

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
National Envelope-WH LLC		09/07/2010	LIMITED LIABILITY COMPANY: NEW YORK
<b>RECEIVING PARTY DATA</b>			
Name:	NE Opco, Inc.		
Street Address:	3211 Internet Boulevard, Suite 200		
City:	Frisco		
State/Country:	TEXAS		
Postal Code:	75034		
Entity Type:	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
Property Type	Number	Word Mark	
Registration Number:	0427247	ORDER-VELOPE	
Registration Number:	0924722	PEEL & SEEL	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(650)802-3100		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	6508023000		
Email:	kwang-chien.ger@weil.com		
Correspondent Name:	Kwang-chien Ger		
Address Line 1:	Weil, Gotshal & Manges		
Address Line 2:	201 Redwood Shores Parkway		
Address Line 4:	Redwood Shores, CALIFORNIA 94065		
ATTORNEY DOCKET NUMBER:	50063.0043		
NAME OF SUBMITTER:	Kwang-chien Ger		
Signature:	/Kwang-chien Ger/		

CH \$65.00 0427247

**TRADEMARK**

**900171258**

**REEL: 004275 FRAME: 0615**

Date:

09/09/2010

**Total Attachments: 4**

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**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT (this "Trademark Assignment"), dated as of September 7, 2010, is made and entered into by and between National Envelope – WH LLC, a limited liability corporation formed under the laws of the State of New York ("Assignor"), and NE Opco, Inc., a corporation formed under the laws of the State of Delaware ("Assignee").

WHEREAS, Assignor and Assignee have entered into an Assignment of Intellectual Property, dated as of the date hereof (the "Assignment of Intellectual Property"), pursuant to which Assignor has agreed to assign to Assignee the Assigned Marks (as defined below).

NOW, THEREFORE, in consideration of the premises and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Assigned Marks.

"Assigned Marks" means the trademarks, service marks, trade dress, trade names, brands, slogans, logos, corporate names and all other indicia of origin, together with all translations, adaptations, derivations and combinations of any of the foregoing, which are listed on Attachment 1 attached hereto, including, without limitation, the registrations and applications therefor listed on Attachment 1 attached hereto.

2. Assignment.

Assignor hereby assigns, transfers, sells and conveys to Assignee all of its rights, title and interest throughout the world in and to the Assigned Marks, and the registrations and applications therefor and any renewals and extensions of any of the foregoing, together with the goodwill symbolized by any of the Assigned Marks and all rights, claims and privileges pertaining to any of the Assigned Marks, including, without limitation, the right to sue and recover damages for past, present and future infringement of any of the Assigned Marks, and the right to prosecute and maintain trademark and service mark registrations and applications for any of the Assigned Marks.

[THE REMAINDER OF THIS PAGE IS INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, the undersigned have caused this Trademark Assignment to be duly executed and delivered as of the date first set forth above.

**ASSIGNOR:**

NATIONAL ENVELOPE - WH LLC

By: \_\_\_\_\_

Name: Mark G. Samson

Title: Co-Chief Restructuring Officer

**ASSIGNEE:**

NE OPCO, INC.

By: \_\_\_\_\_

Name:

Title:

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

IN WITNESS WHEREOF, the undersigned have caused this Trademark Assignment to be duly executed and delivered as of the date first set forth above.

**ASSIGNOR:**

NATIONAL ENVELOPE - WH LLC

By: \_\_\_\_\_

Name: Mark G. Samson

Title: Co-Chief Restructuring Officer

**ASSIGNEE:**

NE OPCO, INC.

By:  \_\_\_\_\_

Name: Steve Eisner

Title: Vice President

[SIGNATURE PAGE TO TRADEMARK ASSIGNMENT]

**TRADEMARK**  
**REEL: 004275 FRAME: 0619**

**ATTACHMENT 1**

**ASSIGNED MARKS**

<b>Trademark Name</b>	<b>Country/State</b>	<b>Serial No.</b>	<b>Filing Date</b>	<b>Registration No.</b>	<b>Registration Date</b>
BRILLIANT HOLIDAY COLLECTION	Canada	1,142,749	04-JUN-2002	TMA601,132	02-FEB-2004
FLAKJACKET	Canada	1,142,747	04-JUN-2002	TMA603,519	27-FEB-2004
KENTKRAFT	Canada	1,142,176	29-MAY-2002	TMA597,700	16-DEC-2003
KENTWOVE	Canada	1,142,750	04-JUN-2002	TMA601,953	11-FEB-2004
LUXOR	Canada	1,142,751	04-JUN-2002	TMA602,876	20-FEB-2004
ORDER-VELOPE	United States	71/488,709	19-SEP-1945	0,427,247	04-FEB-1947
PEEL & SEEL	United States	72/367,780	12-AUG-1970	0,924,722	30-NOV-1971
PERFECT VISION	Canada	1,142,752	04-JUN-2002	TMA602,807	20-FEB-2004
PRESERVATION WOVE	Canada	1,142,753	04-JUN-2002	TMA604,128	04-MAR-2004
PRINTS COLLECTION	Canada	1,142,754	04-JUN-2002	TMA607,810	16-APR-2004
TX3	Canada	1,142,755	04-JUN-2002	TMA604,129	04-MAR-2004
WILLIAMHOUSE	European Union Community Trademark (CTM)	528364	06-MAY-1997	528364	30-MAR-1999