

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                                  |  |                       |                                       |
|----------------------------------|--|-----------------------|---------------------------------------|
| <b>SUBMISSION TYPE:</b>          | NEW ASSIGNMENT   |                       |                                       |
| <b>NATURE OF CONVEYANCE:</b>     | CHANGE OF NAME   |                       |                                       |
| <b>CONVEYING PARTY DATA</b>      |  |                       |                                       |
| <b>Name</b>                      | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>                    |
| Lentzy Investments S.a r.l.      |  | 01/08/2010            | LIMITED LIABILITY COMPANY: LUXEMBOURG |
| <b>RECEIVING PARTY DATA</b>      |  |                       |                                       |
| <b>Name:</b>                     | ESCADA Luxembourg S.a r.l.   |                       |                                       |
| <b>Street Address:</b>           | 65, Boulevard Grande-Duchesse Charlotte  |                       |                                       |
| <b>City:</b>                     | 1331 Luxembourg  |                       |                                       |
| <b>State/Country:</b>            | LUXEMBOURG   |                       |                                       |
| <b>Entity Type:</b>              | LIMITED LIABILITY COMPANY: LUXEMBOURG  |                       |                                       |
| <b>PROPERTY NUMBERS Total: 7</b> |  |                       |                                       |
| <b>Property Type</b>             | <b>Number</b>  | <b>Word Mark</b>      |                                       |
| Registration Number:             | 2338888  | EE                    |                                       |
| Registration Number:             | 2639433  | ESCADA                |                                       |
| Registration Number:             | 1219137  | ESCADA                |                                       |
| Registration Number:             | 2710538  | ESCADA                |                                       |
| Registration Number:             | 3019605  | EE                    |                                       |
| Registration Number:             | 2966260  | EE                    |                                       |
| Registration Number:             | 2672956  | E                     |                                       |
| <b>CORRESPONDENCE DATA</b>       |  |                       |                                       |
| <b>Fax Number:</b>               | (212)813-5901  |                       |                                       |
|                                  | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> |                       |                                       |
| <b>Phone:</b>                    | 212-813-5900   |                       |                                       |
| <b>Email:</b>                    | anicolescu@fzlj.com  |                       |                                       |
| <b>Correspondent Name:</b>       | TAMAR NIV BESSINGER  |                       |                                       |
| <b>Address Line 1:</b>           | FROSS ZELNICK LEHRMAN & ZISSU, P.C.  |                       |                                       |
| <b>Address Line 2:</b>           | 866 UNITED NATIONS PLAZA   |                       |                                       |
| <b>Address Line 4:</b>           | NEW YORK, NEW YORK 10017   |                       |                                       |

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|                         |                     |
|-------------------------|---------------------|
| ATTORNEY DOCKET NUMBER: | ESLX 0908124        |
| DOMESTIC REPRESENTATIVE |                     |
| Name:                   |                     |
| Address Line 1:         |                     |
| Address Line 2:         |                     |
| Address Line 3:         |                     |
| Address Line 4:         |                     |
| NAME OF SUBMITTER:      | Tamar Niv Bessinger |
| Signature:              | /anca nicolescu/    |
| Date:                   | 09/03/2010          |
| Total Attachments: 0    |                     |

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