

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Henkel Corporation		03/31/2010	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Diller Corporation		
<b>Street Address:</b>	10155 Reading Road		
<b>Internal Address:</b>	c/o Formica Corporation		
<b>City:</b>	Cincinnati		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	45241		
<b>Entity Type:</b>	CORPORATION: ILLINOIS		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	72275584	WHISPER SPRAY	
<b>Serial Number:</b>	73110391	PERMAGRIP	
<b>Serial Number:</b>	73400183	HYBOND	
<b>Serial Number:</b>	72064332	HYBOND	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(513)786-3260		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	5137863254		
<b>Email:</b>	tracy.shannon@formica.com		
<b>Correspondent Name:</b>	M. Catherine Vernon		
<b>Address Line 1:</b>	10155 Reading Road		
<b>Address Line 2:</b>	c/o Formica Corporation		
<b>Address Line 4:</b>	Cincinnati, OHIO 45241		
<b>NAME OF SUBMITTER:</b>	Tracy L. Shannon		

OP \$115.00 72275584

**900171964**

**TRADEMARK  
 REEL: 004281 FRAME: 0357**

Signature:	/tracylshannon/
Date:	09/20/2010
Total Attachments: 2 source=Henkel Assignment#page1.tif source=Henkel Assignment#page2.tif	

ASSIGNMENT OF TRADEMARKS

This ASSIGNMENT (this "Assignment"), dated as of March 31, 2010 (the "Effective Date") is from Henkel Corporation, a Delaware corporation located at One Henkel Way, Rocky Hill, CT 06067 ("Assignor") to The Diller Corporation, an Illinois corporation located at 10155 Reading Road, Cincinnati, OH 45241-4805 ("Assignee").

WITNESSETH:

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and trademark registrations listed in Schedule A (the "Trademarks") attached hereto;

WHEREAS, Assignor and Assignee are parties to a Settlement and Termination Agreement dated as of February 10, 2010 (the "Settlement Agreement"); and

WHEREAS, the Settlement Agreement provides, among other things, for the sale and assignment by Assignor to Assignee of the Trademarks;

1. Assignment. Assignor hereby assigns and transfers unto Assignee, its successors, heirs and assigns all right, title and interest in and to the Trademarks, and the goodwill associated therewith, including without limitation, the right to any registrations thereof, the right to prosecute any applications therefor, the right to have any registrations issue in the name of Assignee, the right to apply for and obtain any renewal thereof and the right to sue for past and future infringement.
2. Further Assurances. Assignor will execute any and all additional documents that may be reasonably necessary for Assignee to perfect the transfer of rights set forth herein.
3. Binding Provisions. This Agreement is binding upon, and inures to the benefit of, the parties hereto and their respective heirs, executors, legal representatives, successors, and permitted assigns.
4. Governing Law. All questions concerning the construction, validity and interpretation of this Agreement and the performance of the obligations imposed by this Agreement shall be governed by the internal law, not the law of conflicts, of the State of Delaware.

IN WITNESS WHEREOF, the parties hereto have executed and delivered this Assignment of Trademarks as of the Effective Date.

HENKEL CORPORATION

THE DILLER CORPORATION

By: William J. Shope  
WILLIAM J. SHOPE  
Vice President - Construction Group

By: [Signature]  
Name: KE BOU  
Title: V.P. FINANCE

Schedule A to Assignment of Trademarks

Mark	Country	Owner of Record	Status	Reg. No.	Class Goods
HYBOND	CA	Henkel Corporation	Registered 5-9-80	244508	Contact adhesive for laminating plastics and other materials.
HYBOND	US	Henkel Corporation	Registered 11-10-59	627752	Class 1: Contact adhesives applied by rolling, brushing, troweling, and/or spraying, for bonding laminates by contact alone.
HYBOND	US	Henkel Corporation	Registered 10-30-84	1302311	Class 1: Contact Adhesives, Cements and Glues Applied by Rolling, Brushing, Troweling, and/or Spraying, for Laminating Many Types of Dissimilar Materials Such as Steel, Aluminum, Copper, Fiberboard, Leather, Wood, Fabric, Rubber, Plain, Corrugated or Honeycomb Paper, Carpeting, Wall Paneling and Linoleum, by Contact or Pressure for Consumer and Industrial Use.  Class 3: Reducer-cleaners used for thinning adhesives, for removing excess adhesive, and for cleaning adhesive from equipment.
PERMAGRIP	US	Henkel Corporation	Registered 3-24-81	1148539	Class 1: Solvent-based neoprene cements, for industrial use.
WHISPER SPRAY	US	Henkel Corporation	Registered 1-9-68	841866	Class 1: Synthetic resinous adhesives.