Process - Terminated  
2007-10-15 - Extension Of Time To Oppose Received  
2007-09-18 - Published for opposition  
2007-08-29 - Notice of publication

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2007-08-16 - Law Office Publication Review Completed

2007-08-15 - Assigned To LIE

2007-06-29 - Approved For Pub - Principal Register

2007-06-29 - Assigned To Examiner

2007-05-17 - New Application Entered In Tram

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**ATTORNEY/CORRESPONDENT INFORMATION**

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**Attorney of Record**

Eric J. Goodman

**Correspondent**

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