

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Conversion to a Delaware Limited Liability Company

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pernod Ricard USA, LLC		08/31/2009	LIMITED LIABILITY COMPANY: INDIANA

RECEIVING PARTY DATA

Name:	Pernod Ricard USA, LLC
Street Address:	100 Manhattanville Road
City:	Purchase
State/Country:	NEW YORK
Postal Code:	10577
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 25

Property Type	Number	Word Mark
Registration Number:	2953368	DO YA KUYA
Registration Number:	2856870	
Registration Number:	3561051	EXPLORE YOUR CURIOSITY
Registration Number:	3561050	GET YOUR ISLAND ON
Registration Number:	3234124	KAHLUA
Registration Number:	2924197	KAHLUA
Registration Number:	2988022	KAHLUA
Registration Number:	1900036	KAHLUA
Registration Number:	0752237	KAHLUA
Registration Number:	0923586	KAHLUA
Registration Number:	1505053	
Registration Number:	2276182	KAHLUA ESPECIAL
Registration Number:	1838808	K
Registration Number:	0711952	KAHLUA

CH \$640.00 2953368

Registration Number:	0752236	KAHLUA
Registration Number:	0894274	KAHLUA
Registration Number:	2849355	KUYA
Registration Number:	1261893	MALIBU
Registration Number:	2989886	MALIBU
Registration Number:	1374134	MALIBU
Registration Number:	2989885	MALIBU
Registration Number:	3393773	MALIBU AND DESIGN
Registration Number:	2813350	SERIOUSLY EASY GOING
Serial Number:	77649693	
Serial Number:	77804896	MALIBU

CORRESPONDENCE DATA

Fax Number: (519)971-5729
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 8004472609 # 25584
Email: Marlene.musharbash@pernod-ricard-canada.com
Correspondent Name: Adam Tracy, Pernod Ricard USA
Address Line 1: 2072 Riverside Drive East
Address Line 2: c/o Marlene Musharbash
Address Line 4: Windsor, Ontario, CANADA N8Y 4S5

NAME OF SUBMITTER:	Adam Tracy
Signature:	/at/
Date:	09/21/2010

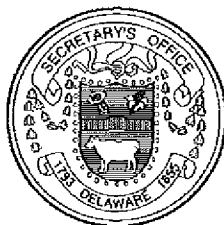
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Delaware

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The First State

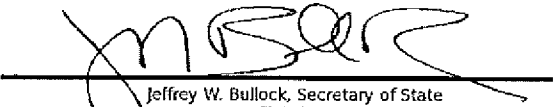
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE CERTIFICATE OF CONVERSION OF AN INDIANA LIMITED LIABILITY COMPANY TO A DELAWARE LIMITED LIABILITY COMPANY OF "PERNOD RICARD USA, LLC", WAS FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF AUGUST, A.D. 2009, AT 12:25 O'CLOCK P.M.



4725736 8317

100151671

You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7815742

DATE: 02-16-10

TRADEMARK
REEL: 004282 FRAME: 0478

Delaware

PAGE 1

The First State

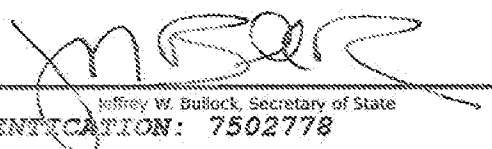
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF AN INDIANA LIMITED LIABILITY COMPANY UNDER THE NAME OF "PERNOD RICARD USA, LLC" TO A DELAWARE LIMITED LIABILITY COMPANY, FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF AUGUST, A.D. 2009, AT 12:25 O'CLOCK P.M.

4725736 8100V

090820768

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7502778

DATE: 08-31-09

TRADEMARK
REEL: 004282 FRAME: 0479

STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A NON-DELAWARE LIMITED LIABILITY COMPANY TO
A DELAWARE LIMITED LIABILITY COMPANY PURSUANT TO
SECTION 18-214 OF THE LIMITED LIABILITY ACT

ARTICLE I

The jurisdiction where the Non-Delaware Limited Liability Company first formed is Indiana.

ARTICLE II

The jurisdiction immediately prior to filing this Certificate is Indiana.

ARTICLE III

The date the Non-Delaware Limited Liability Company first formed is April 27, 2001.

ARTICLE IV

The name of the Non-Delaware Limited Liability Company immediately prior to filing this Certificate is Pernod Ricard USA, LLC.

ARTICLE V

The name of the Limited Liability Company as set forth in the Certificate of Formation is Pernod Ricard USA, LLC.

IN WITNESS WHEREOF, the undersigned has executed this Certificate on the 29th day of August, 2009.


Thomas R. Lalla, Jr., Authorized Person

Delaware

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The First State


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF CERTIFICATE OF FORMATION OF "PERNOD RICARD USA, LLC" FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF AUGUST, A.D. 2009, AT 12:25 O'CLOCK P.M.

4725736 8100V

090820768

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7502778

DATE: 08-31-09

TRADEMARK
REEL: 004282 FRAME: 0481

STATE OF DELAWARE
LIMITED LIABILITY COMPANY
CERTIFICATE OF FORMATION

On this 26th day of August, 2009, the undersigned authorized person, being authorized to form a limited liability company pursuant to the provisions of the Delaware Limited Liability Company Act, as amended (the "Act"), executes this Certificate of Formation, as follows:

FIRST. The name of the limited liability company is Pernod Ricard USA, LLC (the "Company").

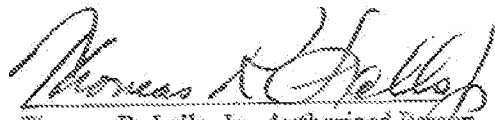
SECOND. The address of the registered office of the Company in the State of Delaware is 2711 Centreville Road, Suite 400, Wilmington, Delaware 19808. The registered agent of the Company located at such address is Corporation Service Company.

THIRD. The period of existence of the Company is perpetual until dissolution of the Company in accordance with the provisions of its Limited Liability Company Agreement (the "Operating Agreement") or the Act.

FOURTH. Any Operating Agreement of the Company shall be in writing.

FIFTH. The business and affairs of the Company shall be conducted and managed by the Managers of the Company in accordance with the Operating Agreement.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation this 26th day of August, 2009.


Thomas R. Lalla, Jr., Authorized Person