

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Custom Direct LLC		09/09/2010	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	JPMorgan Chase Bank, N.A., as Administrative Agent
Street Address:	10 South Dearborn
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60603
Entity Type:	National Banking Association: UNITED STATES

PROPERTY NUMBERS Total: 32

Property Type	Number	Word Mark
Registration Number:	2618129	4CHECKS.COM
Registration Number:	3003544	4 4CHECKS.COM
Registration Number:	3209238	ARTISTIC CHECKS
Registration Number:	3784173	ARTISTIC CHECKS
Serial Number:	77824849	ARTISTIC GREETINGS
Registration Number:	1891702	CHECK CRAFTERS
Registration Number:	1817441	CHECK GALLERY
Serial Number:	77824775	CLASSIC CHECKS
Registration Number:	2705957	C D CUSTOM DIRECT, INC.
Registration Number:	1839430	EARTH MATTERS
Serial Number:	77828276	FAN CHECKS
Registration Number:	3798817	FAN CHECKS BY STYLES
Serial Number:	77132407	GIGGLE PRINT
Registration Number:	3783974	IDENTITY CHECK PRINTERS

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Registration Number:	3784230	IDENTITY CHECK PRINTERS
Registration Number:	3783977	IDENTITY CHECKS
Registration Number:	1836717	IMAGE CHECKS
Registration Number:	3802370	INSPIRE SOMETHING GOOD WITH LIFECHECKS
Serial Number:	77734638	JANZOON
Serial Number:	77734636	JANZOON
Serial Number:	77734632	JANZOON
Registration Number:	2712881	LIFECHECKS
Registration Number:	3784229	LIFECHECKS
Serial Number:	77824811	MESSAGE!CHECKS
Registration Number:	1967440	MESSAGE!PRODUCTS
Registration Number:	3250899	SALT & LIGHT
Registration Number:	3258694	SECURIGUARD
Serial Number:	77824720	STYLES CHECKS
Serial Number:	77828271	THE ENVIRONMENTAL CHECK COMPANY
Registration Number:	2631355	THE STYLES CHECK COMPANY
Registration Number:	3783990	UNIQUE CHECKS
Registration Number:	3784110	YOUR GREEN CHOICE FOR CHECKS

CORRESPONDENCE DATA

Fax Number: (214)981-3400
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 214-981-3483
Email: dclark@sidley.com
Correspondent Name: Dusan Clark, Esq.
Address Line 1: Sidley Austin LLP
Address Line 2: 717 N. Harwood St., Suite 3400
Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	36084-36960
NAME OF SUBMITTER:	Dusan Clark
Signature:	/Dusan Clark/
Date:	09/16/2010

Total Attachments: 4
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TRADEMARK

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**CONFIRMATORY GRANT OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS**

THIS CONFIRMATORY GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS (as the same may be amended, restated, supplemented or otherwise modified from time to time, the “Confirmatory Grant”) is made effective as of September 9, 2010, by and from CUSTOM DIRECT LLC, a Delaware limited liability company (“Grantor”), to and in favor of JPMORGAN CHASE BANK, N.A., for itself and as Administrative Agent for the Secured Parties (as defined in the Credit Agreement referenced below) (in such capacities, “Grantee”).

WHEREAS, DELUXE CORPORATION, a Minnesota corporation (“Parent”), the Lenders and Grantee have entered into a Credit Agreement dated as of March 12, 2010 (as may be amended, restated, supplemented or otherwise modified from time to time, the “Credit Agreement”).

WHEREAS, Grantor has guaranteed the repayment of the Secured Obligations pursuant to a Guaranty dated as of March 12, 2010 (as may be amended, restated, supplemented or otherwise modified from time to time, the “Subsidiary Guaranty”).

WHEREAS, Grantor has entered into a joinder to the Pledge and Security Agreement dated as of March 12, 2010 (as may be amended, restated, supplemented or otherwise modified from time to time, the “Security Agreement”).

