

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Daymon Interactions, Inc.		10/28/2009	CORPORATION: CONNECTICUT
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Daymon Interactions Inc.		
<b>Street Address:</b>	700 Fairfield Avenue		
<b>City:</b>	Stamford		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06902		
<b>Entity Type:</b>	CORPORATION: CONNECTICUT		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3773135	TRIPLE POINT	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(212)336-8001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-336-8000		
Email:	ptodocket@arelaw.com		
Correspondent Name:	Philip H. Gottfried, Esq.		
Address Line 1:	90 Park Avenue, 21st Floor		
Address Line 4:	New York, NEW YORK 10016		
ATTORNEY DOCKET NUMBER:	92473/7		
NAME OF SUBMITTER:	Philip H. Gottfried, Esq.		
Signature:	/Philip H. Gottfried/		
Date:	09/15/2010		

CH \$40.00 3773135

**Total Attachments: 7**

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# Delaware

PAGE 1

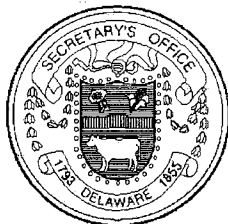
*The First State*


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "DAYMON INTERACTIONS, INC.", CHANGING ITS NAME FROM "DAYMON INTERACTIONS, INC." TO "DAYMON INTERACTIONS INC.", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF OCTOBER, A.D. 2009, AT 4:12 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

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Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 7612448

DATE: 10-29-09

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

TRADEMARK  
REEL: 004278 FRAME: 0643

STATE OF DELAWARE  
CERTIFICATE OF AMENDMENT  
OF CERTIFICATE OF INCORPORATION

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

**FIRST:** That at a meeting of the Board of Directors of  
Daymon Interactions, Inc.

resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

**RESOLVED,** that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered "First" so that, as amended, said Article shall be and read as follows:

First: The name of the corporation is Daymon Interactions Inc.

**SECOND:** That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

**THIRD:** That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

**IN WITNESS WHEREOF,** said corporation has caused this certificate to be signed this 6th day of September, 2009.

By: Brian R. Benson  
Authorized Officer

Title: Secretary

Name: Brian Benson  
Print or Type

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Registration. No. : 3,773,135  
Filed : February 12, 2009  
Mark : TRIPLE POINT  
Issue Date : April 6, 2010

**DECLARATION RELATIVE TO CHANGE OF NAME**

Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3515

Madam:

The undersigned declares, under penalty of perjury, that the following is true and correct:

1. I, Brian Benson, am Secretary of Daymon Interactions Inc., a corporation organized and existing under the laws of the State of Delaware, having an office and place of business at 700 Fairfield Avenue, Stamford, Connecticut 06902-7526. I have held such office since at least as early as February 12, 2009 when the corporation now known as Daymon Interactions Inc. was known as Daymon Worldwide Demos, Inc.

2. It is my understanding that, on February 12, 2009, instructions were given to Amster Rothstein & Ebenstein LLP of 90 Park Avenue, New York, New York 10016, trademark counsel to the corporation then known as Daymon Worldwide Demos, Inc., to file an application to register the mark TRIPLE POINT for services in International Trademark Class 35

in the United States Patent and Trademark Office. Apparently, there was a miscommunication about the identification of the name of applicant with respect to whether there was a comma after the word "Demos." To my knowledge, Daymon Worldwide Demos Inc. never did have a comma after the word "Demos" as part of its corporate name, and as far as I am aware, there never was a corporation organized and existing under the laws of the State of Delaware which did have such a comma. It is further my understanding that the filing by our trademark counsel with the " ," after "Demos" was done on our behalf and without any deceptive intent.

3. I am further aware that, on or about the second day of June, 2009. Daymon Worldwide Demos Inc. changed its name to Daymon Interactions, Inc. and that a Certificate of Change of Name with respect to that was filed with the Delaware Secretary of State on or about June 2, 2009.

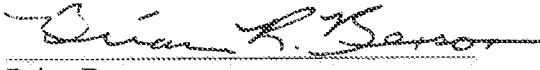
4. I am further aware that, on or about the 28<sup>th</sup> day of October 2009. a further change of name certificate was filed with the Delaware Secretary of State deleting the comma and changing the name of the corporation to "Daymon Interactions Inc."

5. I further understand that, when our trademark counsel was authorized to file a Statement Of Use with respect to the captioned mark that became that U.S. service mark registration, such trademark counsel was not advised of either of the name changes from Daymon Worldwide Demos Inc. to Daymon Interactions, Inc. or of the subsequent change to Daymon Interactions Inc. The failure to advise our trademark counsel of those name changes was made without deceptive intent by the proprietor of the current registration.

I declare under penalty of perjury that the foregoing is true and correct to the best of my knowledge, information and belief.

Executed on: 8/25/, 2010  
Stamford, Connecticut

Brian Benson, currently and at all times relevant stated in this Declaration the Secretary of Daymon Worldwide Demos Inc. and of Daymon Interactions, Inc. and of Daymon Interactions Inc.

  
\_\_\_\_\_  
Brian Benson

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Registration. No. : 3,773,135  
Filed : February 12, 2009  
Mark : TRIPLE POINT  
Issue Date : April 6, 2010

**DECLARATION RELATIVE TO CHANGE OF NAME**

Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3515

Madam:

Philip H. Gottfried has declared under penalty of perjury, that the following is true to the best of his knowledge, information and belief:

1. I am now, and at all relevant times recited in this declaration have been, a partner in Amster Rothstein & Ebenstein LLP, 90 Park Avenue, New York, New York 10016, trademark counsel to the proprietor of the above-identified registration.

2. On or about February 12, 2009, on behalf of Amster Rothstein & Ebenstein LLP's client, then named Daymon Worldwide Demos Inc., we filed an application to register the mark TRIPLE POINT in the United States Patent and Trademark Office in International Class 35, application serial No. 77/669,164. Apparently, there was a miscommunication with our client and we were unaware at the time that in fact the true and correct name of the client was at that time Daymon Worldwide Demos Inc. The inclusion by us of the “,” after “Demos” in identification of the applicant was through inadvertence and done without deceptive intent.

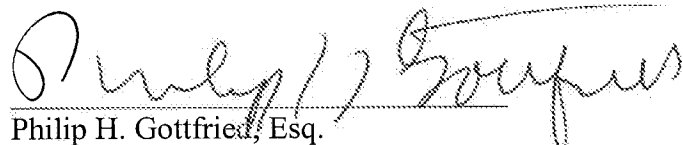


3. On or about January 28, 2010, upon receipt of instructions from our client to do so, Amster Rothstein & Ebenstein LLP caused a Statement Of Use and an appropriate specimen of use to be filed in the United States Patent and Trademark Office with respect to the '164 application which resulted in the issuance of the captioned registration. At that time, through inadvertence and without deceptive intent, we prepared and filed the Statement Of Use in the name of Daymon Worldwide Demos, Inc., being unaware at that time that there had been subsequent name changes, first to Daymon Interactions, Inc. and subsequently to Daymon Interactions Inc.

4. To the best of my knowledge, information and belief, the erroneous inclusion of the “,” in the identification of the original applicant and the filing of the Statement of Use in the incorrect name of the corporation that is currently known as Daymon Interactions Inc., was done through inadvertence and without any deceptive intent and was merely a misdesignation of the corporate name of the original applicant and current owner of the subject registration.

I declare under penalty of perjury that the foregoing is true and correct to the best of my knowledge, information and belief.

Executed on: August 26, 2010  
New York, New York

  
Philip H. Gottfried, Esq.