

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Darice, Inc.		07/07/2010	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Coredinations, LLC		
Street Address:	13000 Darice Parkway		
City:	Strongsville		
State/Country:	OHIO		
Postal Code:	44149		
Entity Type:	LIMITED LIABILITY COMPANY: OHIO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3506218	C CORE' DINATIONS	
Registration Number:	3502916	COLORCORE CARDSTOCK	
CORRESPONDENCE DATA			
Fax Number:	(216)579-6073		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	216/579-1700		
Email:	jliptay@pearne.com		
Correspondent Name:	Pearne & Gordon LLP		
Address Line 1:	1801 East 9th Street		
Address Line 2:	Suite 1200		
Address Line 4:	Cleveland, OHIO 44114-3108		
ATTORNEY DOCKET NUMBER:	DARI-46493-46494		
NAME OF SUBMITTER:	Michael W. Garvey		
Signature:	/michaelwgarvey/		

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Date:

09/01/2010

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, DARICE, INC., a corporation of Ohio, having a place of business at 13000 Darice Parkway, Strongsville, Ohio 44149 (hereinafter "Assignor") is the owner of the following United States trademark registrations, together with the respective trademarks to which each pertains:

US Trademark Registration No. 3,506,218 for CORE'DINATIONS and Design when used in connection with scrapbook albums; scrapbook pages; scrapbooks; and craft paper, registered September 23, 2008, and

US Trademark Registration No. 3,502,916 for COLORCORE CARDSTOCK when used in connection with paper, registered September 16, 2008

said trademarks and their associated registrations being referred to collectively herein as the "Assigned Marks;"

AND WHEREAS, CORE DINATIONS, LLC, a limited liability company of Ohio having a place of business at 13000 Darice Parkway, Strongsville, Ohio 44149 (hereinafter "Assignee") is desirous of acquiring all right, title and interest in the Assigned Marks;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, its successors and assigns, all of Assignor's right, title and interest in and to the Assigned Marks, as well as Assignor's common law rights in the Assigned Marks, together with the business goodwill associated with the Assigned Marks, the portion of Assignor's business to which said Assigned Marks relate, and the right to sue for past infringement of the Assigned Marks.

Assignor further covenants and agrees, for itself and for its successors and assigns, that, at Assignee's request, Assignor will execute and deliver all applications, declarations, assignment documents and other instruments as may be necessary or advisable to secure for or vest in Assignee, its successors or assigns, all right, title and interest in and to any application for registration, certificate of registration, trademark right or other right or property covered by this Assignment.

[Signature page follows]

IN WITNESS WHEREOF, this assignment has been executed below by the undersigned:

DARICE, INC

By: [Signature]
Michael Catanzarite, Co-CEO

7-7-10
Date

STATE OF OHIO)
) SS:
COUNTY OF CUYAHOGA)

The above named MICHAEL CATANZARITE, of Darice, Inc., known to me, appeared before me this 7 day of July, 2010, and acknowledged that the foregoing instrument was executed as his/her free act and deed for the uses and purposes therein set forth.

[Signature]
Notary Public (Notarial Seal)
KATHLEEN M. DEUBEL
Notary Public, State of Ohio
My commission expires Sept. 5, 2010
(Recorded in Medina County)

ACCEPTED BY:

COREDINATIONS, LLC

By: [Signature]
Anthony Grinnell, Manager

7-7-10
8-19-10
Date

STATE OF OHIO)
)
COUNTY OF CUYAHOGA)

The above named ANTHONY GRINNELL, of Coredinations, LLC, known to me, appeared before me this 7 day of July, 2010, and acknowledged that the foregoing instrument was executed as his/her free act and deed for the uses and purposes therein set forth.

[Signature]
Notary Public (Notarial Seal)
KATHLEEN M. DEUBEL
My commission expires: Notary Public, State of Ohio
My Commission expires Sept. 5, 2010
(Recorded in Medina County)