

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NEGOZI RICHARD-GINORI 2000 S.R.L.		09/06/2010	CORPORATION: ITALY
RECEIVING PARTY DATA			
Name:	RICHARD GINORI 1735 S.P.A.		
Street Address:	Viale Giulio Cesare 50		
City:	50019 SESTO FIORENTINO (Firenze)		
State/Country:	ITALY		
Entity Type:	CORPORATION: ITALY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2941028	TRINITA' DE' MONTI	
Registration Number:	2974997	TDM TRINITA DE' MONTI	
CORRESPONDENCE DATA			
Fax Number:	(914)941-6091		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(914) 941-5668		
Email:	aedelstein@collenip.com		
Correspondent Name:	Jane F. Collen		
Address Line 1:	80 South Highland Avenue		
Address Line 2:	The Holyoke-Manhattan Building		
Address Line 4:	Ossining, NEW YORK 10562		
ATTORNEY DOCKET NUMBER:	66665 66675		
DOMESTIC REPRESENTATIVE			
Name:	Jess M. Collen of COLLEN IP		
Address Line 1:	80 South Highland Avenue		

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 REEL: 004280 FRAME: 0937**

Address Line 2: The Holyoke-Manhattan Building
Address Line 4: Ossining, NEW YORK 10562

NAME OF SUBMITTER:	Jane F. Collen
Signature:	/Jane F. Collen/
Date:	09/20/2010

Total Attachments: 2
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ATTORNEY DOCKET NO.: 66665 and 66675

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

WHEREAS, NEGOZI RICHARD-GINORI 2000 S.R.L., a legal entity organized and existing under the laws of Italy, whose full post office address is 10, VIA VIVIANI, 20124 MILAN, ITALY (hereinafter referred to as Assignor), has adopted, used and is using two marks which are the subject of registrations in the United States Patent and Trademark Office as follows:

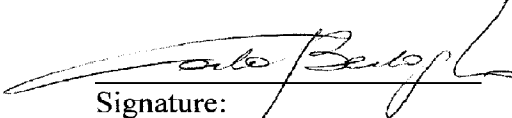
Trademark: TRINITA' DE' MONTI
Registration No. 2941028
Registration Date: April 19, 2005

Trademark: TDM TRINITA DE' MONTI
Registration No.: 2974997
Registration Date: July 26, 2005

AND, WHEREAS, RICHARD GINORI 1735 S.P.A. a legal entity organized and existing under the laws of Italy, whose full post office address is Viale Giulio Cesare 50, 50019 SESTO FIORENTINO (Firenze), Italy (hereinafter referred to as Assignee) is desirous of acquiring said marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to said marks, with goodwill of the business symbolized by the said marks, and the registrations thereof, Registration Nos . 2941028 and 2974997

By: Carla Bertoglio
Name:


Signature:

Director
Title:

DATED: September 6, 2010

ATTORNEY DOCKET NO.: 66665 and 66675

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant : RICHARD GINORI 1735 S.P.A
Reg. Nos. : 2941028; 2974997
Reg. Dates : April 19, 2005 and July 26, 2005
Marks : TRINITA' DE' MONTI and TDM TRINITA DE' MONTI

Commissioner for Trademarks
P.O. Box 1451
Alexandria, Virginia 22313-1451

POWER OF ATTORNEY AND
APPOINTMENT OF DOMESTIC REPRESENTATIVE

Sir:

Registrant hereby appoints: **Jess M. Collen** and **Jane F. Collen**, members of the New York Bar, at the address **COLLEN IP, Intellectual Property Law, P.C., The Holyoke-Manhattan Building, 80 South Highland Avenue, Ossining, New York 10562** Telephone no: (914) 941-5668 to prosecute these registrations, revoking all prior powers and appointments.

JESS M. COLLEN whose postal address is **The Holyoke-Manhattan Building, 80 South Highland Avenue, Ossining, New York 10562**, is hereby designated registrant's representative upon whom notices or process in proceedings affecting these marks may be served.

RICHARD GINORI 1735 SPA
(Registrant)

By: GROSSI SILVANO
(Full Name)

Title: RICHARD GINORI 1735 S.p.A.
PROCURATORE

Dated: 16-9-10

Rag. Silvano Grossi
COLLEN IP
Intellectual Property Law, P.C.
The Holyoke-Manhattan Building
80 South Highland Avenue
Ossining, New York 10562

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