

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
World Golf Tour, Inc.		08/03/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	PGA TOUR, Inc.		
Street Address:	112 PGA TOUR Boulevard		
City:	Ponte Vedra Beach		
State/Country:	FLORIDA		
Postal Code:	32082		
Entity Type:	CORPORATION: MARYLAND		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77553290	WORLD GOLF TOUR	
Serial Number:	78828940	WORLD GOLF TOUR	
CORRESPONDENCE DATA			
Fax Number:	(561)659-6313		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(561) 653-5000		
Email:	kendra.waterman@akerman.com		
Correspondent Name:	Mark D. Passler, Akerman Senterfitt		
Address Line 1:	222 Lakeview Avenue, 4th Floor		
Address Line 4:	West Palm Beach, FLORIDA 33401		
ATTORNEY DOCKET NUMBER:	8560-4US1		
NAME OF SUBMITTER:	Mark D. Passler		
Signature:	/Mark D. Passler/		
Date:	09/10/2010		

CH \$65.00 77553290

Total Attachments: 3

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ACKNOWLEDGMENT

State of California
County of San Francisco)

On August 3, 2010 before me, Cheryl Meril
(insert name and title of the officer)

personally appeared Theodore Yu Chinu Chen
who proved to me on the basis of satisfactory evidence to be the person(s) whose ~~name(s)~~ is/are
subscribed to the within instrument and acknowledged to me that ~~he/she/they~~ executed the same in
~~his/her/their~~ authorized capacity(ies), and that by ~~his/her/their~~ signature(s) on the instrument the
person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing
paragraph is true and correct.

WITNESS my hand and official seal.

Signature Cheryl Meril (Seal)



EXHIBIT 1 TO TRADEMARK ASSIGNMENT

Pending Applications	Application No.
Argentina	2 834 180
Australia	1289242
Canada	1315213
Canada	1420535
China	7041768
EU	7223316
India	1645597
India	1750229
Kuwait	101639
New Zealand	782604
New Zealand	798083
Qatar	53165
Saudi Arabia	135089
South Africa	200825247
United States	77553290
United States	78828940
United Arab Emirates	106481
United Arab Emirates	121519

Registrations	Registration No.
Australia	1160511
Brazil	829742484
Brazil	830162720
China	IR897726
European Union	IR897726
Hong Kong	301114361
Hong Kong	301227276
Japan	IR897726
Japan opposition	5295726
Mexico	1066852
Mexico	1124960
Philippines	42008500383
Singapore	IR897726
Singapore	T0814782Z
South Africa	200703494
Taiwan opposition	1359959
Taiwan opposition	1390724

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