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# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Viridian Energy NY, LLC		109/01/2010	LIMITED LIABILITY COMPANY: NEW YORK

# **RECEIVING PARTY DATA**

Name:	Regional Energy Holdings, Inc.
Street Address:	64 North Main Street
City:	Norwalk
State/Country:	CONNECTICUT
Postal Code:	06880
Entity Type:	CORPORATION: NEVADA

# PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77773053	VIRIDIAN

# **CORRESPONDENCE DATA**

Fax Number: (954)575-5704

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: marc@kestenlex.com
Correspondent Name: Marc J. Kesten, PL
Address Line 1: 9220 NW 72nd Street

Address Line 4: Parkland, FLORIDA 33067

ATTORNEY DOCKET NUMBER:	VIRIDIAN ENERGY NY LLC	
NAME OF SUBMITTER:	Marc J. Kesten	
Signature:	/marc kesten/	
Date:	09/14/2010	

TRADEMARK REEL: 004277 FRAME: 0584

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Total Attachments: 2

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TRADEMARK REEL: 004277 FRAME: 0585

### ASSIGNMENT OF TRADEMARK

APPLICANT/ASSIGNOR:

VIRIDIAN ENERGY NY, LLC

Address:

P.O. Box 1312 Stamford, CT 06901

ASSIGNEE:

REGIONAL ENERGY HOLDINGS, INC.

Address:

64 North Main Street Norwalk, CT 06880

WHEREAS, Viridian Energy NY, LLC ("Assignor"), a New York limited liability company, is the exclusive and sole owner of all rights, title, and interest in and to the trademark (the "Mark") and corresponding trademark application identified below and filed with the United States Patent and Trademark Office, together with the goodwill of the business connected with and symbolized by said Mark.

TRADEMARK

U.S. APPLICATION NO.

<u>DATE OF FILING</u>

VIRIDIAN

77/773,053

July 2, 2009

WHEREAS, Assignor wishes to assign its entire right, title, and interest in and to the Marks to Regional Energy Holdings, Inc. ("Assignee"), a Nevada corporation, together with the goodwill of the business connected with and symbolized thereby; and

WHEREAS, Assignee is desirous of acquiring and to acquire Assignor's entire right, title, and interest in and to the Mark and the goodwill of the business symbolized thereby for valuable consideration.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged. Assignor hereby assigns, effective as of the date hereof, unto Assignee, its successors and assigns, its entire right, title, and interest in and to the Mark, all common law rights therein, and all registrations and applications that may have been filed or issued with respect thereto, together with the goodwill of the business connected with and symbolized by the Mark.

Assignor also assigns all of its rights, title, and interest in and to the Mark in all foreign countries, and all applications for registration of the Mark in foreign countries and any registration(s) which may evolve therefrom, including the right to claim International Convention priority.

Assignor further agrees, without further consideration, to cause to be performed such lawful acts and to execute such further documents as Assignee may reasonably request to fully effectuate this Assignment including, but not limited to, the execution of assignments in recordable form in each jurisdiction where the trademark application of the Mark is pending.

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Assignor hereby appoints Marc J. Kesten, Esq. the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

IN WITNESS WHEREOF, the Assignor, Viridian Energy, Inc., has caused this instrument to be executed by its duly authorized company officer, dated and effective as of September 1, 2010.

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VIRIDIAN ENERGY NY, LLC

lts: Manager

ASSIGNEE:

REGIONAL ENERGY HOLDINGS, INC.

3y: Michael Fallquist

Its: President