

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL												
CONVEYING PARTY DATA													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Name</th> <th style="width:30%;">Formerly</th> <th style="width:15%;">Execution Date</th> <th style="width:25%;">Entity Type</th> </tr> </thead> <tbody> <tr> <td>Jacqueline Rimel</td> <td></td> <td>09/20/2010</td> <td>INDIVIDUAL: UNITED STATES</td> </tr> <tr> <td>Matthew Rimel</td> <td></td> <td>09/17/2010</td> <td>INDIVIDUAL: UNITED STATES</td> </tr> </tbody> </table>		Name	Formerly	Execution Date	Entity Type	Jacqueline Rimel		09/20/2010	INDIVIDUAL: UNITED STATES	Matthew Rimel		09/17/2010	INDIVIDUAL: UNITED STATES
Name	Formerly	Execution Date	Entity Type										
Jacqueline Rimel		09/20/2010	INDIVIDUAL: UNITED STATES										
Matthew Rimel		09/17/2010	INDIVIDUAL: UNITED STATES										
RECEIVING PARTY DATA													
<table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:20%;">Name:</td> <td>La Jolla, LLC</td> </tr> <tr> <td>Street Address:</td> <td>6823 Draper Avenue</td> </tr> <tr> <td>City:</td> <td>La Jolla</td> </tr> <tr> <td>State/Country:</td> <td>CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td>92037</td> </tr> <tr> <td>Entity Type:</td> <td>LIMITED LIABILITY COMPANY: CALIFORNIA</td> </tr> </table>		Name:	La Jolla, LLC	Street Address:	6823 Draper Avenue	City:	La Jolla	State/Country:	CALIFORNIA	Postal Code:	92037	Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA
Name:	La Jolla, LLC												
Street Address:	6823 Draper Avenue												
City:	La Jolla												
State/Country:	CALIFORNIA												
Postal Code:	92037												
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA												
PROPERTY NUMBERS Total: 3													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:20%;">Property Type</th> <th style="width:15%;">Number</th> <th style="width:65%;">Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>3498212</td> <td>RIMEL'S ROTISSERIE & LOCAL SEAFOOD</td> </tr> <tr> <td>Registration Number:</td> <td>3501103</td> <td>OCEAN GIANT</td> </tr> <tr> <td>Registration Number:</td> <td>3453271</td> <td>ZENBU</td> </tr> </tbody> </table>		Property Type	Number	Word Mark	Registration Number:	3498212	RIMEL'S ROTISSERIE & LOCAL SEAFOOD	Registration Number:	3501103	OCEAN GIANT	Registration Number:	3453271	ZENBU
Property Type	Number	Word Mark											
Registration Number:	3498212	RIMEL'S ROTISSERIE & LOCAL SEAFOOD											
Registration Number:	3501103	OCEAN GIANT											
Registration Number:	3453271	ZENBU											
CORRESPONDENCE DATA													
<p>Fax Number: (619)696-9843 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: (619) 696-9797 Email: dmvsurf@cox.net Correspondent Name: Douglas M. Vickery, Esq Address Line 1: 401 West A Street, Suite 1400 Address Line 4: San Diego, CALIFORNIA 92101</p>													
NAME OF SUBMITTER:	Matthew Rimel												
Signature:	/s/												

OP \$90.00 3498212

Date:

09/21/2010

Total Attachments: 9

source=Assignments#page1.tif

source=Assignments#page2.tif

source=Assignments#page3.tif

source=Assignments#page4.tif

source=Assignments#page5.tif

source=Assignments#page6.tif

source=Assignments#page7.tif

source=Assignments#page8.tif

source=Assignments#page9.tif

Trademark Assignment

WHEREAS, Jacqueline Rimel, a United States citizen, and Matthew Rimel, a United States citizen, with their principal place of business at 6823 Draper Avenue, La Jolla, CA 92037 (collectively "Assignor"), have adopted, own and are using the mark RIMEL'S ROTISSERIE & LOCAL SEAFOOD ("Mark") in connection with the following services:

Restaurant, catering and take-out services in class 043.

