

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nielsen Business Media, Inc.		12/31/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	e5 Global Media, LLC		
Street Address:	770 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10003		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2989342	BRAND BUILDERS	
CORRESPONDENCE DATA			
Fax Number:	(203)327-1096		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	203-324-6155		
Email:	ccobb@ssjr.com		
Correspondent Name:	Gene S. Winter		
Address Line 1:	986 Bedford Street		
Address Line 2:	St. Onge Steward Johnston & Reens		
Address Line 4:	Stamford, CONNECTICUT 06905		
ATTORNEY DOCKET NUMBER:	03671-T0060A		
NAME OF SUBMITTER:	Gene S. Winter		
Signature:	/Gene S. Winter/		
Date:	09/15/2010		

OP \$40.00 2989342

Total Attachments: 17

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ASSIGNMENT OF TRADEMARKS

This TRADEMARK ASSIGNMENT (this "Assignment"), dated as of the 31st day of December, 2009 (the "Effective Date"), is between Nielsen Business Media, Inc., a Delaware corporation ("Assignor") and e5 Global Media, LLC, a Delaware limited liability company ("Assignee").

WITNESSETH:

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks described on Schedule A attached hereto (the "Trademarks"); and

WHEREAS, for good and valuable consideration and pursuant to a certain purchase agreement, dated December 7, 2009, by and among Assignor, Assignee and other parties (the "Purchase Agreement"), and upon the terms and conditions set forth below, Assignor desires to assign all of its rights, title and interest with respect to the Trademarks to Assignee and Assignee desires to accept such assignment and assume all rights and obligations of Assignor associated with the Trademarks.

NOW, THEREFORE, in consideration of the transactions contemplated by the Purchase Agreement and this Assignment and of other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties hereto agree as follows:

1. Assignment. Assignor hereby assigns and transfers unto Assignee, its successors, heirs and assigns all right, title and interest in and to the Trademarks and the goodwill of the business with which the Trademarks are used, including without limitation, the right to any registrations thereof, the right to prosecute any applications therefor, the right to have any registrations issue in the name of the Assignee, the right to apply for and obtain any renewal of any registrations thereof, the right to any priorities based on the filing of the aforesaid applications, the right to sue for past and future infringement.
2. Further Assurances. At the reasonable request of either party and without further consideration, the other party shall execute and deliver such other instruments of assignment and assumption and take such other actions as may be necessary to effect the intent of this Agreement.
3. Covenants and Representations. The covenants, agreements, representations and warranties made by Parent (as defined in the Purchase Agreement) or Assignee, as applicable, in the Purchase Agreement with respect to the Trademarks are hereby incorporated herein by this reference and shall inure to the benefit of, and be binding upon, the parties hereto, and their respective successors and permitted assigns, subject to the limitations, terms and conditions of the Purchase Agreement; provided, however, that for avoidance of doubt, (a) Assignor makes no representations or warranties with respect to the Trademarks, and (b) in no event shall Assignor have any indemnification obligation under the Purchase Agreement or hereunder.

4. Binding Provisions. This Assignment is binding upon, and inures to the benefit of, the parties hereto and their respective heirs, executors, legal representatives, successors, and permitted assigns.


5. Governing Law. This Agreement shall be governed by and construed in accordance with the internal laws of the State of New York, without giving effect to any choice of law provision or rule (whether of the State of New York or any other jurisdiction) that would cause the application of laws other than those of the State of New York.

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IN WITNESS WHEREOF, the parties hereto have executed and delivered this Trademark Assignment as of the Effective Date.

NIELSEN BUSINESS MEDIA, INC.
(Assignor)

B5 GLOBAL MEDIA, LLC
(Assignee)

By: 
Name: JAMES ROSS
Title: Vice President

By: _____
Name: _____
Title: _____

IN WITNESS WHEREOF, the parties hereto have executed and delivered this
Trademark Assignment as of the Effective Date.

NIELSEN BUSINESS MEDIA, INC.
(Assignor)

E5 GLOBAL MEDIA, LLC
(Assignee)

By: _____
Name:
Title:

By: *James A. Finkelstein*
Name: James A. Finkelstein
Title: Chairman

Schedule A
Trademarks

Common Law Rights:

Any worldwide common law rights held by Seller in any of the trademarks identified on this Exhibit.

Registered Marks/Pending Applications:

<u>Mark/Title</u>	<u>Country</u>	<u>Status</u>	<u>Serial No.</u>	<u>Reg. No.</u>	<u>Expiration</u>	<u>Owner</u>
ACTORFEST (Class 35)	United States	REGISTERED	78/813,359	3,196,435	01/09/2013	VNU BUSINESS MEDIA, INC.
AIRPLAY MONITOR	Canada	REGISTERED	808056	TMA501617	09/30/2013	VNU BUSINESS MEDIA, INC.
AIRPLAY MONITOR	United States	REGISTERED	74/364,012	1844376	07/12/2014	VNU BUSINESS MEDIA, INC.
AUDARENA STADIUM	United States	REGISTERED	73/252,790	1,193,612	04/13/2012	VNU BUSINESS MEDIA, INC.
AUDARENA STADIUM GUIDE	Canada	REGISTERED	563,765	337,991	03/11/2018	VNU BUSINESS MEDIA, INC.
BIN	United States	REGISTERED	74/133,984	1,686,904	05/12/2012	VNU BUSINESS MEDIA, INC.
BACK STAGE	Canada	REGISTERED	757,234	460,704	08/02/2011	NIELSEN BUSINESS MEDIA, INC.
BACK STAGE	United States	REGISTERED	73/579,302	1,404,920	08/12/2016	VNU BUSINESS MEDIA, INC.
BACK STAGE WEST	United States	REGISTERED	74/493,680	1,879,722	02/21/2015	VNU BUSINESS MEDIA, INC.
BACKSTAGE.COM	United States	REGISTERED	75/381,697	2,452,299	05/22/2011	VNU BUSINESS MEDIA, INC.
BILLBOARD	Canada	REGISTERED	278,571	135,798	05/15/2024	VNU BUSINESS MEDIA, INC.
BILLBOARD	Turkey	PENDING	2006/47408	2006/47408	10/02/2016	VNU BUSINESS MEDIA, INC.
BILLBOARD	Turkey	PENDING	2009-G-278339		N/A	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD (Cl. 14)	Japan	REGISTERED	9-28319	4040706	08/08/2017	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD (Cl. 15)	Japan	REGISTERED	7-115655	4451421	02/09/2011	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD (Cl. 16)	Argentina	REGISTERED	2.175.770	1.951.223	09/17/2013	VNU BUSINESS MEDIA, INC.
BILLBOARD (Cl. 16)	Australia	REGISTERED	183,783	183,783	10/29/2018	NIELSEN BUSINESS MEDIA, INC.

