

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
FLYING J INC.		09/03/2010	CORPORATION: UTAH
RECEIVING PARTY DATA			
Name:	PILOT TRAVEL CENTERS LLC		
Street Address:	5508 Lonas Drive		
City:	Knoxville		
State/Country:	TENNESSEE		
Postal Code:	37909		
Entity Type:	LIMITED LIABILITY COMPANY: UTAH		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77879618	FREQUENT FUELER	
CORRESPONDENCE DATA			
Fax Number:	(801)328-1707		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	ddellenbach@wnlaw.com		
Correspondent Name:	David B. Dellenbach		
Address Line 1:	60 East South Temple		
Address Line 2:	1000 Eagle Gate Tower		
Address Line 4:	Salt Lake City, UTAH 84111		
ATTORNEY DOCKET NUMBER:	15709.26		
NAME OF SUBMITTER:	David B. Dellenbach		
Signature:	/David B. Dellenbach/		
Date:	09/03/2010		

OP \$40.00 77879618

Total Attachments: 2
source=Assignment#page1.tif
source=Assignment#page2.tif

WHEN RECORDED RETURN TO:

TRADEMARK APPLICATION
Docket No: 15709.26

Workman Nydegger
1000 Eagle Gate Tower
60 East South Temple
Salt Lake City, Utah 84111

ASSIGNMENT

WHEREAS, Assignor, FLYING J INC., a corporation of the State of Utah, having a principal place of business at 1104 Country Hills Drive, 7th Floor, Ogden, UT 84403, is the owner of the pending United States trademark application for the mark FREQUENT FUELER, Application No. 77/879,618 filed on November 24, 2009.

WHEREAS, Assignee, PILOT TRAVEL CENTERS LLC, a limited liability company of the State of Delaware, having a principal place of business at 5508 Lonas Drive, Knoxville, TN 37909, desires to secure the entire right, title and interest in the trademark application listed above.

THEREFORE, in consideration of One Dollar (\$1.00) and other good and valuable consideration paid by the Assignee, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR HEREBY SELLS, ASSIGNS, and CONVEYS to the ASSIGNEE:

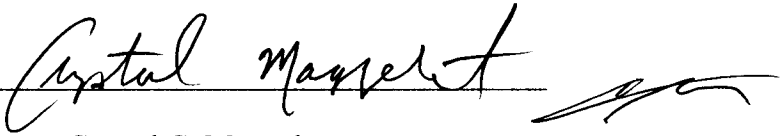
The entire right, title and interest in the above-identified United States trademark application and any registered trademark granted thereon, and in the Trademark identified in the above-identified United States trademark application, together with the goodwill symbolized by, and associated with the Trademark.

Assignor hereby authorizes and requests the United States Commissioner of Trademarks and such trademark office officials in foreign countries as are duly authorized by their trademark laws to issue trademarks to the Assignee as the owner of the entire interest, for the sole use of Assignee, its successors, assigns and legal representatives.

Assignor hereby agrees, without further consideration and without expense, to sign all lawful papers and to perform all other lawful acts which Assignee may request of Assignor to make this Assignment fully effective.

DATED 9-3-10.

Flying J Inc.
a Utah corporation



By: Crystal C. Maggelet
Title: President