WHEREAS, Assignor is the owner of registration number 3,498,212 in the United States Patent and Trademark Office in connection with the Mark for the above-described services, registered on September 9, 2008; and

WHEREAS, Rimel's La Jolla, LLC, a California limited liability company, 6823 Draper Avenue, La Jolla, CA 92037 ("Assignee"), desires to acquire the Mark and the above-mentioned registration.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the above-mentioned registration.

Dated effective as of: 9/20/10


Jacqueline Rimel

Dated effective as of: 09/17/10


Matthew Rimel

State of California

County of San Diego

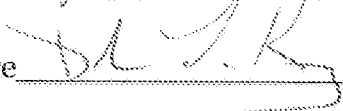
On September 17, 2010 before me,

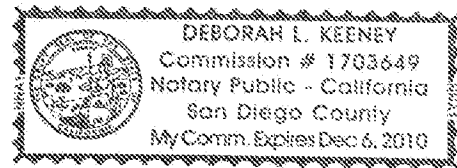
(here insert name of title of the officer) Deborah L. Keeney, Notary Public

personally appeared Matthew Rimol, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature  (Seal)



CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of San Diego

On September 20, 2010

before me, Deborah L. Keeney, Notary Public

Here Insert Name and Title of the Officer

personally appeared Jaqueline N. Piment

Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

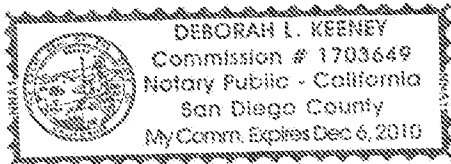
WITNESS my hand and official seal.

Signature _____

DLK

Signature of Notary Public

Place Notary Seal Above



OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: Trade Assignment

Trade Assignment

Document Date: _____

Number of Pages: 2

Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer(s)

Signer's Name: _____

- Individual
- Corporate Officer — Title(s): _____
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____

RIGHT THUMBPRINT OF SIGNER

Top of thumb here

Signer Is Representing: _____

Signer's Name: _____

- Individual
- Corporate Officer — Title(s): _____
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____

RIGHT THUMBPRINT OF SIGNER

Top of thumb here

Signer Is Representing: _____

Trademark Assignment

WHEREAS, Jacqueline Rimel, a United States citizen, and Matthew Rimel, a United States citizen, with their principal place of business at 6823 Draper Avenue, La Jolla, CA 92037 (collectively "Assignor"), have adopted, own and are using the mark OCEAN GIANT ("Mark") in connection with the following services:

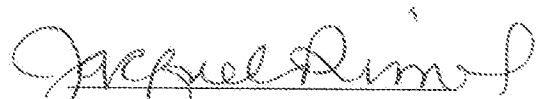
Wholesale distributorships featuring fish, crustaceans and seafood; and procurement, namely, purchasing fish, crustaceans and seafood for others in class 035.

WHEREAS, Assignor is the owner of registration number 3,501,103 in the United States Patent and Trademark Office in connection with the Mark for the above-described services, registered on September 16, 2008; and

WHEREAS, Rimel's La Jolla, LLC, a California limited liability company, 6823 Draper Avenue, La Jolla, CA 92037 ("Assignee"), desires to acquire the Mark and the above-mentioned registration.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the above-mentioned registration.

Dated effective as of: 9/20/10


Jacqueline Rimel

Dated effective as of: 09/17/10


Matthew Rimel

State of California

County of San Diego

On September 17 2010 before me.