<u>Mark/Title</u>	<u>Country</u>	<u>Status</u>	<u>Serial No.</u>	<u>Reg. No.</u>	<u>Expiration</u>	<u>Owner</u>
BILLBOARD (Cl. 16)	Benelux	REGISTERED	565747	83857	12/01/2011	BPI COMMUNICATIONS, INC.
BILLBOARD (Cl. 16)	Brazil	REGISTERED	790126516	790.126.516	10/13/2011	VNU BUSINESS MEDIA, INC.
BILLBOARD (Cl. 16)	Bulgaria	REGISTERED	11786	18804	08/21/2010	VNU BUSINESS MEDIA, INC.
BILLBOARD (Cl. 16)	Chile	REGISTERED	424.528	524.813	10/21/2018	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD (Cl. 16)	China	REGISTERED	90-41715	608977	08/30/2012	VNU BUSINESS MEDIA, INC.
BILLBOARD (Cl. 16)	Colombia	REGISTERED	182721	100567	05/16/2018	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD (Cl. 16)	Czech Republic	REGISTERED	N/A	169,002	08/29/2010	VNU BUSINESS MEDIA, INC.
BILLBOARD (Cl. 16)	Denmark	REGISTERED	310878	VR 1980 02627	07/11/2010	VNU BUSINESS MEDIA, INC.
BILLBOARD (Cl. 16)	European Union (OHIM)	REGISTERED	126,474	126474	04/30/2016	VNU BUSINESS MEDIA, INC.
BILLBOARD (Cl. 16)	France	REGISTERED	81.072	1,496,735	11/03/2018	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD (Cl. 16)	Georgia	REGISTERED	4088/03-93	10568	08/26/2018	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD (Cl. 16)	Germany	REGISTERED	DD-W64535/16	DD653363	09/14/2010	VNU BUSINESS MEDIA, INC.
BILLBOARD (Cl. 16)	Germany	REGISTERED	792792	792,792	10/29/2013	VNU BUSINESS MEDIA, INC.
BILLBOARD (Cl. 16)	Hong Kong	REGISTERED	8526/1997	200002005	06/20/2014	VNU BUSINESS MEDIA, INC.
BILLBOARD (Cl. 16)	Hungary	REGISTERED	3300/90	140 054	08/28/2010	VNU BUSINESS MEDIA, INC.
BILLBOARD (Cl. 16)	Japan	REGISTERED	7-115656	4455947	03/02/2011	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD	Kosovo	PENDING	4551		8/30/2010	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD	Montenegro	REGISTERED	z-154490	36009	8/30/2010	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD	Serbia	REGISTERED	z-154490	36009	8/30/2010	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD (Cl. 16)	Mexico	REGISTERED	236437	236437	10/16/2014	VNU BUSINESS MEDIA, INC.
BILLBOARD (Cl. 16)	Norway	REGISTERED	780.210	106.655	11/27/2010	VNU BUSINESS MEDIA, INC.
BILLBOARD (Cl. 16)	Russian Federation	REGISTERED	126367	96187	09/19/2020	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD (Cl. 16)	Singapore	REGISTERED	T97/08271J	T97/08271J	07/11/2017	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD (Cl. 16)	Slovak Republic	REGISTERED	O-58426-90	169002	08/19/2010	VNU BUSINESS MEDIA, INC.
BILLBOARD (Cl. 16)	South Africa	PENDING	2002/12126	2002/12126	08/14/2012	VNU BUSINESS MEDIA, INC.
BILLBOARD (Cl. 16)	Spain	REGISTERED	947045	947045	07/02/2010	VNU BUSINESS MEDIA, INC.

