

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT																														
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																														
CONVEYING PARTY DATA																															
<table border="1"><thead><tr><th>Name</th><th>Formerly</th><th>Execution Date</th><th>Entity Type</th></tr></thead><tbody><tr><td>Mr. William Norton</td><td></td><td>09/16/2010</td><td>INDIVIDUAL: UNITED STATES</td></tr><tr><td>Mrs. Kelly Norton</td><td></td><td>09/16/2010</td><td>INDIVIDUAL: UNITED STATES</td></tr></tbody></table>				Name	Formerly	Execution Date	Entity Type	Mr. William Norton		09/16/2010	INDIVIDUAL: UNITED STATES	Mrs. Kelly Norton		09/16/2010	INDIVIDUAL: UNITED STATES																
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<table border="1"><tr><td>Name:</td><td colspan="3">BoardLife, LLC</td></tr><tr><td>Doing Business As:</td><td colspan="3">DBA Bored Life? Board Life!</td></tr><tr><td>Street Address:</td><td colspan="3">19260 252nd Ave.</td></tr><tr><td>City:</td><td colspan="3">Bettendorf</td></tr><tr><td>State/Country:</td><td colspan="3">IOWA</td></tr><tr><td>Postal Code:</td><td colspan="3">52722</td></tr><tr><td>Entity Type:</td><td colspan="3">LIMITED LIABILITY COMPANY: IOWA</td></tr></table>				Name:	BoardLife, LLC			Doing Business As:	DBA Bored Life? Board Life!			Street Address:	19260 252nd Ave.			City:	Bettendorf			State/Country:	IOWA			Postal Code:	52722			Entity Type:	LIMITED LIABILITY COMPANY: IOWA		
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CORRESPONDENCE DATA																															
Fax Number: (563)823-4637 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>																															
Phone: 5634410207																															
Email: jay@hamiltoniplaw.com																															
Correspondent Name: Hamilton IP Law, PC																															
Address Line 1: 331 W. 3rd St.																															
Address Line 2: NVC Suite 120																															
Address Line 4: Davenport, IOWA 52801																															
ATTORNEY DOCKET NUMBER:	TM9080050																														
NAME OF SUBMITTER:	Jay R. Hamilton																														
Signature:	/jayrhamilton/																														

TRADEMARK

900171907

REEL: 004280 FRAME: 0573

OP \$40.00 77833033

Date:

09/19/2010

Total Attachments: 1

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## TRADEMARK ASSIGNMENT

ASSIGNORS: Kelly Norton residing at 19260 252nd Ave Bettendorf, IA 52722  
William Norton residing at 19260 252nd Ave Bettendorf, IA 52722

ASSIGNEE: BoardLife, LLC

<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>	<u>Reg. Number</u>	<u>Reg. Date</u>
Board Life? Board Life!	77833033	09/23/2009	N/A	N/A

Assignors, Kelly Norton residing at 19260 252nd Ave Bettendorf, IA 52722 and William Norton residing at 19260 252nd Ave Bettendorf, IA 52722 are the owners of the aforementioned trademark application. Assignee, BoardLife, LLC is an Iowa Limited Liability Company having a principal place of business at 19260 252nd Ave Bettendorf, IA 52722 and is desirous of acquiring said trademark.

In consideration of one dollar (\$1.00) and other good and valuable consideration, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark and said registration therefore, together with the goodwill of the business symbolized by said trademark, and the application for registration of said trademark.

Represented and Authorized by:

<u>/KellyNorton/</u>	<u>9/16/2010</u>
Kelly Norton	Dated

<u>/WilliamNorton/</u>	<u>9/16/2010</u>
William Norton	Dated