

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Roku, Inc.		09/01/2010	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BrightSign LLC		
<b>Street Address:</b>	12980 Saratoga Avenue, Suite D		
<b>City:</b>	Saratoga		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95070		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3323468	BRIGHTSIGN	
Registration Number:	3121974	PHOTOBRIDGE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(650)849-7400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(650) 843-5000		
<b>Email:</b>	trademarks@cooley.com		
<b>Correspondent Name:</b>	Emily Burns c/o Cooley LLP		
<b>Address Line 1:</b>	777 6th Street, NW, Suite 1100		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20001		
<b>ATTORNEY DOCKET NUMBER:</b>	303086-201		
<b>NAME OF SUBMITTER:</b>	Emily Burns		
<b>Signature:</b>	/Emily Burns/		
<b>Date:</b>	09/07/2010		

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Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

WHEREAS, Roku, Inc., a Delaware corporation ("Assignor"), is the owner of the trademark registrations listed on the attached Schedule A (herein referred to as "the Marks"); and

WHEREAS, BrightSign LLC, a Delaware limited liability company ("Assignee"), is desirous of acquiring the Marks and the registrations thereof;

NOW, THEREFORE, pursuant to the agreement between the parties, and for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor assigns and transfers to Assignee all right, title and interest in the United States and throughout the world, in and to the Marks, together with the goodwill of the business symbolized by the Marks and the registrations thereof.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment of Trademarks to be effective as of September 1, 2010.

Date: 9/1/10

Roku, Inc.

By [Signature]  
Print Name: Anthony Wood  
Title: CEO

Date: 9/1/10

BrightSign LLC

By [Signature]  
Print Name: Jeff Hastings  
Title: CEO

Schedule A

<u>Trademark</u>	<u>Registration Number</u>	<u>Jurisdiction</u>	<u>Reg. Date</u>
BRIGHTSIGN	3,323,468	United States	October 30, 2007
PHOTOBRIDGE	3,121,974	United States	July 25, 2006

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