

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kerrico Names, Inc.		08/27/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Golazo, LLC		
Street Address:	419 Occidental Avenue S, Suite 500		
City:	Seattle		
State/Country:	WASHINGTON		
Postal Code:	98104		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77147787	BORN2SCORE	
Serial Number:	77147730	BORN2SCORE	
CORRESPONDENCE DATA			
Fax Number:	(206)359-9000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	206-359-8000		
Email:	pctrademarks@perkinscoie.com		
Correspondent Name:	Grace Han Stanton of Perkins Coie LLP		
Address Line 1:	1201 Third Avenue, Suite 4800		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	67685-7001		
NAME OF SUBMITTER:	Sarah J. Taylor		
Signature:	/Sarah J. Taylor/		
Date:	09/02/2010		

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Total Attachments: 1

source=BORN2SCORE Assignment from Kerrico to Golazo LLC#page1.tif

TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, Kerrico Names, Inc., a Delaware corporation with a principal place of business at 556 Fair Oaks Ave., Suite 101-6, Pasadena, California 91105 ("Assignor"), is the owner of the trademark listed below (the "Mark"), together with all common law rights and the federal trademark applications for the Mark (together, the "Applications").

MARK	APPLICATION NO.
BORN2SCORE	77/147,787
BORN2SCORE	77/147,730


WHEREAS, Golazo, LLC, a Delaware limited liability company with a place of business at 419 Occidental Avenue S., Suite 500, Seattle, Washington 98104 ("Assignee"), desires to acquire all right, title and interest in and to the Mark and the Applications, the associated business, and all goodwill and common law rights associated therewith, and Assignor desires to assign the same to Assignee.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

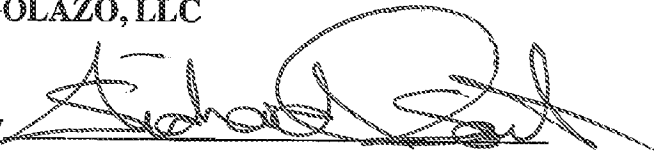
Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, the Applications and any subsequent registration of the Mark, together with the goodwill and common law rights appurtenant thereto, and that portion of the business symbolized by, or associated with the Mark, and Assignee does hereby accept this assignment.

IN WITNESS WHEREOF, the parties have caused their duly authorized representatives to execute this Trademark Assignment Agreement as of this 29 day of August, 2010.

KERRICO NAMES, INC.

By  Alex Chasin
Its President

GOLAZO, LLC

By 
Its CEO