

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bauer Hockey Corp.		08/26/2010	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Bauer Hockey, Inc.		
Street Address:	150 Ocean Road		
City:	Greenland		
State/Country:	NEW HAMPSHIRE		
Postal Code:	03840		
Entity Type:	CORPORATION: NEW HAMPSHIRE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3392691	JOCK PLUS	
CORRESPONDENCE DATA			
Fax Number:	(404)653-6444		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404-653-6440		
Email:	docketing@finnegan.com		
Correspondent Name:	Christie Baty Heinze		
Address Line 1:	901 New York Avenue, NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20001-4413		
ATTORNEY DOCKET NUMBER:	6399.0171		
NAME OF SUBMITTER:	Christie Baty Heinze		
Signature:	/Christie Baty Heinze/		
Date:	09/13/2010		

OP \$40.00 3392691

Total Attachments: 1

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U.S. TRADE-MARK ASSIGNMENT


For good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, *Bauer Hockey Corp.*, whose full post office address is 905 Chemin de la Rivière-du-Nord, St-Jérôme, Québec, J7Y 5G2, Canada, does hereby sell, assign and transfer to *Bauer Hockey, Inc.*, having its head office at 150 Ocean Road, Greenland, New Hampshire, 03840, U.S.A., all its rights, title, interest and goodwill in and to:

U.S. Trade-mark Registration Number 3,392,691 issued on March 4, 2008 for the trade-mark **JOCK PLUS** from U.S. Trade-mark Application Serial No. 78/191,492 filed on December 5, 2002

and all its rights, title, interest and goodwill in and to the trade-mark that is the subject of the above-identified trade-mark registration, (hereinafter referred to as "said trade-mark") which may have been acquired through use of said trade-mark in the U.S. in association with the wares specified in the above-identified trade-mark registration as well as any other wares and services, including all rights of action and claims for damages and benefits arising because of any past acts of passing off, unfair competition and infringement of said trade-mark and the above-identified trade-mark registration.

Signed at the City of Greenland, NH, this 26th day of August, 2010.

BAUER HOCKEY CORP.

by: 
Name: Michael J. Wall
Title: Vice President + General Counsel