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BILLBOARD (Cl. 16)	Sweden	REGISTERED	78-3584	172,550	06/19/2010	VNU BUSINESS MEDIA, INC.
BILLBOARD (Cl. 16)	Switzerland	REGISTERED	4913	327528	08/29/2013	VNU BUSINESS MEDIA, INC.
BILLBOARD (Cl. 16)	Ukraine	REGISTERED	126367/SU	5049	09/19/2010	VNU BUSINESS MEDIA, INC.
BILLBOARD (Cl. 16)	United States	REGISTERED	72/463,894	986,949	06/25/2014	VNU BUSINESS MEDIA, INC.
BILLBOARD (Cl. 16)	Venezuela	REGISTERED	3955-1979	101762-F	03/14/2018	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD (Cl. 18)	Japan	REGISTERED	7-115657	3,369,074	02/27/2018	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD (Cl. 20)	Japan	REGISTERED	7-115658	4128990	03/27/2018	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD (Cl. 21)	Japan	REGISTERED	7-115659	4077190	10/31/2017	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD (Cl. 24)	Japan	REGISTERED	7-115660	3363283	11/28/2017	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD (Cl. 25)	Japan	REGISTERED	7-115661	4,467,947	04/20/2011	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD (Cl. 28)	Japan	REGISTERED	7-115662	4,451,422	02/09/2011	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD (Cl. 3)	Japan	REGISTERED	7-115652	4094465	12/19/2017	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD (Cl. 30)	Japan	REGISTERED	9-163947	4265736	04/23/2019	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD (Cl. 32)	Japan	REGISTERED	7-115664	4089988	12/12/2017	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD (Cl. 33)	Japan	REGISTERED	7-115665	4063452	10/03/2017	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD (Cl. 34)	Japan	REGISTERED	7-115666	4089989	12/12/2017	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD (Cl. 35)	United States	REGISTERED	77273,122	3,475,206	07/29/2014	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD (Cl. 41)	Australia	REGISTERED	449,593	449,593	08/04/2017	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD (Cl. 41)	Korea (South)	REGISTERED	41-2001-8207	41-84433	03/17/2013	VNU BUSINESS MEDIA, INC.
BILLBOARD (Cl. 41, 42)	Australia	REGISTERED	725653	725653	01/15/2017	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD (Cl. 42)	Korea (South)	REGISTERED	41-2000-16264	41-75211	04/18/2012	VNU BUSINESS MEDIA, INC.
BILLBOARD (Cl. 9)	Hong Kong	REGISTERED	199802450	199900875	02/26/2015	VNU BUSINESS MEDIA, INC.
BILLBOARD (Class 16)	Japan	REGISTERED	2004-519749	1664965	03/22/2014	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD (Cls. 38 & 41)	European Union (OHIM)	REGISTERED	3.654.332	3654332	02/19/2014	VNU BUSINESS MEDIA, INC.
BILLBOARD (Cls. 38 & 41)	Japan	REGISTERED	2004-10407	4,854,284	04/08/2015	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD (Katakana)	Japan	REGISTERED		891410	03/02/2011	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD (Nat. 15)	Uruguay	REGISTERED	345.425	259931	01/25/2013	VNU BUSINESS MEDIA, INC.

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BILLBOARD (stylized 1) - Cl. 16	Japan	REGISTERED	4-108431	3151423	05/31/2016	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD (stylized 1) - Cl. 16	United States	REGISTERED	71/672,626	606,753	05/31/2015	VNU BUSINESS MEDIA, INC.
BILLBOARD (stylized 2)	United States	REGISTERED	73/654,996	1,528,168	03/07/2019	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD (stylized 2) - Cl. 16	Argentina	REGISTERED	1.778.344	1.731.379	04/16/2019	VNU BUSINESS MEDIA, INC.
BILLBOARD (stylized 2) - Cl. 16	Brazil	REGISTERED	821.130.846	821.130.846	08/06/2012	VNU BUSINESS MEDIA, INC.
BILLBOARD (stylized 2) - Cl. 16	Hong Kong	REGISTERED	8627/1997	200002006	06/24/2014	VNU BUSINESS MEDIA, INC.
BILLBOARD (stylized 2) - Cl. 16	Indonesia	REGISTERED	D95-22111	IDM00007739 3	11/23/2015	VNU BUSINESS MEDIA, INC.
BILLBOARD (stylized 2) - Cl. 16	Israel	REGISTERED	100268	100268	08/22/2016	VNU BUSINESS MEDIA, INC.
BILLBOARD (stylized 2) - Cl. 16	Korea (South)	REGISTERED	11420/1985	128325	08/07/2016	VNU BUSINESS MEDIA, INC.
BILLBOARD (stylized 2) - Cl. 16	Poland	REGISTERED	Z-99010	74054	05/14/2011	VNU BUSINESS MEDIA, INC.
BILLBOARD (stylized 2) - Cl. 16	Romania	REGISTERED	24481	R 18534	05/15/2011	VNU BUSINESS MEDIA, INC.
BILLBOARD (stylized 2) - Cl. 16	Singapore	REGISTERED	T97/08534E	T97/08534E	07/17/2017	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD (stylized 2) - Cl. 16	Taiwan	REGISTERED	79-50033	526128	06/15/2011	VNU BUSINESS MEDIA, INC.
BILLBOARD (stylized 2) - Cl. 25	Japan	REGISTERED	7-115661	4467947	04/20/2010	VNU BUSINESS MEDIA, INC.
BILLBOARD (stylized 2) - Cl. 25	United States	REGISTERED	75/034,111	2,082,353	07/22/2017	VNU BUSINESS MEDIA, INC.
BILLBOARD (stylized 2) - Cl. 9	Hong Kong	REGISTERED	199802545	199902520	02/25/2015	VNU BUSINESS MEDIA, INC.
BILLBOARD (stylized 2) - Cl. 9	Japan	REGISTERED	7-115653	4528548	12/14/2011	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD (stylized 2) - Cl. 9	United States	REGISTERED	74/051,725	1,660,589	10/15/2011	VNU BUSINESS MEDIA, INC.
BILLBOARD 200	United States	REGISTERED	74/208,175	1,704,965	08/04/2012	VNU BUSINESS MEDIA, INC.
BILLBOARD BULLETIN	United States	REGISTERED	75/212,555	2,160,124	05/26/2018	VNU BUSINESS MEDIA, INC.
BILLBOARD CAFE	Japan	REGISTERED	4-121505	3151428	05/31/2016	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD EXTRA (Stylized -	Japan	REGISTERED	H05-055887	3337912	08/08/2017	NIELSEN BUSINESS MEDIA, INC.

