

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| PLR IP HOLDINGS, LLC | | 09/02/2010 | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | STORAGE APPLIANCE CORPORATION | | |
| Street Address: | Suite 115 - 30 West Beaver Creek Road | | |
| City: | Richmond Hill, Ontario | | |
| State/Country: | CANADA | | |
| Postal Code: | L4B 3K1 | | |
| Entity Type: | CORPORATION: CANADA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3603299 | PHOTOKEEPER | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (650)812-3444 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | (650) 812-3400 | | |
| Email: | jwhite@carrferrell.com, shernandez@carrferrell.com | | |
| Correspondent Name: | Joi A. White | | |
| Address Line 1: | 2200 Geng Road | | |
| Address Line 4: | Palo Alto, CALIFORNIA 94303 | | |
| ATTORNEY DOCKET NUMBER: | T-2707 US | | |
| DOMESTIC REPRESENTATIVE | | | |
| Name: | | | |
| Address Line 1: | | | |
| Address Line 2: | | | |

OP \$40.00 3603299

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**TRADEMARK
 REEL: 004275 FRAME: 0121**

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Joi A. White

Signature:

/Joi A. White/

Date:

09/09/2010

Total Attachments: 1

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ASSIGNMENT

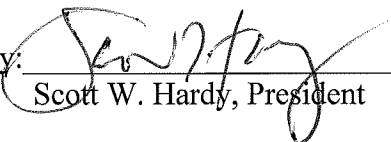
WHEREAS, PLR IP HOLDINGS, LLC of 4350 Baker Road, Minnetonka, Minnesota 55343 (the "Assignor"), is the owner of record of U.S. Registration No. 3603299, which covers the mark PHOTOKEEPER (the "Mark"); and

WHEREAS, Assignor wishes to assign any and all claim to any rights that it may have in the Mark, to STORAGE APPLIANCE CORP. of Suite 115-30 West Beaver Creek Rd., Richmond Hill, Ontario, Canada l4B 3K1 (the "Assignee").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign any and all claim to any rights that it may have in the Mark along with any goodwill associated with the Mark and symbolized thereby to Assignee.

PLR IP HOLDINGS, LLC

Date: September 2, 2010

By: 
Scott W. Hardy, President

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