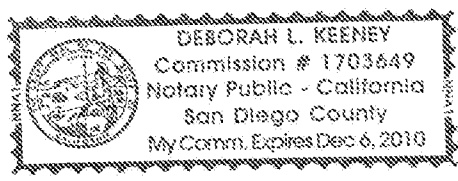
(here insert name of title of the officer) Deborah L. Keeney, Notary Public

personally appeared Matthew Rime, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature *DLK* (Seal)



CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of San Diego

On September 20, 2010

Date

before me,

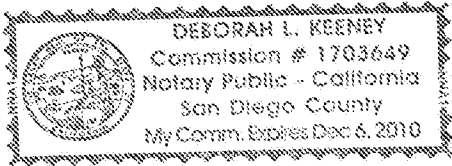
Deborah L. Keena, Notary Public

Here Insert Name and Title of the Officer

personally appeared Sacguoline N. Rimel

Sacguoline N. Rimel
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature DLK

Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: Trade Assignment

Document Date: _____

Number of Pages: 2

Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer(s)

Signer's Name: _____

- Individual
- Corporate Officer — Title(s): _____
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____

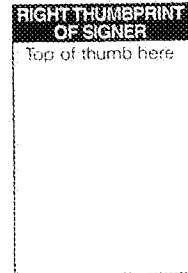
Signer Is Representing: _____



Signer's Name: _____

- Individual
- Corporate Officer — Title(s): _____
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____

Signer Is Representing: _____



Trademark Assignment

WHEREAS, Jacqueline Rimel, a United States citizen, and Matthew Rimel, a United States citizen, with their principal place of business at 6823 Draper Avenue, La Jolla, CA 92037 (collectively "Assignor"), have adopted, own and are using the mark ZENBU ("Mark") in connection with the following services:

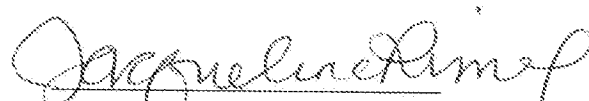
Restaurant, catering and take-out services in class 043.

WHEREAS, Assignor is the owner of registration number 3,453,271 in the United States Patent and Trademark Office in connection with the Mark for the above-described services, registered on June 24, 2008; and

WHEREAS, Rimel's La Jolla, LLC, a California limited liability company, 6823 Draper Avenue, La Jolla, CA 92037 ("Assignee"), desires to acquire the Mark and the above-mentioned registration.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the above-mentioned registration.

Dated effective as of: 9/20/10


Jacqueline Rimel

Dated effective as of: 09/17/10


Matthew Rimel

State of California

County of San Diego

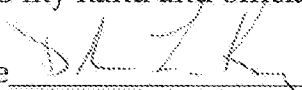
On September 17, 2010 before me,

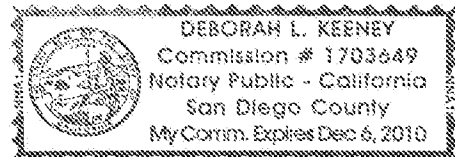
(here insert name of title of the officer) Deborah L. Keeney, Notary Public

personally appeared Matthew Rimo, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature  (Seal)



CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of San Diego

On September 29, 2010

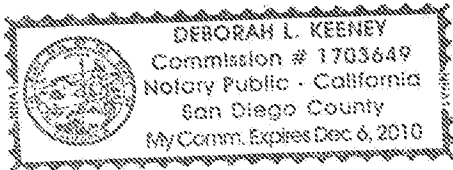
before me, Deborah L. Keene, Notary Public

Here Insert Name and Title of the Officer

personally appeared Jacqueline N. Rimmel

Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature [Signature]

Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: Trade Assignment + nh

Document Date: _____

Number of Pages: 2

Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer(s)

Signer's Name: _____

- Individual
- Corporate Officer — Title(s): _____
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____

Signer Is Representing: _____

RIGHT THUMBPRINT OF SIGNER

Top of thumb here

Signer's Name: _____

- Individual
- Corporate Officer — Title(s): _____
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____

Signer Is Representing: _____

RIGHT THUMBPRINT OF SIGNER

Top of thumb here