

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
April Barnhart		07/27/2010	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
Name:	LGZ, Inc.		
Street Address:	5446 West Wilson Avenue		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60630		
Entity Type:	CORPORATION: ILLINOIS		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Serial Number:	77854651	JEWELRY FOR A CHARMED LIFE	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(312)913-0002		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3129130001		
Email:	mccarthy@mbhb.com		
Correspondent Name:	James M. McCarthy		
Address Line 1:	300 South Wacker Drive		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	927/12		
NAME OF SUBMITTER:	James M. McCarthy		
Signature:	/James M. McCarthy/		
Date:	09/17/2010		

CH \$40.00 77854651

Total Attachments: 1

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## TRADEMARK ASSIGNMENT

WHEREAS, April Barnhart, an individual residing and doing business at 2936 Johnson Street NE, Apartment 1, Minneapolis, MN 55418 ("Assignor"), is the record owner of the entire right, title and interest in and to U.S. Trademark Application No. 77/854,651 for the mark JEWELRY FOR A CHARMED LIFE ("Trademark"); and

WHEREAS, Assignor has agreed to assign and transfer its entire right, title and interest in and to the Trademark, together with all of the goodwill associated with the Trademark and all common law rights associated with the Trademark by virtue of its use in commerce, to LGZ, Inc., a corporation organized under the laws of Illinois ("Assignee"); and

NOW, THEREFORE, in view of the promises herein and in consideration of valuable and legally sufficient consideration, the receipt of which is hereby acknowledged by Assignor, Assignor does hereby sell, convey, transfer and assign and deliver unto Assignee, its successors and assigns, the entire right, title and interest in and to the Trademark, together with the goodwill associated therewith and symbolized thereby, and in and to any and all renewals thereof, together with all rights to sue and recover for past infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by a duly authorized officer on the day set forth below.

Date: 7-27-10

By:   
April Barnhart