

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ox Ideas, Inc.		08/23/2010	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	BBIP, LLC		
Street Address:	10840 SW 113 Place		
City:	Miami		
State/Country:	FLORIDA		
Postal Code:	33176		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77780478	BAIT BUS	
Serial Number:	77065679	BANG BUS	
CORRESPONDENCE DATA			
Fax Number:	(305)372-8068		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	3053740501		
Email:	keith@markbryn.com		
Correspondent Name:	Keith E. Henrich, Esq.		
Address Line 1:	keith@markbryn.com		
Address Line 4:	Miami, FLORIDA 33131		
NAME OF SUBMITTER:	Keith E. Henrich		
Signature:	s/ Keith E. Henrich, Esq. /s		
Date:	09/22/2010		
Total Attachments: 2			

OP \$65.00 77780478

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ASSIGNMENT

WHEREAS, OX IDEAS, INC., a Florida corporation (hereinafter referred to as "Assignor"), owns all right, title and interest in the "Bang Bus" USPTO Serial #77065679 and "Bait Bus" USPTO Serial #77780478 marks ("Trademarks"), along with the associated United States Patent and Trademark Office serial numbers, and

WHEREAS, BBIP, LLC, a Florida limited liability company (hereinafter referred to as "Assignee"), is desirous of acquiring the rights to these Trademarks;

NOW THEREFORE, WITNESSETH: That for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby sell, assign and transfer to said Assignee, its successors and assigns, all right, title and interest in and to said Trademarks and said Assignor does hereby authorize and request the United States Patent and Trademark Office to acknowledge such ownership in accordance with this Assignment.

And said Assignor for said consideration hereby covenants and agrees that said Assignor is the owner of the full title herein conveyed and have the right to convey the same, and agree that said Assignor will communicate to said Assignee any facts known to said Assignor respecting said Trademarks, and testify in any legal proceedings when called upon by said Assignee, sign all lawful papers deemed by said Assignee as expedient to vest in it the legal title herein sought to be conveyed and enforcing proper protection under said Trademarks, but in every instance at the Assignee's expense.

IN WITNESS WHEREOF, I have herunto set my hand and seal on the date listed below.

Signature Page to follow

