

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Inventive Resources, Inc.		03/22/2010	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Ranir, LLC		
<b>Street Address:</b>	4701 East Paris SE		
<b>City:</b>	Grand Rapids		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	49512		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1637511	SNORE GUARD	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(616)222-2318		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	616.752.2313		
Email:	trademarks@wnj.com		
Correspondent Name:	Chad E. Kleinheksel		
Address Line 1:	900 Fifth Third Center		
Address Line 2:	111 Lyon Street NW		
Address Line 4:	Grand Rapids, MICHIGAN 49503-2487		
ATTORNEY DOCKET NUMBER:	061429.136513		
NAME OF SUBMITTER:	Chad E. Kleinheksel		
Signature:	/Chad E. Kleinheksel/		
Date:	09/21/2010		

OP \$40.00 1637511

Total Attachments: 1

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**TRADEMARK ASSIGNMENT**

In consideration of the Intellectual Property Purchase Agreement between ASSIGNEE and ASSIGNOR and other good and valuable consideration, ASSIGNOR, Inventive Resources, Inc., a California corporation, with a principal place of business at P.O. Box 1316, 5038 Salida Blvd., Salida, California 95368, sells, assigns, and transfers to ASSIGNEE, Ranir, LLC, a Delaware limited liability company, having a principal place of business at 4701 East Paris SE, Grand Rapids, Michigan 49512, ASSIGNOR'S entire right, title, and interest in and to the following trademark (the "Mark") together with all related common law rights and the goodwill of the business represented by the Mark, in the United States of America and throughout the world:

Mark	Country	Registration Date	Registration No.
SNORE GUARD	United States	March 12, 1991	1637511

ASSIGNOR further assigns to ASSIGNEE, its successors and assigns, the entire right, title, and interest in and to all claims for damages by reason of past infringement of the Mark, together with the right to sue for, collect, and retain the proceeds relating to any such infringement, and in and to all legal equivalents of the Mark in foreign countries.

Further, upon request by ASSIGNEE, ASSIGNOR will execute any further agreements, consents, or other documents reasonably necessary to confirm ASSIGNEE's ownership of the Mark and to otherwise effectuate the transactions contemplated by this Agreement.

ASSIGNOR has executed this Assignment as of the date indicated below.

INVENTIVE RESOURCES, INC.

By: *John A. Robinson*  
Its: PRESIDENT  
Date: MARCH 22, 2010