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Class 16)						
BILLBOARD HOT 100	Benelux	REGISTERED	842069	565363	02/07/2015	VNU BUSINESS MEDIA, INC.
BILLBOARD LIVE & DESIGN	Australia	REGISTERED	713555	713555	07/23/2016	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD LIVE & DESIGN (Cl. 25)	Hong Kong	REGISTERED	9194/1996	11604/1999	07/26/2013	VNU BUSINESS MEDIA, INC.
BILLBOARD LIVE & DESIGN (Cl. 25, 41, 42)	European Union (OHIM)	REGISTERED	260,984	260984	04/30/2016	VNU BUSINESS MEDIA, INC.
BILLBOARD LIVE & DESIGN (Cl. 41)	Hong Kong	REGISTERED	9195/1996	118941998	07/26/2013	VNU BUSINESS MEDIA, INC.
BILLBOARD LIVE & DESIGN (Cl. 41)	Japan	REGISTERED	8-81863	4209251	11/13/2018	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD LIVE & DESIGN (Cl. 41, 42)	United States	REGISTERED	75/978,749	2,290,642	11/02/2019	VNU BUSINESS MEDIA, INC.
BILLBOARD LIVE & DESIGN (Cl. 42)	Hong Kong	REGISTERED	9196/1996	199808708	07/26/2013	VNU BUSINESS MEDIA, INC.
BILLBOARD LIVE (Cl. 25)	China	REGISTERED	970007910	1196627	08/06/2018	VNU BUSINESS MEDIA, INC.
BILLBOARD LIVE (Cl. 25)	Indonesia	REGISTERED	D99-202 69	471165	11/16/2009	VNU BUSINESS MEDIA, INC.
BILLBOARD LIVE (Cl. 25)	Korea (South)	REGISTERED	40-199-18940	478357	10/06/2010	VNU BUSINESS MEDIA, INC.
BILLBOARD LIVE (Cl. 25)	Mexico	REGISTERED	285434	650,165	01/29/2017	VNU BUSINESS MEDIA, INC.
BILLBOARD LIVE (Cl. 25)	Singapore	REGISTERED	T97/00553H	T97/00553H	07/29/2016	VNU BUSINESS MEDIA, INC.
BILLBOARD LIVE (Cl. 25)	United States	REGISTERED	75/978,494	2,319,617	02/15/2010	VNU BUSINESS MEDIA, INC.
BILLBOARD LIVE (Cl. 25, 41, 42)	European Union (OHIM)	REGISTERED	260,968	260968	05/31/2016	VNU BUSINESS MEDIA, INC.
BILLBOARD LIVE (Cl. 41 and 43)	United States	ALLOWED	77/357,212		01/15/2010	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD LIVE (Cl. 41)	Brazil	REGISTERED	819,079,227	819079227	04/09/2012	VNU BUSINESS MEDIA, INC.
BILLBOARD LIVE (Cl. 41)	Korea (South)	REGISTERED	97-2492	48281	10/21/2018	VNU BUSINESS MEDIA, INC.
BILLBOARD LIVE (Cl. 41)	Mexico	REGISTERED	285436	551,291	01/29/2017	VNU BUSINESS MEDIA, INC.
BILLBOARD LIVE (Cl. 41)	Singapore	REGISTERED	T97/00554F	T97/00554F	01/16/2017	VNU BUSINESS MEDIA, INC.
BILLBOARD LIVE (Cl. 42)	Brazil	REGISTERED	819,050,970	819,050,970	11/07/2010	VNU BUSINESS MEDIA, INC.
BILLBOARD LIVE (Cl. 42)	China	REGISTERED	970007912	1,471,917	11/06/2010	VNU BUSINESS MEDIA, INC.
BILLBOARD LIVE (Cl. 42)	Japan	REGISTERED	7-93771	4128035	03/27/2018	NIELSEN BUSINESS MEDIA, INC.

Mark/Title	Country	Status	Serial No.	Reg. No.	Expiration	Owner
BILLBOARD LIVE (Cl. 42)	Mexico	REGISTERED	285435	551,290	01/29/2017	VNU BUSINESS MEDIA, INC.
BILLBOARD LIVE (Cl. 42)	Singapore	REGISTERED	555/97	T97/00555D	01/16/2017	VNU BUSINESS MEDIA, INC.
BILLBOARD LIVE (Class 041)	Indonesia	REGISTERED	V00-2006007780A	IDM00012372 4	08/03/2016	VNU BUSINESS MEDIA, INC.
BILLBOARD LIVE (Class 041)	Indonesia	REGISTERED	V00-2006007778	IDM00012372 3	08/03/2016	VNU BUSINESS MEDIA, INC.
BILLBOARD LIVE (Cl. 43)	Indonesia	REGISTERED	V00-2006007780	IDM00009238 9	02/03/2017	VNU BUSINESS MEDIA, INC.
BILLBOARD LIVE (Cls. 38 & 41)	Japan	REGISTERED	2004-10408	4,854,285	04/08/2015	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD MUSIC AWARDS	United States	REGISTERED	78/494,024	3,023,506	12/06/2011	VNU BUSINESS MEDIA, INC.
BILLBOARD RADIO	United States	ALLOWED	77/451,129		12/30/2009	NIELSEN BUSINESS MEDIA, INC.
BILLBOARD SONG CONTEST	United States	REGISTERED	73/698,698	1,538,506	05/09/2019	VNU BUSINESS MEDIA, INC.
BILLBOARD UNDERGROUND	United States	REGISTERED	77/003,414	3,267,250	07/24/2013	VNU BUSINESS MEDIA, INC.
BILLBOARD.COM	United States	REGISTERED	75/219,798	2,202,505	11/10/2018	VNU BUSINESS MEDIA, INC.
BREAKERS	United States	PENDING	77/781,620		04/15/2010	NIELSEN BUSINESS MEDIA, INC.
CAVALCADE OF ACTS AND ATTRACTIONS	Canada	REGISTERED	564013	337,951	03/11/2018	VNU BUSINESS MEDIA, INC.
DIGITAL MUSIC LIVE! (Class 35)	United States	REGISTERED	77/355,649	3,522,276	10/21/2014	NIELSEN BUSINESS MEDIA, INC.
DIGITAL MUSIC LIVE! (Class 41)	United States	REGISTERED	77/355,665	3,510,269	09/30/2014	NIELSEN BUSINESS MEDIA, INC.
EUROCHART HOT 100	Benelux	REGISTERED	839282	563,807	12/19/2014	BFI COMMUNICATIONS, INC.
EUROCHART HOT 100	European Union (OHIM)	REGISTERED	410654	410,654	12/31/2016	NIELSEN BUSINESS MEDIA, INC.
GLOBAL MUSIC PULSE	United States	REGISTERED	74/222,793	1,768,293	04/27/2013	VNU BUSINESS MEDIA, INC.
GREATEST GAINERS	United States	REGISTERED	75/471,809	2,361,215	06/27/2010	VNU BUSINESS MEDIA, INC.
HEATSEEKERS	United States	REGISTERED	74/222,749	1,920,850	09/19/2015	VNU BUSINESS MEDIA, INC.

