

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Thaigem Global Marketing Ltd.		07/01/2010	Exempted Company: CAYMAN ISLANDS

RECEIVING PARTY DATA

Name:	Gems TV Holdings Ltd.
Street Address:	Office of Offshore Incorporations (Cayman) Limited, Huntlaw Building
Internal Address:	P.O. Box 2804, Georgetown
City:	Grand Cayman
State/Country:	CAYMAN ISLANDS
Entity Type:	Exempted company: CAYMAN ISLANDS

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2610909	THAIGEM.COM
Registration Number:	2528741	THAIGEM.COM
Registration Number:	3039071	THAIGEM.COM

CORRESPONDENCE DATA

Fax Number: (214)981-3400
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 214-981-3300
 Email: jchester@sidley.com
 Correspondent Name: Sidley Austin LLP c/o Julia Chester, Esq
 Address Line 1: 717 N. Harwood
 Address Line 2: Suite 3400
 Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER: 40929-10020

DOMESTIC REPRESENTATIVE

900171855

**TRADEMARK
 REEL: 004280 FRAME: 0180**

CH \$90.00 2610909

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Julia M. Chester

Signature:

/Julia M. Chester/

Date:

09/17/2010

Total Attachments: 3

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CONFIRMATORY TRADEMARK ASSIGNMENT

This Trademark Assignment is made and entered into as of July 1, 2010, by and between **GEMS TV HOLDINGS LTD.**, an exempted company incorporated in the Cayman Islands (“Assignee”), and **THAIGEM GLOBAL MARKETING LTD.**, an exempted company incorporated in the Cayman Islands (“Assignor”).

WHEREAS, Assignor was the owner of all right, title and interest in and to the trademarks attached hereto on Schedule 1 (the “Trademarks”), together with the goodwill of the business symbolized by the trademarks;

WHEREAS, Assignor and Assignee now desire to confirm said assignment and transfer of said Trademarks.


NOW, THEREFORE, for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, the parties agree as follows:

1. Assignor hereby assigns to the Assignee all of Assignor’s right, title and interest in and to the Trademarks together with the goodwill of the business thereby, including all rights of action arising from the trademarks, all claims for damages by reason of past infringement and the right to sue and collect damages for such infringements, including all proceeds therefrom, and the right to bring an action at law or in equity for any other violation of any of the Trademarks occurring prior to the date hereof, and to collect all damages, settlements and proceeds relating thereto, to be held and enjoyed by the Assignee for its own use and benefit and for its successors and assigns as the same would have been held by Assignor had this assignment not been made.


2. This Trademark Assignment may be executed simultaneously in two or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

IN WITNESS WHEREOF, the undersigned has caused this Assignment to be duly executed and delivered as of the date first written above.

GEMS TV HOLDINGS LTD.

By: 
Name: Jason Choo Choon Wai
Title: Chairman

THAIGEM GLOBAL MARKETING LTD

By: 
Name: Jason Choo Choon Wai
Title: Director

Schedule 1

Trademarks

Trademark

	Serial No.	App. Date	Reg. No.	Reg. Date	Status
THAIGEM.COM	76/187241	12/28/2000	2,610,909	08/20/2002	Registered
THAIGEM.COM	76/187242	12/28/2000	2,528,741	01/08/2002	Registered
THAIGEM.COM (Design)	76/571402	01/22/2004	3,039,071	01/10/2006	Registered