

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Palm Bay Imports, Inc.		04/08/2010	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Cavit Cantina Viticoltori Consorzio Cantine Sociali Del Trentino Societa' Cooperativa		
Street Address:	Via del Ponte 31		
City:	Trento		
State/Country:	ITALY		
Postal Code:	I-38123		
Entity Type:	COOPERATIVE SOCIETY: ITALY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3518516	CAVIT GOURMET PIZZA CLASSIC	
CORRESPONDENCE DATA			
Fax Number:	(703)685-0573		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(703) 521-2297		
Email:	trademarks@young-thompson.com		
Correspondent Name:	Mark Lebow		
Address Line 1:	209 Madison Street		
Address Line 2:	Suite 500		
Address Line 4:	Alexandria, VIRGINIA 22314		
ATTORNEY DOCKET NUMBER:	2507-1151		
DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			

OP \$40.00 3518516

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Mark Lebow

Signature:

/m/

Date:

08/17/2010

Total Attachments: 2

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ASSIGNMENT

THIS ASSIGNMENT is entered into this 2nd day of April 2010 by and between PALM BAY IMPORTS, INC. ("ASSIGNOR") with offices located at 48 Harbor Park Drive, Port Washington, NY 11050, USA, and CAVIT CANTINA VITICOLTORI CONSORZIO CANTINE SOCIALI DEL TRENINO Società Cooperativa ("ASSIGNEE") with offices located at Via del Ponte, 31 - 38040 RAVINA (Prov. of TRENTO), Italy.

WITNESSETH

WHEREAS, ASSIGNOR is the sole and exclusive owner of the trademark registration No. 3,518,516 for the mark CAVIT GOURMET PIZZA CLASSIC, filed on October 14, 2008 (the "Trademark"), and further is the sole and exclusive owner of all business goodwill related therewith; and

WHEREAS, ASSIGNEE desires to acquire all rights, title and interest in and to the Trademark and all business goodwill related therewith;

NOW, THEREFORE, TO ALL-WHOM IT MAY CONCERN:

Be it known that in consideration of the payment by ASSIGNEE to ASSIGNOR of the sum of ONE DOLLAR (\$1.00) and other valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers unto ASSIGNEE the full and exclusive entire right, title and interest in and to the Trademark, and the business goodwill associated therewith, including, without limitation, all renewals therefore, all proceeds therefore (including, but not limited to, all license royalties and

proceeds of infringement suits), the right to sue for past, present and future infringements, and the good will of the business associated with and symbolized by the Trademark.

IN WITNESS THEREOF, this Assignment has been duly executed on the day and year first above written.

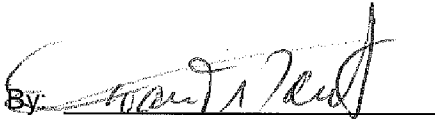
PALM BAY INTERNATIONAL, INC.

CAVIT CANTINA VITICOLTORI

PALM BAY IMPORTS, INC.

CONSORZIO CANTINE SOCIALI

DEL TRENINO Società Cooperativa

By: 

By: _____

Title: CHAIRMAN

Title: 
CAVIT
TRENTO
IL PRESIDENTE
Dott. Ing. Adriano Orsi

Date: 4/8/10

Date: 05/10/2010