

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Korres America Ltd.		08/25/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Korres SA Natural Products		
Street Address:	20-26 K. Manou Street		
City:	Athens		
State/Country:	GREECE		
Entity Type:	CORPORATION: GREECE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3815397	LIP SAVER	
CORRESPONDENCE DATA			
Fax Number:	(202)842-8465		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202-842-8800		
Email:	dctrademarks@dbr.com, andrea.engel@dbr.com		
Correspondent Name:	Mary Pat A. Weyback		
Address Line 1:	Drinker Biddle & Reath LLP		
Address Line 2:	1500 K Street, N.W., Ste. 1100		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005-1209		
ATTORNEY DOCKET NUMBER:	031139.8779G		
DOMESTIC REPRESENTATIVE			
Name:	Jake Feldman		
Address Line 1:	One Johnson & Johnson Plaza		
Address Line 4:	New Brunswick, NEW JERSEY 08933-7001		

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NAME OF SUBMITTER:	Mary Pat A. Weyback
Signature:	/Mary Pat A. Weyback/
Date:	09/14/2010
Total Attachments: 1 source=LIP SAVER Assignment Korres America to to Korres SA Natural Products#page1.tif	

UNITED STATES TRADEMARK ASSIGNMENT


WHEREAS, Korres America Ltd., a Delaware corporation having an address at 584 Broadway, New York, NY 10012 (hereinafter called "Assignor"), has adopted and registered in the United States Patent and Trademark Office the trademark LIP SAVER, U.S. Trademark Registration No. 3,815,397; and

WHEREAS, Korres SA Natural Products, a Greek corporation, having an address at 20-26 K. Manou Street, Athens, Greece (hereinafter called "Assignee"), is desirous of acquiring said trademark and registration therefor, together with the associated goodwill;

NOW THEREFORE, for good and valuable consideration, said Assignor does hereby sell, assign and transfer unto said Assignee, its successors and assigns, all right, title and interest in and to said trademark and registration therefor together with the associated goodwill;

IN WITNESS WHEREOF, the said Assignor has caused these presents to be executed by its duly authorized officer on this 25 day of August, 2010.

KORRES AMERICA LTD.

BY: 
Name: Robert De Baker
Title: President