

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BH Cosmetics		09/03/2010	PARTNERSHIP: CALIFORNIA
RECEIVING PARTY DATA			
Name:	BHCosmetics, Inc.		
Street Address:	6745 Denny Ave.		
City:	North Hollywood		
State/Country:	CALIFORNIA		
Postal Code:	91606		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77962455	BHCOSMETICS	
Serial Number:	77966175	BHCOSMETICS	
CORRESPONDENCE DATA			
Fax Number:	(818)380-1908		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(818) 380-1900		
Email:	john@patelalumit.com		
Correspondent Name:	John Alunit		
Address Line 1:	16830 Ventura Blvd		
Address Line 2:	Suite 360		
Address Line 4:	Encino, CALIFORNIA 91436		
NAME OF SUBMITTER:	Evan Anderson, Esq.		
Signature:	/evananderson/		
Date:	09/09/2010		

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Total Attachments: 1
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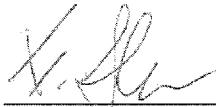

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
ASSIGNMENT OF TRADEMARK**

WHEREAS the BH Cosmetics, a General Partnership comprised of Robert Sefaradi, Fred Sadovskiy, Kirill Trachtenberg, with its principal place of business at 12118 Sherman Way, North Hollywood, CA 91605 ("Assignor") is the owner of the trademarks registration listed below;

MARK	SERIAL NO.	FILING DATE
BHCOSMETICS	Ser. No. 77/962,455	March 18, 2010
BHCOSMETICS and Design	Ser. No. 77/966,175	March 23, 2010

WHEREAS BHCosmetics, a California corporation, with its principal place of business at 6745 Denny Ave., North Hollywood, California 91606 ("Assignee"), is desirous of acquiring all right, title and interest in and to said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignors, do hereby sell, assign and transfer to Assignee, its successors and assigns, all right, title and interest in and to said trademark registration and any renewals thereof, together with all good will symbolized by and associated with the business conducted under said trademark and any part thereof, and all income, royalties, damages and payments now or hereafter due or payable in respect thereto, and in and to all causes of action, either in law or in equity, for past, present, or future infringement based on such trademark, and in and to all rights corresponding to the foregoing throughout the world. Assignors further agree to execute all papers and to perform such acts as necessary to secure the rights herein assigned.

BH Cosmetics – General Partnership (comprised of Kirill Trachtenberg Fred Sadovskiy, and Robert Sefaradi)	BHCosmetics, Inc.
Signature: 	Signature: 
Date: 9/3/2010	Date: 9/3/2010