<u>Mark/Title</u>	<u>Country</u>	<u>Status</u>	<u>Serial No.</u>	<u>Reg. No.</u>	<u>Expiration</u>	<u>Owner</u>
HOT 100	European Union (OHIM)	REGISTERED	410522	410,522	12/31/2016	NIELSEN BUSINESS MEDIA, INC.
HOT 100 (Cl. 16)	Japan	REGISTERED	287773	2,722,646	08/01/2017	NIELSEN BUSINESS MEDIA, INC.
HOT 100 (Cl. 16)	United States	REGISTERED	72233,867	831,459	07/04/2017	VNU BUSINESS MEDIA, INC.
HOT 100 (Cl. 25)	Japan	REGISTERED	287772	2,695,414	09/30/2014	NIELSEN BUSINESS MEDIA, INC.
IMPACT!	United States	REGISTERED	75474,516	2,322,564	2/22/2010	VNU BUSINESS MEDIA, INC.
MECCA (Class 35)	United States	REGISTERED	78645,923	3,131,270	8/15/2012	NIELSEN BUSINESS MEDIA, INC.
MOBILE ENTERTAINMENT LIVE	United States	REGISTERED	77066,637	3,292,412	9/11/2013	NIELSEN BUSINESS MEDIA, INC.
MOBILE ENTERTAINMENT LIVE	United States	REGISTERED	77066,641	3,292,413	9/11/2013	NIELSEN BUSINESS MEDIA, INC.
MOST ADDED	United States	PENDING	77781,593		1/15/2010	NIELSEN BUSINESS MEDIA, INC.
MUSIC & MEDIA (Stylized)	United States	REGISTERED	74221,317	1,791,549	9/7/2013	VNU BUSINESS MEDIA, INC.
POP 100	United States	REGISTERED	78588,484	3,119,666	07/25/2012	VNU BUSINESS MEDIA, INC.
QUIZBEAT	United States	REGISTERED	77466,755	3,549,829	12/23/2014	NIELSEN BUSINESS MEDIA, INC.
RADIO MONITOR	United States	REGISTERED	78442,193	3,096,616	05/23/2012	VNU BUSINESS MEDIA, INC.
ROSS REPORTS	United States	REGISTERED	75258,450	2,191,939	09/29/2018	VNU BUSINESS MEDIA, INC.
ROSS REPORTS TELEVISION & FILM	United States	REGISTERED	75462,968	2,213,123	12/22/2018	VNU BUSINESS MEDIA, INC.
THE BILLBOARD HOT 100	Canada	REGISTERED	899158	TMA580,475	05/01/2018	VNU BUSINESS MEDIA, INC.
THE BUZZ 100	United States	REGISTERED	77319,230	3,435,858	05/24/2014	NIELSEN BUSINESS MEDIA, INC.
TOP DOLLAR	United States	ALLOWED	77383,367		03/02/2010	NIELSEN BUSINESS MEDIA, INC.
TOP POP	United States	REGISTERED	73659,797	1,494,186	06/28/2018	VNU BUSINESS MEDIA, INC.
VITAL REISSUES	United States	REGISTERED	74679,136	1,966,029	04/02/2016	VNU BUSINESS MEDIA, INC.
CINEASIA	China	REGISTERED	3232580	3,232,580	10/20/2013	SUNSHINE GROUP WORLDWIDE, LLC
CINEASIA	Thailand	REGISTERED	SM19524	491569	07/03/2012	SUNSHINE GROUP WORLDWIDE, LLC
CINEASIA	United States	REGISTERED	76355,304	2,708,773	04/22/2013	VNU BUSINESS MEDIA, INC.

