

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Beverly Plansky		01/19/2010	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Golden Artist Colors, Inc.		
<b>Street Address:</b>	188 Bell Road		
<b>City:</b>	New Berlin		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	13411		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77914801	WILLIAMSBURG	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)246-8959		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2127081870		
<b>Email:</b>	lbryer@ladas.com		
<b>Correspondent Name:</b>	Lanning G. Bryer		
<b>Address Line 1:</b>	26 West 61st Street		
<b>Address Line 4:</b>	New York, NEW YORK 10023		
<b>ATTORNEY DOCKET NUMBER:</b>	NTMA 101040:753		
<b>NAME OF SUBMITTER:</b>	Lanning G. Bryer		
<b>Signature:</b>	/lgb/		
<b>Date:</b>	09/21/2010		

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Total Attachments: 1  
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UNITED STATES OF AMERICA

ASSIGNMENT

WHEREAS, **Beverly Plansky**, a citizen of the United States, with an address at 1711 Monkey Run Road, East Meredith, New York 13757, United States of America, (hereinafter called the ASSIGNOR) has adopted and used the Trademark applied for in the United States Patent and Trademark Office:

**WILLIAMSBURG**

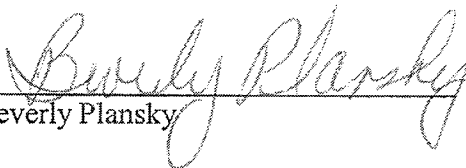
**No. 77/914801**

**Dated: January 19, 2010**

AND WHEREAS, **Golden Artist Colors, Inc.**, a corporation organized and existing under the laws of the State of New York, United States of America, with an address of 188 Bell Road, New Berlin, New York 13411, United States of America, United States of America, (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, all right, title and interest in and to the said trademarks and registrations thereof, together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademarks.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 21st day of May 2010

  
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Beverly Plansky