

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bernard I. Segal		04/14/2009	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	BF Products, LLC		
Street Address:	200 Westerly Road		
City:	Bellingham		
State/Country:	WASHINGTON		
Postal Code:	98226		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3177689	DEAD-FAST	
CORRESPONDENCE DATA			
Fax Number:	(312)360-9315		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	3123600080		
Email:	tmdocket@gbclaw.net		
Correspondent Name:	Greer, Burns & Crain Ltd.		
Address Line 1:	300 South Wacker Drive		
Address Line 2:	Suite 2500		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	0824.81793		
NAME OF SUBMITTER:	Steven P. Fallon		
Signature:	/STEVEN P. FALLON/		
Date:	09/17/2010		

TRADEMARK

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REEL: 004279 FRAME: 0989

CH 3177689 \$40.00



## TRADEMARK ASSIGNMENT

AGREEMENT entered into as of APRIL 14, 2009 by and between **BF Products, LLC**, a Delaware company, having its principal office at 200 Westerly Rd., Bellingham, WA 98226 ("Assignee"), and **BERNARD I. SEGAL**, a California resident, having a principal residence ~~an~~ <sup>an office</sup> address as 1900 AVENUE OF THE STARS, 15TH FLOOR ("Assignor"), LOS ANGELES, CALIFORNIA, 90067.

WHEREAS, Assignor is the owner of the trademark "Dead Fast" and associated designs and trade dress as applied to Insecticides for the control of ants, roaches and other crawling insects for consumer, professional pest control, industrial and institutional use, including all common law rights and U.S. Trademark Registration No. 3,177,689, (together, the "Trademarks"), and has used the Trademarks throughout the United States, and

WHEREAS, Assignor has the right to assign Assignee the entire right, title and all interest in the Trademarks, and

WHEREAS, Assignor is desirous of acquiring the entire interest in the Trademarks, including the goodwill of the business associated with the Trademarks;

NOW, THEREFORE, in consideration of the premises and of the mutual agreements, covenants and provisions contained herein, the parties hereto do hereby agree as follows:

Be it known that for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, transfers and conveys to Assignee the full and exclusive right, title and interest to the Trademarks (including U.S. Trademark Registration No. 3,177,689);

Assignor further does hereby assign to Assignee the goodwill of the business symbolized by the Trademarks;

Assignor hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale.

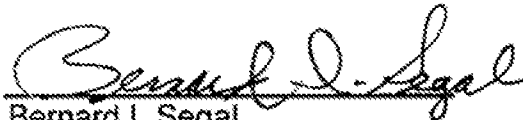
Assignor further covenants that Assignee will, upon its request, be provided promptly with all pertinent facts and documents that may be necessary for Assignee to maintain and renew any and all registrations concerning the Trademarks.

IN WITNESS WHEREOF, this Agreement is executed on the day and year first written above.

BF Products (BF Products)  
(Assignee)

  
Stephen Hill, President *CEO*  
Date:

Bernard I. Segal (Assignor)

  
Bernard I. Segal  
Date: APRIL 14, 2009




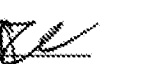
Initials:      
Segal BF Brands BF Products Hmax

EXHIBIT A TO AGREED AMENDMENT TO OSMEGEN-SEGAL  
EXCLUSIVE DISTRIBUTORSHIP AGREEMENT