TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: Confirmatory Assignment effective 12/01/2009

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Escada AG		05/11/2010	COMPANY: GERMANY

RECEIVING PARTY DATA

Name:	Lentzy Investments S.a r.l.	
Street Address:	65, Boulevard Grande-Duchesse Charlotte	
City:	1331 Luxembourg	
State/Country:	LUXEMBOURG	
Entity Type:	LIMITED LIABILITY COMPANY: LUXEMBOURG	

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	2338888	EE
Registration Number:	2639433	ESCADA
Registration Number:	1219137	ESCADA
Registration Number:	2710538	ESCADA
Registration Number:	3019605	EE
Registration Number:	2966260	EE
Registration Number:	2672956	E

CORRESPONDENCE DATA

Fax Number: (212)813-5901

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 212-813-5900

Email: anicolescu@fzlz.com

Correspondent Name: TAMAR NIV BESSINGER

Address Line 1: FROSS ZELNICK LEHRMAN & ZISSU, P.C.

Address Line 2: 866 UNITED NATIONS PLAZA
Address Line 4: NEW YORK, NEW YORK 10017

TRADEMARK

REEL: 004272 FRAME: 0252

5190.00 233888

900170898

ATTORNEY DOCKET NUMBER:	ESLX 0908124	
DOMESTIC REPRESENTATIVE		
Name: Address Line 1: Address Line 2: Address Line 3: Address Line 4:		
NAME OF SUBMITTER:	Tamar Niv Bessinger	
Signature:	/anca nicolescu/	
Date:	09/03/2010	
Total Attachments: 2 source=Executed confirmatory assignment to Lentzy (multiple) (F0676046)#page1.tif		

TRADEMARK
REEL: 004272 FRAME: 0253

CONFIRMATORY ASSIGNMENT

WHEREAS, Escada AG, a German company, formerly located at Einsteinring 14 – 18,

85609 Aschheim, Germany, was the owner of the trademarks listed in the attached schedule

(hereinafter, the "Trademarks"):

WHEREAS, on December 4, 2009, Escada AG changed its name to EDOB Abwicklungs

AG, a German company, with an address of Einsteinring 14 - 18, 85609 Aschheim, Germany.

WHEREAS, Lentzy Investments S.à r.l., a Luxembourg limited liability company,

located and doing business at 65 Boulevard Grande-Duchesse Charlotte, 1331 Luxembourg,

Luxembourg, acquired said Trademarks and all associated goodwill in the Trademarks, effective

December 1, 2009;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby

acknowledged, EDOB Abwicklungs AG (formerly known as Escada AG) hereby confirms the

assignment to Lentzy Investments S.à r.l., effective December 1, 2009, of all right, title and

interest in and to the Trademarks and the above-named applications and/or registrations therefor,

together with the goodwill of the business symbolized by the Trademarks, and with all claims

arising out of or relating to the use or ownership of the Trademarks.

Dated: 11/05/2010

EDOB Abwicklungs AG (formerly known as Escada AG)

Name: Dr. Christian Gerloff

Title: Insolvency Administrator

{F0595058.1}

TRADEMARK

SCHEDULE

REGISTRATION NO.	CLASSES COVERED	TRADEMARK
2,338,888	18, 25	Miscellaneous Backing Double E Design
2,639,433	9, 14, 18, 25	ESCADA
1,219,137	18	ESCADA
2,710,538	35	ESCADA
3,019,605	9, 14, 18	EE (Stylized)
2,966,260	25	EE (Stylized)
2,672,956	9, 18, 25	Miscellaneous Design (E Stylized)

{F05950581}

RECORDED: 09/03/2010

TRADEMARK REEL: 004272 FRAME: 0255