WHEREAS, Grantor owns the trademarks listed on Exhibit A attached hereto (the “Trademarks”), which Trademarks are pending or registered with the United States Patent and Trademark Office.

WHEREAS, this Confirmatory Grant has been granted in conjunction with the security interest granted under the Security Agreement to Grantee for the benefit of the Secured Parties. The rights and remedies of Grantee with respect to the security interest granted herein are without prejudice to and are in addition to those set forth in the Security Agreement and the other Loan Documents, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Confirmatory Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

NOW, THEREFORE, in consideration of the mutual covenants and agreements set forth herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, it is hereby agreed that:

1) Definitions. All capitalized terms not defined herein shall have the respective meaning given to them in the Credit Agreement.

2) The Security Interest.

(a) This Confirmatory Grant is made to secure the satisfactory performance and payment of (i) all the Secured Obligations and (ii) all of the obligations and liabilities of the Subsidiary Guarantors under the Subsidiary Guaranty. Upon the payment in full of all Secured

Obligations, Grantee shall promptly, upon such satisfaction, execute, acknowledge, and deliver to Grantor all reasonably requested instruments in writing releasing the security interest in the Trademarks acquired under the Security Agreement and this Confirmatory Grant.

(b) Grantor hereby grants to Grantee a security interest in (1) all of Grantor's right, title and interest in and to the Trademarks now owned or from time to time after the date hereof owned or acquired by Grantor, together with (2) all proceeds of such Trademarks, (3) the goodwill associated with such Trademarks and (4) all causes of action arising prior to or after the date hereof for infringement of such Trademarks or unfair competition regarding the same.

3) Counterparts. This Confirmatory Grant may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart.

4) Governing Law. This Confirmatory Grant and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the law of the State of New York.

CONFIRMATORY GRANT OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS

EXHIBIT A

SCHEDULE OF TRADEMARKS

Trademark	Appln. No.	Appln. Date	Regn. No.	Regn. Date
4Checks.com			2618129	9/10/2002
4Checks.com (stylized)			3003544	10/4/2005
Artistic Checks			3209238	2/13/2007
Artistic Checks (and design)	77829467	9/18/2009	3784173	5/4/2010
Artistic Greetings	77824849	9/11/2009		
Check Crafters			1891702	4/25/1995
Check Gallery			1817441	1/18/1994
Classic Checks	77824775	9/11/2009		
CD Custom Direct, Inc (and design)			2705957	4/15/2003
Earth Matters			1839430	6/14/1994
Fan Checks	77828276	9/16/2009		
Fan Checks by Styles (and design)	77828282	9/16/2009	3798817	6/8/2010
Giggle Print	77132407	3/15/2007		
Identity Check Printers	77824122	9/10/2009	3783974	5/4/2010
Identity Check Printers (and design)	77830396	9/19/2009	3784230	5/4/2010
Identity Checks	77824252	9/10/2009	3783977	5/4/2010
Image checks (and design)			1836717	5/17/1994
Inspire Something Good with Lifechecks	77830394	9/19/2009	3802370	6/15/2010
Janzoon	77734638	5/12/2009		
Janzoon	77734636	5/12/2009		
Janzoon	77734632	5/12/2009		
Life Checks			2712881	5/6/2003
Lifechecks (stylized)	77830393	9/19/2009	3784229	5/4/2010
Message!Checks	77824811	9/11/2009		
Message!Products			1967440	4/9/1996
Salt & Light			3250899	6/12/2007
Securiguard			3258694	7/3/2007
Styles Checks	77824720	9/11/2009		
The Environmental Check Company	77828271	9/16/2009		
The Styles Check Company			2631355	10/8/2002
UniqueChecks	77824616	9/11/2009	3783990	5/4/2010
Your Green Choice for Checks	77828256	9/16/2009	3784110	5/4/2010

Confirmatory Grant of Security Interest In United States Trademarks

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RECORDED: 09/16/2010

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