

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
BG PRODUCTS, INCORPORATED		08/16/2010	CORPORATION: KANSAS

RECEIVING PARTY DATA

Name:	BG PRODUCTS INC. HOLDING COMPANY
Street Address:	740 S. Wichita
City:	Wichita
State/Country:	KANSAS
Postal Code:	67213
Entity Type:	COMPANY: KANSAS

PROPERTY NUMBERS Total: 32

Property Type	Number	Word Mark
Registration Number:	1030422	BG
Registration Number:	1321723	FRIGI-QUIET
Registration Number:	1472755	FRIGI-FLUSH
Registration Number:	1489000	FRIGI-FRESH
Registration Number:	1593771	MOA
Registration Number:	1618263	44K
Registration Number:	1629774	"COOL'R CLEAN'R"
Registration Number:	1669964	COOL'R CLEAN'R
Registration Number:	1698527	WEAR TREND PLUS
Registration Number:	1730195	INJECT-A-FLUSH
Registration Number:	1743845	SHEAR POWER
Registration Number:	1748069	MGC
Registration Number:	1766493	CLASS ACT
Registration Number:	1787722	BG SUPERCHARGE

OP \$815.00 1030422

Registration Number:	1849766	SYNCRO SHIFT
Registration Number:	2044515	TDC
Registration Number:	2061992	MI 3000
Registration Number:	2070537	ISC
Registration Number:	2311207	BG SUPERCHARGE II
Registration Number:	2434272	BIG DAWG
Registration Number:	2506618	FRIGI-CLEAN
Registration Number:	2541154	BIG DAWG
Registration Number:	2582902	FOR THE LIFE OF YOUR ENGINE
Registration Number:	2650835	MAINTENANCE AWARENESS PROGRAM
Registration Number:	2804039	BG ON THE ROAD
Registration Number:	2935764	UNIVERSAL SUPER COOL
Registration Number:	2941312	BGFINDASHOP.COM
Registration Number:	2947354	WAKE RUNNER
Registration Number:	3180770	POWER ENHANCER
Registration Number:	3180772	CF5
Registration Number:	3379033	FRIGI-CHARGE
Registration Number:	3487992	INJECT-A-FLUSH


CORRESPONDENCE DATA

Fax Number: (816)421-5547
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 816-474-6550
Email: tdunkin@shb.com
Correspondent Name: Clinton G. Newton - Shook, Hardy & Bacon
Address Line 1: 2555 Grand Blvd.
Address Line 4: Kansas City, MISSOURI 64108

ATTORNEY DOCKET NUMBER:	BGPI.67282
NAME OF SUBMITTER:	Tammy Dunkin
Signature:	/Tammy Dunkin/
Date:	09/02/2010

Total Attachments: 1
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AP 53-15	KANSAS SECRETARY OF STATE
	Domestic For-Profit Corporation Certificate of Amendment
CONTACT: Kansas Secretary of State, Ron Thornburgh	
Memorial Hall, 1st Floor 120 S.W. 10th Avenue Topeka, KS 66612-1594	(785) 296-4564 kssos@kssos.org www.kssos.org

08-16-2010 2539 01 053 015 AA FILE#: 0207621	16:09:00 \$35.00 1 FILED BY KS SOS
	
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i INSTRUCTIONS: All information must be completed or this document will not be accepted for filing.
Please read instructions before completing.

1. Business entity ID number: <i>This is not the Federal Employer ID Number (FEIN)</i>	0207621
2. Name of the corporation: <i>Name must match the name on record with the Secretary of State</i>	BG PRODUCTS, INCORPORATED
3. The articles of incorporation are amended as follows: The name of the corporation shall be <u>BG PRODUCTS INC. HOLDING COMPANY.</u>	

4. The amendment was duly adopted in accordance with the provisions of K.S.A. 17-2709(a) or 17-6602.

5. Future effective date: Upon filing
A future effective date must be within 90 days of filing date
 Future effective date _____
Month Day Year

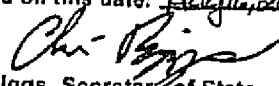
6. I declare under penalty of perjury under the laws of the state of Kansas that the foregoing is true and correct and that I have remitted the required fee.

R. L. Connell, Secretary August 16, 2010
Signature of authorized officer *Date (month, day, year)*

R. L. Connell
Name of signer (printed or typed)

i **Instructions:**

1. Submit this form with the \$35 filing fee.

I hereby certify this to be a true and correct copy of the original on file.
Certified on this date: August, 2010

Chris Bliggs, Secretary of State

STAY UP-TO-DATE ON YOUR ORGANIZATION'S STATUS, ANNUAL REPORT DUE DATE AND CONTACT ADDRESSES BY GOING TO WWW.KSSOS.ORG. UNDER QUICK LINKS, SELECT SEARCH BUSINESS ENTITY INFORMATION.

NOTICE: There is a \$25 service fee for all checks returned by your financial institution.
All information must be completed or this document will not be accepted for filing.