

# TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Steelray No. 162 Limited		07/22/2010	COMPANY: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Cosmetic Warriors Limited		
Street Address:	29 High Street		
Internal Address:	Poole		
City:	Dorset		
State/Country:	UNITED KINGDOM		
Postal Code:	BH15 1AB		
Entity Type:	COMPANY: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2629610	BALLISTIC	
CORRESPONDENCE DATA			
Fax Number:	(612)332-9081		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	612.332.5300		
Email:	dmattessich@merchantgould.com		
Correspondent Name:	Danielle I. Mattessich		
Address Line 1:	Merchant & Gould P.C.		
Address Line 2:	P.O. Box 2910		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	16244.0011US01		
DOMESTIC REPRESENTATIVE			
Name:	John A. Clifford		
Address Line 1:	Merchant & Gould P.C.		

OP \$40.00 2629610

900171900

TRADEMARK  
REEL: 004280 FRAME: 0536

Address Line 2: P.O. Box 2910  
Address Line 4: Minneapolis, MINNESOTA 55402

NAME OF SUBMITTER:	Danielle I. Mattessich
--------------------	------------------------

Signature:	/daniellemattessich/
------------	----------------------

Date:	09/18/2010
-------	------------

Total Attachments: 3 source=ball cwl_20100918185523#page1.tif source=ball cwl_20100918185523#page2.tif source=ball cwl_20100918185523#page3.tif
--

## TRADE MARK ASSIGNMENT UNITED STATES OF AMERICA

**THIS AGREEMENT** is made the 22<sup>nd</sup> day of July 2010 (Two Thousand and Ten).

### **BETWEEN:**

1. **Steelray No.162 Limited**, 5 Bassett Wood Drive, Southampton, SO16 3PT, a Company organised and existing under the laws of England & Wales (hereinafter referred to as the "**Steelray**") the Assignor

### **AND**

2. **Cosmetic Warriors Limited** of 29 High Street, Poole, Dorset, BH15 1AB a Company organised and existing under the laws of England & Wales (hereinafter referred to as the "**CW**") the Assignee

### **WHEREAS**

- (A) Steelray is the proprietor of the Trade Mark listed in the attached schedule, hereinafter referred to as the "**Trade Mark**".
- (B) Steelray agrees to assign to CW the Trade Mark on the terms and conditions hereinafter mentioned.
- (C) CW agrees to accept the assignment of the mark on the terms and conditions hereinafter mentioned.

### **NOW THIS AGREEMENT WITNESSETH as follows:-**

The Assignor hereby confirms it has not granted any assignments by way of security, charges or licences to use the Mark nor has the Assignor either by act or omission caused or permitted anything which may endanger the registration of the Trade Mark.

In consideration of the sum of £10 now paid by the Assignee to the Assignor (the receipt of which the Assignor hereby acknowledges) the Assignor hereby assigns the Trade Mark to the Assignee, together with all rights, title and interest in the Trade Mark including all rights of action, powers and benefits to the same belonging or accrued, including the right to sue for past infringements and the goodwill associated with the use of the Trade Mark including the goodwill in the business of the original Registered Proprietor in the services in respect of which the Trade Mark is registered **TO HOLD** the same unto the Assignee absolutely.



D. F. STANLEY

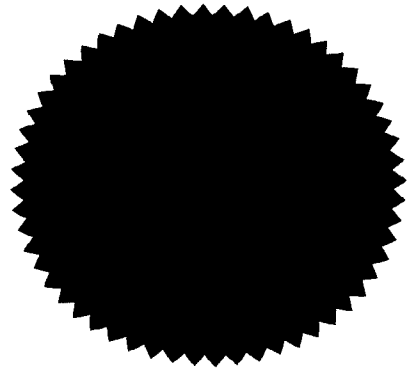
## Liquidator

S COLE

HEAD OF, P



Mary Alice



**SCHEDULE****United States of America****Steelray No.162 BALLISTIC  
Limited**United  
States of  
America

75535140

2629610

8 Oct 2002 3

Registered