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CINEMA EXPO INTERNATIONAL	European Union (OHIM)	REGISTERED	2759710	2759710	07/31/2012	SUNSHINE GROUP WORLDWIDE, LLC
CINEMA EXPO INTERNATIONAL	United States	REGISTERED	76/355,697	2,674,583	01/14/2013	VNU BUSINESS MEDIA, INC.
FILM JOURNAL INTERNATIONAL	United States	REGISTERED	76/355,618	2,768,767	09/30/2013	SUNSHINE GROUP WORLDWIDE, LLC
MOVIEWEEK and Design	United States	SUSPENDED	77/485,328		N/A	NIELSEN BUSINESS MEDIA, INC.
SHOWEAST	United States	REGISTERED	75/754,640	2,472,821	07/31/2011	SUNSHINE GROUP WORLDWIDE, LLC
SHOWEST	United States	REGISTERED	73/334,598	1,212,684	10/12/2012	SUNSHINE GROUP WORLDWIDE, LLC
SHOWEST (California)	United States	REGISTERED		12,732	11/03/2011	SUNSHINE GROUP WORLDWIDE, LLC
SHOWEST (Utah)	United States	REGISTERED		25,496	11/06/2011	SUNSHINE GROUP WORLDWIDE, LLC
SHOWEST AWARDS	United States	REGISTERED	76/065,730	2,512,105	11/27/2011	VNU BUSINESS MEDIA, INC.
DIRECTOR POWER	United States	REGISTERED	75/537,681	2,453,593	05/22/2011	H R INDUSTRIES, INC.
DIRECTOR POWER	United States	REGISTERED	75/521,090	2,313,448	02/01/2010	H R INDUSTRIES, INC.
FIRST IN HOLLYWOOD	United States	ALLOWED	77/408,237		03/02/2010	NIELSEN BUSINESS MEDIA, INC.
FUEL FOR THOUGHT (Class 16)	United States	REGISTERED	78/264,643	2,905,358	11/23/2010	H R INDUSTRIES, INC.
FUEL FOR THOUGHT (Class 41)	United States	REGISTERED	78/264,649	2,928,300	02/22/2011	H R INDUSTRIES, INC.
HOLLYWOOD HYPERLINKS	United States	REGISTERED	75/126,565	2,179,876	08/11/2018	H R INDUSTRIES, INC.
KEY ART AWARDS	United States	REGISTERED	74/095,044	1,745,378	01/05/2013	H R INDUSTRIES, INC.
RISKY BIZ	United States	REGISTERED	77/522,490	3,579,898	02/24/2015	NIELSEN BUSINESS MEDIA, INC.
RISKY BUSINESS	United States	REGISTERED	77/123,315	3,518,909	10/21/2014	NIELSEN BUSINESS MEDIA, INC.
STAR POWER	United States	REGISTERED	75/268,379	2,208,161	12/08/2018	H R INDUSTRIES, INC.

Mark/Title	Country	Status	Serial No.	Reg. No.	Expiration	Owner
STAR POWER	United States	REGISTERED	75/538,378	2,320,657	02/22/2010	H R INDUSTRIES, INC.
THE HOLLYWOOD REPORTER	India	PUBLISHED	1596229		08/30/2017	NIELSEN BUSINESS MEDIA, INC.
THE HOLLYWOOD REPORTER (Class 16)	United States	PENDING	77/223,725		N/A	NIELSEN BUSINESS MEDIA, INC.
THE HOLLYWOOD REPORTER (Class 41)	India	PUBLISHED	1596228		08/30/2017	NIELSEN BUSINESS MEDIA, INC.
THE HOLLYWOOD REPORTER (Class 41)	United States	PENDING	77/223,738		N/A	NIELSEN BUSINESS MEDIA, INC.
THE HOLLYWOOD REPORTER	Japan	REGISTERED	5-275	3,077,332	09/29/2015	H R INDUSTRIES, INC.
THE HOLLYWOOD REPORTER & Design	European Union (OHIM)	REGISTERED	91074	91,074	04/30/2016	H R INDUSTRIES, INC.
THE HOLLYWOOD REPORTER & Design	Korea (South)	REGISTERED	40-2001-17017	40-526132	07/24/2012	H R INDUSTRIES, INC.
THE HOLLYWOOD REPORTER & Design	United States	REGISTERED	73/213,517	1,140,385	10/14/2010	H R INDUSTRIES, INC.
THE HOLLYWOOD REPORTER (Class 16)	India	PENDING	1600742		09/11/2017	NIELSEN BUSINESS MEDIA, INC.
THE HOLLYWOOD REPORTER (Class 41)	India	PENDING	1599915		09/10/2017	NIELSEN BUSINESS MEDIA, INC.
THE HOLLYWOOD REPORTER (Classes 016 and 041)	United States	REGISTERED	77/407,221	3,519,615	10/21/2014	NIELSEN BUSINESS MEDIA, INC.
THE HOLLYWOOD REPORTER (Stylized)	United States	REGISTERED	72/283,063	0,856,584	09/10/2018	H R INDUSTRIES, INC.
THE HOLLYWOOD REPORTER STUDIO FOUNDED IN 1929 BLU-BOOK	United States	REGISTERED	73/215,262	1,185,696	01/12/2012	H R INDUSTRIES, INC.
THE HOLLYWOODREPORTER	United States	REGISTERED	75/395,937	2,245,657	05/18/2019	NIELSEN BUSINESS MEDIA, INC.
THR and Design	United States	ALLOWED	77/408,247		03/02/2010	NIELSEN BUSINESS MEDIA, INC.
ADFREAK	United States	REGISTERED	78/521,634	3,125,827	08/08/2012	VNU BUSINESS MEDIA, INC.
ADWEEK	Argentina	PUBLISHED	2.813.863		N/A	NIELSEN BUSINESS MEDIA, INC.
ADWEEK	Argentina	PUBLISHED	2.813.864		N/A	NIELSEN BUSINESS MEDIA, INC.
ADWEEK	European Union (OHIM)	REGISTERED	91,207	91,207	04/30/2016	VNU BUSINESS MEDIA, INC.

