

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gordon Brothers Retail Partners, LLC		08/10/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Global Brand Group, LLC		
Composed Of:	COMPOSED OF Branded LLC and Gordon Brothers Brands LLC		
Street Address:	101 Huntington Ave 10th Floor		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02199		
Entity Type:	JOINT VENTURE: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2117698	MARK, FORE & STRIKE	
CORRESPONDENCE DATA			
Fax Number:	(740)892-3860		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	740-892-2118		
Email:	JeffMFurr@FurrLawFirm.com		
Correspondent Name:	Jeffrey M. Furr		
Address Line 1:	2622 Debolt Road		
Address Line 4:	Utica, OHIO 43080		
NAME OF SUBMITTER:	Jeffrey M. Furr		
Signature:	/jmf/		
Date:	08/10/2010		

OP \$40.00 2117698

Total Attachments: 1

source=brandedassignmentmarkfore&strike#page1.tif

TRADEMARK ASSIGNMENT

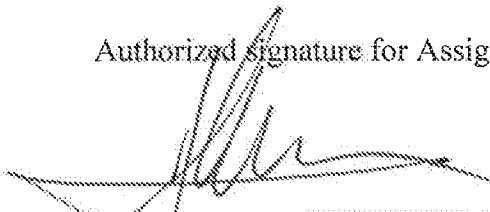
This Agreement was entered into on the 10th day of August, 2010 by and between Gordon Brothers Retail Partners, LLC, with an address of 101 Huntington Avenue, 10th Floor, Boston, Massachusetts 02199 ("Assignor") and Global Brand Group, LLC., a joint venture composed of Branded, LLC and Gordon Brothers Brands, LLC with an address of 101 Huntington Avenue, 10th Floor, Boston Massachusetts 02199. ("Assignee").

The parties agree to the following:

Assignor hereby transfers and assigns all rights to the mark which has been assigned US Registration Number 2117698, with the United States Patent and Trademark Office to Assignee.

Accepted and agreed:

Authorized signature for Assignor:




Rafael Klotz
Principal and Managing Director
Gordon Brothers Retail Partners, LLC

8-10-2010

Date

Authorized signature for Assignee:



Rafael Klotz
Manager
Global Brand Group, LLC

8-10-2010

Date