

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	01/01/2010		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Mr. Mike Bindra		08/26/2010	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
Name:	Made Event, LLC.		
Street Address:	27-28 Thomson Avenue		
City:	Long Island City		
State/Country:	NEW YORK		
Postal Code:	11101		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
<b>PROPERTY NUMBERS Total: 2</b>			
Property Type	Number	Word Mark	
Registration Number:	3747742	ELECTRIC ZOO	
Registration Number:	3605821	MADE	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(212)289-0686		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-223-2588		
Email:	kcgross1@verizon.net		
Correspondent Name:	Karen Charal Gross		
Address Line 1:	425 East 58th Street		
Address Line 2:	12 G		
Address Line 4:	New York, NEW YORK 10022-2379		
NAME OF SUBMITTER:	Karen Charal Gross		
Signature:	/Karen Charal Gross/		

OP \$65.00 3747742

**900170622**

**TRADEMARK  
 REEL: 004270 FRAME: 0238**

Date:

08/31/2010

Total Attachments: 1

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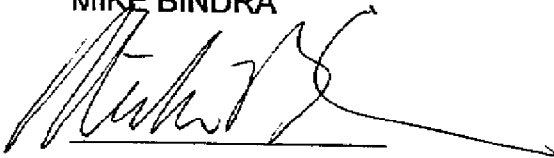
**MEMORANDUM OF TRADEMARK TRANSFER**

Mike Bindra, a citizen of the United States of America, doing business at 27-28 Thomson Avenue, Long Island City, New York 11101, adopted and used the service marks **ELECTRIC ZOO** and **MADE & DESIGN** (the "Marks") which are registered in the United States Patent and Trademark Office, Registration No. 3,747,742 and No. 3,605,821 (the "Registrations");

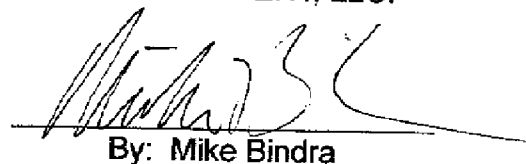
Made Event, LLC, a limited liability company organized and existing under the laws of the State of New York, with an office located at 27-28 Thomson Avenue, Long Island City, New York 11101, acquired said Marks and the good will symbolized by the said Marks and said Registrations thereof from Mike Bindra as a contribution to Made Event, LLC. Effective as of January 1, 2010.

The parties now desire to confirm and record the transfer of ownership of all right, title and interest in and to the said Marks together with the good will of the business symbolized by the Marks and the Registrations thereof from Mike Bindra to Made Event, LLC.

MIKE BINDRA



MADE EVENT, LLC.



By: Mike Bindra

Dated August 26, 2010