

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PIONEER SNACKS, INC.		07/24/2007	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	JERKY SNACK BRANDS, INC.		
Street Address:	16279 BOND LAKE ESTATE RD#13		
City:	WASCOTT		
State/Country:	WISCONSIN		
Postal Code:	54890		
Entity Type:	CORPORATION: MICHIGAN		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3077202	ROAD READY CANISTER SNACKS	
Registration Number:	2857291	PIONEER BRAND	
Registration Number:	1950583	SKINNY JOE SPICY SNAK-STIK	
Registration Number:	1870705	SKINNY JOE	
Registration Number:	1930358	PIONEER	
CORRESPONDENCE DATA			
Fax Number:	(646)848-4455		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-848-4455		
Email:	jlik@shearman.com		
Correspondent Name:	Gloria Jung		
Address Line 1:	599 Lexington Avenue		
Address Line 2:	Shearman & Sterling LLP		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	36733/6		

CH \$140.00 3077202

NAME OF SUBMITTER:	Gloria Jung
Signature:	/GLORIA JUNG/
Date:	09/13/2010
Total Attachments: 3 source=0 - Name Change from Pioneer Snacks, Inc. to Jerky Snack Brands, Inc#page1.tif source=0 - Name Change from Pioneer Snacks, Inc. to Jerky Snack Brands, Inc#page2.tif source=0 - Name Change from Pioneer Snacks, Inc. to Jerky Snack Brands, Inc#page3.tif	

MICHIGAN DEPARTMENT OF LABOR & ECONOMIC GROWTH
BUREAU OF COMMERCIAL SERVICES
 (FOR BUREAU USE ONLY)

Notations:

1. Filing Fee: \$100.00
2. State: MI
3. Effective Date: 01/01/00

This document is a copy of the form filed with the Department of Labor & Economic Growth. It is not a certified copy and should not be used for legal purposes.

Name: Edward R. Dick, et. al. Foley & Lardner LLP 059080-0108
Address: 500 Woodward Avenue, Suite 2700
City: Detroit **State:** MI **Zip Code:** 48226

Effective Date:

CERTIFICATE OF AMENDMENT TO THE ARTICLES OF INCORPORATION

For use by Domestic Profit and Nonprofit Corporations
(Please read information and instructions on the last page)

Pursuant to the provisions of Act 204, Public Acts of 1972, (profit corporations), or Act 162, Public Acts of 1962, (nonprofit corporations), the undersigned corporation executes the following Certificate:

1. The present name of the corporation is: **Pfister Snacks, Inc.**

2. The identification number assigned by the Bureau is: **192431**

3. Article 1 of the Articles of Incorporation is hereby amended to read as follows:

The name of the corporation is:
JERRY SNACK BRANDS, INC.

10.00 4/13 49018 71769

COMPLETE ONLY ONE OF THE FOLLOWING:

4. (For amendments adopted by unanimous consent of incorporators before the first meeting of the board of directors or trustees.)

The foregoing amendment to the Articles of Incorporation was duly adopted on the _____ day of _____, in accordance with the provisions of the Act by the unanimous consent of the incorporator(s) before the first meeting of the Board of Directors or Trustees.

Signed this _____ day of _____

Signature lines for two incorporators, including fields for (Type of Inc. Name) and (Type of Print Name).

5. (For profit and nonprofit corporations whose Articles state the corporation is organized on a stock or on a membership basis.)

The foregoing amendment to the Articles of Incorporation was duly adopted on the 24th day of July, 2007, by the shareholders if a profit corporation, or by the shareholders or members if a nonprofit corporation (check one of the following)

- Four checkboxes for adoption methods: at a meeting, by written consent of shareholders/members, by written consent of all shareholders/members, by electronic transmission, and by the board of a profit corporation.

Profit Corporations and Professional Service Corporations
Signed this 24th day of July 2007
By [Signature]
Jay E. Lutz
(Type or Print Name)

Nonprofit Corporations
Signed this _____ day of _____
By _____
(Type or Print Name)

U.S. TRADEMARK SCHEDULE

Trademark	Reg. No. / Date	App. No. / Date	Owner	Status
ROAD READY CANISTER SNACKS	3,077,202 20060404	76-594,949 20040601	Pioneer Snacks, Inc.	Registered
PIONEER BRAND	2,837,291 20040629	76-424,248 20020624	Pioneer Snacks, Inc.	Registered
SKINNY JOE SPICY SNAK-STIK	1,950,583 19960123	74-572,025 19940912	Pioneer Snacks, Inc.	Registered
SKINNY JOE	1,870,795 19941227	74-437,926 19930920	Pioneer Snacks, Inc.	Registered
PIONEER	1,930,358 19951031	74-134,005 19910128	Pioneer Snacks, Inc.	Registered