

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PetStyle, LLC		09/07/2010	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	Mr. Mark J. Gordon		
Street Address:	2875 NE 191st Street		
Internal Address:	Suite 400		
City:	Aventura		
State/Country:	FLORIDA		
Postal Code:	33180		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85020531	THE ALL AMERICAN SANDWICH SHOP	
CORRESPONDENCE DATA			
Fax Number:	(973)848-4001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(973) 848 4000		
Email:	frank.politano@klgates.com, justin.chan@klgates.com, nwtrademarks@klgates.com, bertie.ali-cooke@klgates.com		
Correspondent Name:	Frank L. Politano		
Address Line 1:	One Newark Center		
Address Line 2:	Tenth Floor		
Address Line 4:	Newark, NEW JERSEY 07102		
NAME OF SUBMITTER:	Justin G. Chan		
Signature:	/Justin G. Chan/		

CH \$40.00 85020531

Date:

09/07/2010

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, PETSTYLE, LLC, a limited liability company organized and existing under the laws of the State of Florida, with an address at 2875 NE 191st Street, Suite 400, Aventura, Florida 33180 ("Assignor"), is the owner of all rights, title and interest in and to the trademark listed below, the associated trademark application, and the goodwill of the business associated with the trademark ("Assigned Mark"):

TRADEMARK

SERIAL NO.

THE ALL AMERICAN SANDWICH SHOP

85/020,531

; and

WHEREAS, MARK J. GORDON, an individual with an address at 2875 NE 191st Street, Suite 400, Aventura, Florida 33180 ("Assignee"), is desirous of acquiring all worldwide rights, title and interest in and to the Assigned Mark, together with all common law rights and the goodwill of the business connected therewith; and

THEREFORE, BE IT KNOWN that for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, said Assignor hereby assigns and transfers unto said Assignee, all worldwide rights, title and interest in and to the Assigned Mark, together with all common law rights, the goodwill of the business connected therewith, that portion of the business to which the Assigned Mark pertains and any right to recover for past infringement of the Assigned Mark.

JOAN PAPADAKIS

Dated: 9/7/10

Signature: Joan Papadakis
Print Name: JOAN PAPADAKIS
Chief Financial Officer

STATE OF FLORIDA :
:
COUNTY OF MIAMI-DADE :

On the 7th day of September in the year 2010 before me, the undersigned, a Notary Public in and for said state, personally appeared Joan Papadakis personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her capacity, and that by her signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

Dorothy DeDario
Notary Public