Mark/Title	Country	Status	Serial No.	Reg. No.	Expiration	Owner
ADWEEK (Classes 16 and 35)	Russian Federation	REGISTERED	2005727295	318157	10/26/2015	VNU BUSINESS MEDIA, INC.
ADWEEK (Stylized)	United States	REGISTERED	73/625,384	1,442,070	06/09/2017	VNU BUSINESS MEDIA, INC.
ADWEEK (word mark - Class 16)	United States	REGISTERED	78/188,927	2,788,877	12/02/2013	VNU BUSINESS MEDIA, INC.
ADWEEK (word mark - Class 41)	United States	REGISTERED	78/417,213	2,997,512	09/20/2011	VNU BUSINESS MEDIA, INC.
ADWEEK (word mark - Classes 35, 41, 42)	European Union (OHIM)	REGISTERED	4,113,957	4,113,957	01/24/2016	VNU BUSINESS MEDIA, INC.
ADWEEK GLOBAL MARKETING	Canada	REGISTERED	1237100	1237100	11/03/2021	VNU BUSINESS MEDIA, INC.
ADWEEK ASIA	European Union (OHIM)	REGISTERED	1872506	1872506	09/25/2010	VNU BUSINESS MEDIA, INC.
ADWEEK'S WORK	Hong Kong	REGISTERED	8312/1998	B13075/1999	06/25/2015	VNU BUSINESS MEDIA, INC.
BRAND BUILDERS (word mark - 2(f))	European Union (OHIM)	REGISTERED	3,752,482	3,752,482	04/12/2014	VNU BUSINESS MEDIA, INC.
BRAND WEEK	United States	REGISTERED	78/420,971	2989342	08/30/2011	VNU BUSINESS MEDIA, INC.
BRAND WEEK	Argentina	PUBLISHED	2,813,861		N/A	NIELSEN BUSINESS MEDIA, INC.
BRAND WEEK	Argentina	REGISTERED	2,813,862	2,278,781	03/25/2019	NIELSEN BUSINESS MEDIA, INC.
BRAND WEEK	Brazil	REGISTERED	821,979,698	821,979,698	07/25/2016	ASM COMMUNICATIONS, INC.
BRAND WEEK	Canada	REGISTERED	1040705	TMA574,863	01/31/2018	VNU BUSINESS MEDIA, INC.
BRAND WEEK	European Union (OHIM)	REGISTERED	126,573	126,573	04/30/2016	VNU BUSINESS MEDIA, INC.
BRAND WEEK	Hong Kong	REGISTERED	99/19525	2000B13878	12/24/2016	ASM COMMUNICATIONS, INC.
BRAND WEEK	Japan	REGISTERED	2000-6783	4,431,319	11/10/2010	VNU BUSINESS MEDIA, INC.
BRAND WEEK	Mexico	PENDING	407545		01/21/2010	VNU BUSINESS MEDIA, INC.
BRAND WEEK	United States	REGISTERED	74/258,878	1,820,584	02/08/2014	VNU BUSINESS MEDIA, INC.
BRAND WEEK SUPERBRANDS	European Union (OHIM)	REGISTERED	2083079	2083079	01/24/2011	VNU BUSINESS MEDIA, INC.
BRAND WEEK SUPERBRANDS	Great Britain (UK)	REGISTERED	2242463	2242463	08/14/2010	VNU BUSINESS MEDIA, INC.
BRAND WEEK SUPERBRANDS	Japan	REGISTERED	2000-132791	4,528,619	12/14/2011	VNU BUSINESS MEDIA, INC.
BRAND WEEK.COM	United States	REGISTERED	75/577,580	2,331,543	03/21/2010	VNU BUSINESS MEDIA, INC.

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CLIO	European Union (OHIM)	REGISTERED	1,238,195	1,238,195	06/30/2019	NIELSEN BUSINESS MEDIA, INC.
CLIO	France	REGISTERED	296525	1677591	07/08/2011	VNU BUSINESS MEDIA, INC.
CLIO (Cl. 16)	United States	REGISTERED	76/470,470	2,837,926	05/04/2014	NIELSEN BUSINESS MEDIA, INC.
CLIO (Cl. 35)	Argentina	REGISTERED	2.615.375	2.076.895	03/31/2016	BPI COMMUNICATIONS, INC.
CLIO (Cl. 35)	Great Britain (UK)	REGISTERED	1528959	1528959	03/08/2010	VNU BUSINESS MEDIA, INC.
CLIO (Cl. 35)	Korea (South)	REGISTERED	51-2004-631	41-24005	06/03/2014	VNU BUSINESS MEDIA, INC.
CLIO (Cl. 35, 41)	Germany	REGISTERED	C44767/35 Wz	2070928	03/08/2013	VNU BUSINESS MEDIA, INC.
CLIO (Cl. 38)	Argentina	REGISTERED	1.949.601	1.975,631	03/24/2014	VNU BUSINESS MEDIA, INC.
CLIO (Cl. 41)	Argentina	REGISTERED	1.949.602	1.975,630	03/24/2014	VNU BUSINESS MEDIA, INC.
CLIO (Cl. 41)	Australia	REGISTERED	621,852	621,852	02/03/2014	NIELSEN BUSINESS MEDIA, INC.
CLIO (Cl. 41)	Brazil	REGISTERED	817301348	817301348	05/23/2015	NIELSEN BUSINESS MEDIA, INC.
CLIO (Cl. 41)	Canada	REGISTERED	1237185	TMA651,100	10/21/2020	VNU BUSINESS MEDIA, INC.
CLIO (Cl. 41)	China	REGISTERED	960008929	1,061,791	07/20/2017	VNU BUSINESS MEDIA, INC.
CLIO (Cl. 41)	Colombia	REGISTERED	7075957	346650	02/12/2018	NIELSEN BUSINESS MEDIA, INC.
CLIO (Cl. 41)	Great Britain (UK)	REGISTERED	1528960	1528960	03/08/2010	VNU BUSINESS MEDIA, INC.
CLIO (Cl. 41)	Japan	REGISTERED	61141-93	3,356,239	10/31/2017	NIELSEN BUSINESS MEDIA, INC.
CLIO (Cl. 41)	Japan	REGISTERED	130209/97	4,419,613	09/22/2010	NIELSEN BUSINESS MEDIA, INC.
CLIO (Cl. 41)	Korea (South)	REGISTERED	93-1530	41-24004	06/03/2014	VNU BUSINESS MEDIA, INC.
CLIO (Cl. 41)	New Zealand (Aotearoa)	REGISTERED	234137	234137	02/10/2015	VNU BUSINESS MEDIA, INC.
CLIO (Cl. 41)	Poland	REGISTERED	119,602	84005	03/18/2013	VNU BUSINESS MEDIA, INC.
CLIO (Cl. 41)	Russian Federation	REGISTERED	94-0380693	141848	11/01/2014	BPI COMMUNICATIONS, INC.
CLIO (Cl. 41)	United States	REGISTERED	73/191,144	1,134,824	05/06/2010	VNU BUSINESS MEDIA, INC.
CLIO (Class 35)	Taiwan	REGISTERED	82012023	S66678	10/15/2013	VNU BUSINESS MEDIA, INC.
CLIO (Class 41)	Taiwan	REGISTERED	82012024	S66595	10/15/2013	VNU BUSINESS MEDIA, INC.
CLIO TROPHY	France	REGISTERED	296526	1677592	07/08/2011	VNU BUSINESS MEDIA, INC.

