

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT			
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT			
EFFECTIVE DATE:	01/01/2004			
CONVEYING PARTY DATA				
	Name	Formerly	Execution Date	Entity Type
	Mergers & Acquisitions Associates d/b/a Silk Neckwear International		01/01/2004	General Partnership: PENNSYLVANIA
RECEIVING PARTY DATA				
Name:	Drugstore-Direct, Inc			
Street Address:	2525 State Road			
City:	Bensalem			
State/Country:	PENNSYLVANIA			
Postal Code:	19020			
Entity Type:	CORPORATION: PENNSYLVANIA			
PROPERTY NUMBERS Total: 1				
	Property Type	Number	Word Mark	
	Registration Number:	2958924	MUSEUM ARTIFACTS	
CORRESPONDENCE DATA				
Fax Number:	(215)832-5347			
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	2155695347			
Email:	aria@blankrome.com			
Correspondent Name:	Zachary A. Aria			
Address Line 1:	One Logan Square			
Address Line 2:	8th Floor			
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-6998			
ATTORNEY DOCKET NUMBER:	104002-00100			
NAME OF SUBMITTER:	Zachary A. Aria			

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**TRADEMARK
 REEL: 004277 FRAME: 0310**

Signature:	/Zachary A. Aria/
Date:	09/13/2010
Total Attachments: 3 source=NUNC PRO TUNC ASSIGNMENT - DRUGSTORE-DIRECT#page1.tif source=NUNC PRO TUNC ASSIGNMENT - DRUGSTORE-DIRECT#page2.tif source=NUNC PRO TUNC ASSIGNMENT - DRUGSTORE-DIRECT#page3.tif	

NUNC PRO TUNC ASSIGNMENT OF TRADEMARK
AND TRADEMARK REGISTRATION

This Nunc Pro Tunc Assignment taking effect on the 1st day of January, 2004, between Mergers & Acquisitions Associates d/b/a Silk Neckwear International, a Pennsylvania general partnership, with an address at 200 Rittenhouse Circle, Bristol, Pennsylvania 19007 ("ASSIGNOR"), and Drugstore-Direct, Inc., a Pennsylvania corporation, with an address at 2525 State Road, Bensalem, Pennsylvania 19020 ("ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used and is using the trademark listed in Appendix A;

WHEREAS, ASSIGNEE is desirous of acquiring said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, ASSIGNOR does hereby assign, sell and transfer to ASSIGNEE, its successors and assigns, all its right, title, and interest in and to said mark, together with the goodwill of the business symbolized by and associated with said trademark and the trademark registration thereof.

IN TESTIMONY WHEREOF, ASSIGNOR has executed this Assignment by a duly authorized officer.

MERGERS & ACQUISITIONS
ASSOCIATES

Dated: _____

9/10/10

By: _____



Name: Randall P. Cohen
Title: Partner

State of Pennsylvania)
County of Bucks) ss:

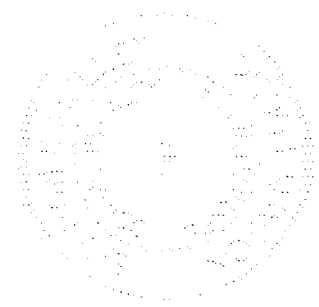
On this 10th day of Sept, 2010, before me appeared _____, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of Mergers & Acquisitions Associates.

Notary Public

My Commission Expires: 5-13-2014

Sharon E. Mullen

NOTARIAL SEAL
SHARON E MULLEN
Notary Public
SENSALEM TWP, BUCKS COUNTY
My Commission Expires May 13, 2014



APPENDIX A
REGISTRATION

Trademark	Registration Number	Registration Date
MUSEUM ARTIFACTS	2,958,924	June 7, 2005

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