

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jamison Christopher Combs		09/20/2010	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Natural Balance Foods, LTD.		
<b>Street Address:</b>	Worminghall Bucks		
<b>Internal Address:</b>	31 Wornal Business Park		
<b>City:</b>	Buckinghamshire		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	HP18 9PH		
<b>Entity Type:</b>	limited company: UNITED KINGDOM		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3822221	EAT NAKD.	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(215)851-1420		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	215-851-8100		
<b>Email:</b>	jporter@reedsmith.com, karmellino@reedsmith.com, phlipdocketing@reedsmith.com		
<b>Correspondent Name:</b>	Jeffrey A. Porter		
<b>Address Line 1:</b>	P.O. Box 7990		
<b>Address Line 2:</b>	Intellectual Property		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19101-7990		
<b>ATTORNEY DOCKET NUMBER:</b>	08-40120-US		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			

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**TRADEMARK  
 REEL: 004280 FRAME: 0966**

Address Line 1:  
Address Line 2:  
Address Line 3:  
Address Line 4:

NAME OF SUBMITTER:	Jeffrey A. Porter
Signature:	/Jeffrey A. Poter/
Date:	09/20/2010
Total Attachments: 1 source=EAT NAKD assignment#page1.tif	

**TRADEMARK ASSIGNMENT**

This Trademark Assignment is made as of this 31<sup>st</sup> day of August, 2010, by and between Jamison Christopher Combs, an individual residing at 875 Oak Grove Court, Oaji, California 93023 (the "Assignor"), and Natural Balance Foods, Ltd., a limited company organized and existing under the laws of the United Kingdom with a business address of 31 Wornal Business Park, Worminghall Bucks HP 18 9PH, UK (the "Assignee").

WHEREAS, the Assignor is the owner of all right, title and interest in and to the mark EAT NAKD. registered at U.S. Registration No. 3,822,221 (the "Trademark").

WHEREAS, Assignor desires to assign, transfer and set over to Assignee all of Assignor's right, title and interest in and to the Trademark and any and all goodwill associated therewith, and Assignee desires to acquire all of Assignor's right, title and interest in and to the Trademark and any and all goodwill associated therewith.

NOW THEREFORE, in consideration of the foregoing premises and for good and valuable consideration, the sufficiency and receipt of which are hereby acknowledged, the Assignor and the Assignee, intending to be legally bound, hereby agree as follows:

1. Assignor hereby sells, assigns, and transfers to Assignee, and Assignee hereby receives, Assignor's entire right, title and interest in and to the Trademark, together with the goodwill associated therewith, and any and all past, present and future causes of action related to the Trademark, to be held and enjoyed by Assignee for its own use and on its own behalf, and to inure to the benefit of Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this Agreement not been executed and such assignment, sale and transfer not been made.

2. Upon request, Assignor further agrees to execute such additional documents as may be required to effect the foregoing and for recording purposes, including but not limited to recordation in the United States Patent and Trademark Office, in connection with the transfer of ownership of the Trademark referred to above.

IN WITNESS THEREOF, Assignor and Assignee have caused this Trademark Assignment to be executed as of the date last written below.

**JAMISON CHRISTOPHER COMBS**  
  
Signature

Date: 20/9/2010

**NATURAL BALANCE FOODS, LTD.**  
By: Roger Porter Smith  
Title: DIRECTOR  
Date: 20/9/2010