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CONTENT & CONTACT	United States	REGISTERED	78/383,515	3,030,454	12/13/2011	VNU BUSINESS MEDIA, INC.
CREATIVE SEMINAR	United States	REGISTERED	75/673,536	2,366,107	07/11/2010	VNU BUSINESS MEDIA, INC.
INSIDE MEDIA	United States	REGISTERED	75/661,152	2439634	03/27/2011	VNU BUSINESS MEDIA, INC.
MEDIA JOB MARKET	United States	REGISTERED	77/481,329	3656078	07/14/2015	NIELSEN BUSINESS MEDIA, INC.
MEDIAJOBVINE	United States	ALLOWED	77/481,344		N/A	NIELSEN BUSINESS MEDIA, INC.
MEDIAWEEK	Argentina	PUBLISHED	2.813.859		N/A	NIELSEN BUSINESS MEDIA, INC.
MEDIAWEEK	Argentina	PUBLISHED	2.813.860		N/A	NIELSEN BUSINESS MEDIA, INC.
MEDIAWEEK	European Union (OHIM)	REGISTERED	126,383	126,383	04/30/2016	VNU BUSINESS MEDIA, INC.
MEDIAWEEK	United States	REGISTERED	75/577,579	2,331,542	03/21/2010	VNU BUSINESS MEDIA, INC.
MEDIAWEEK	United States	REGISTERED	74/036,778	1,628,290	12/18/2010	VNU BUSINESS MEDIA, INC.
MISCELLANEOUS DESIGN (Clio Statuette)	Argentina	REGISTERED	2.615.378	2.076.898	03/31/2016	VNU BUSINESS MEDIA, INC.
MISCELLANEOUS DESIGN (Clio Statuette)	Argentina	REGISTERED	2.615.376	2.076.896	03/31/2016	VNU BUSINESS MEDIA, INC.
MISCELLANEOUS DESIGN (Clio Statuette)	Argentina	REGISTERED	2.615.377	2.076.897	03/31/2016	VNU BUSINESS MEDIA, INC.
MISCELLANEOUS DESIGN (Clio Statuette)	European Union (OHIM)	REGISTERED	1,238,070	1,238,070	06/30/2019	NIELSEN BUSINESS MEDIA, INC.
MISCELLANEOUS DESIGN (Clio Statuette)	United States	REGISTERED	74/619,921	1,985,157	07/09/2016	VNU BUSINESS MEDIA, INC.
SUPERBRANDS	Argentina	REGISTERED	2.275.275	1.840.171	08/13/2011	VNU BUSINESS MEDIA, INC.
SUPERBRANDS	Brazil	REGISTERED	821.979.701	821.979.701	07/22/2018	ASM COMMUNICATIONS, INC.
SUPERBRANDS	Canada	PENDING	1191618		04/11/2010	VNU BUSINESS MEDIA, INC.
SUPERBRANDS	France	REGISTERED	98/722.784	98/722.784	03/13/2018	NIELSEN BUSINESS MEDIA, INC.
SUPERBRANDS	Italy	REGISTERED	RM98C001305	838,321	03/13/2018	ASM COMMUNICATIONS, INC.
SUPERBRANDS	Mexico	REGISTERED	407544	643,989	01/21/2010	VNU BUSINESS MEDIA, INC.
SUPERBRANDS	Russian Federation	REGISTERED	98704057	195,388	03/12/2018	NIELSEN BUSINESS MEDIA, INC.
SUPERBRANDS	Spain	REGISTERED	2.149.268	2,149,268	03/11/2018	ASM COMMUNICATIONS, INC.

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SUPERBRANDS	United States	REGISTERED	75/020,359	2,038,457	02/18/2017	VNU BUSINESS MEDIA, INC.
SUPERBRANDS (stylized)	Benelux	REGISTERED	925337	641,268	10/21/2018	NIELSEN BUSINESS MEDIA, INC.
OUT THERE (Class 016)	United States	REGISTERED	77/976,667	3,722,387	12/08/2015	NIELSEN BUSINESS MEDIA, INC.
OUT THERE (Class 035)	United States	REGISTERED	77/607,101	3,663,043	08/04/2015	NIELSEN BUSINESS MEDIA, INC.
VINE	United States	ALLOWED	77/481,356		N/A	NIELSEN BUSINESS MEDIA, INC.
WHO'S WHERE	United States	REGISTERED	74/441,385	1,846,725	07/26/2014	VNU BUSINESS MEDIA, INC.
HOLLYWOOD GUIDE	United States	PENDING	77/898,984		N/A	NIELSEN BUSINESS MEDIA, INC.
TV REPORTER	United States	PENDING	77/898,987		N/A	NIELSEN BUSINESS MEDIA, INC.