

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ECC-Jolt, LLC		09/09/2010	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Boylan Bottling Co.		
<b>Street Address:</b>	7 Purcell Court		
<b>City:</b>	Moonachie		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07074		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2103876	PIRATE'S KEG	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(404)898-2901		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
<b>Phone:</b>	404-961-7614		
<b>Email:</b>	jmonahon@trusted-counsel.com		
<b>Correspondent Name:</b>	John Monahon		
<b>Address Line 1:</b>	1201 Peachtree Street N.E.		
<b>Address Line 2:</b>	Suite 500		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30361		
<b>NAME OF SUBMITTER:</b>	John P. Monahon		
<b>Signature:</b>	/John P. Monahon/		
<b>Date:</b>	09/10/2010		

OP \$40.00 2103876

Total Attachments: 2  
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ASSIGNMENT OF TRADEMARKS

WHEREAS, ECC-Jolt, LLC., a Delaware limited liability company ("Assignor") is the sole owner of the trademarks listed on Schedule A and all goodwill symbolized thereby (the "Marks");

WHEREAS, Boylan Bottling Company, a Delaware corporation ("Assignee") and Assignor are parties to a Bill of Sale and General Assignment (the "Bill of Sale") assigning, among other assets, all right, title and interest in and to the Marks to Assignee.

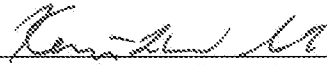
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is acknowledged, and intending to be legally bound, Assignor does hereby transfer and assign to Assignee, and Assignee hereby accepts the transfer and assignment of all of Assignor's worldwide right, title and interest in, to and under the Marks, together with the goodwill of the Assignor associated therewith, and which is symbolized thereby, all rights to sue for infringement of any Mark, whether arising prior to or subsequent to date of this Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and any other jurisdiction, the same to be held and enjoyed by Assignee, its successors and assigns from and after the date hereof, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

This Assignment is expressly made pursuant to, and subject to the terms and conditions of the Bill of Sale. In the event of a conflict between the Bill of Sale and this Assignment, the Bill of Sale shall govern, supersede and prevail.

Assignor hereby irrevocably appoints Assignee as Assignor's attorney-in-fact for the purpose of executing any such additional assignments of ownership in the Marks in Assignor's name.

ASSIGNOR:

ECC-JOLT, LLC

By:   
Kenneth Walters, Senior Managing Director  
Date: 9/9/10

Schedule A  
Marks

Registration Number	Mark
2,103,876	Pirate's Keg