

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Suzhou Huashun Hardware Tool Co., Ltd.		08/30/2010	CORPORATION: CHINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Wide Brand (Hong Kong) Limited		
<b>Street Address:</b>	315-321 Lockhart Rd.		
<b>Internal Address:</b>	Flat/RM C. 23/F, Lucky Plaza		
<b>City:</b>	Wanchai		
<b>State/Country:</b>	HONG KONG		
<b>Entity Type:</b>	CORPORATION: HONG KONG		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77875152	D DAVIDSON TOOLS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(608)257-5444		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	608-283-6718		
<b>Email:</b>	Axley-IPDocket@Axley.com		
<b>Correspondent Name:</b>	Robert V. Petershack		
<b>Address Line 1:</b>	2 East Mifflin Street		
<b>Address Line 2:</b>	Suite 200		
<b>Address Line 4:</b>	Madison, WISCONSIN 53703		
<b>ATTORNEY DOCKET NUMBER:</b>	16299.65531		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Robert V. Petershack		
<b>Address Line 1:</b>	2 East Mifflin Street		

OP \$40.00 77875152

**900170699**

**TRADEMARK  
 REEL: 004270 FRAME: 0755**

Address Line 2: Suite 200  
Address Line 4: Madison, WISCONSIN 53703

NAME OF SUBMITTER:	Robert V. Petershack
Signature:	/Robert V. Petershack/
Date:	09/01/2010
Total Attachments: 1 source=Assignment of Trademark Application (00745959)#page1.tif	

ASSIGNMENT OF TRADEMARK APPLICATION

This Assignment of Trademark Application Agreement ("Agreement") is made on the 30 day of August, 2010 (the "Effective Date") by and between Suzhou Huashun Hardware Tool Co., Ltd. ("Assignor") and Wide Brand (Hong Kong) Limited ("Assignee").

WHEREAS, Assignor owns all right, title and interest in and to the United States trademark application Ser. No. 77/875,152 (the "Application") for federal registration of the trademark D DAVIDSON TOOLS (the "Mark"); and

WHEREAS, Assignor desires to transfer to Assignee Application for the Mark and Assignor's entire business and goodwill to which the Mark pertains.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor sells, transfers, and assigns to Assignee, its successors, assigns and legal representatives, all of the right, title, and interest in and to the Mark and Application and the entire business of Assignor to which the Mark pertains including all goodwill of such business, together with all rights under any applicable international treaties and agreements, the same to be held and enjoyed by Assignee for its own use and benefit and the use and benefit of its successors, assigns and legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor.

Assignor agrees at Assignee's expense: (a) to execute (i) all necessary papers throughout the world to be used in connection with the Mark as Assignee may deem necessary or expedient, (ii) all papers in connection with any legal or other proceedings throughout the world to maintain, protect or enforce, or otherwise relating to, the Mark, and (iii) all papers and documents which may be necessary throughout the world in connection with the preparation and filing of any foreign applications for the Mark; (b) to cooperate with Assignee in every way reasonably possible in obtaining evidence and going forward in any such proceedings throughout the world; and (c) to perform all other affirmative acts which in Assignee's reasonable discretion may be necessary or desirable throughout the world to maintain, protect or enforce the Mark. These obligations of assistance by Assignor shall continue for so long as Assignee may require such assistance from Assignor.

IN WITNESS WHEREOF this Agreement has been duly executed by an authorized representative of Assignor and Assignee and is effective as of the Effective Date.

Suzhou Huashun Hardware Tool Co., Ltd.

By: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

[Signature]  
\_\_\_\_\_  
Owner  
\_\_\_\_\_  
2010.08.30  
\_\_\_\_\_

Wide Brand (Hong Kong) Limited

By: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

[Signature]  
\_\_\_\_\_  
Owner  
\_\_\_\_\_  
2010.08.30  
\_\_\_\_\_