

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HARRIS FREEMAN & CO., INC.		09/01/2010	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	FARMER BROS. CO.		
Street Address:	20333 South Normandie Avenue		
City:	Torrance		
State/Country:	CALIFORNIA		
Postal Code:	90502		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2874058	ISLAND MEDLEY	
CORRESPONDENCE DATA			
Fax Number:	(310)231-8311		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(310) 312-3750		
Email:	skb@msk.com		
Correspondent Name:	Steve Bevins c/o Mitchell Silberberg...		
Address Line 1:	11377 West Olympic Boulevard		
Address Line 4:	Los Angeles, CALIFORNIA 90064-1683		
ATTORNEY DOCKET NUMBER:	37332-00165		
NAME OF SUBMITTER:	Lucy B. Arant		
Signature:	/LBA012362/		
Date:	09/22/2010		

OP \$40.00 2874058

Total Attachments: 1
source=Islandassign#page1.tif

TRADEMARK
REEL: 004283 FRAME: 0184

ASSIGNMENT OF UNITED STATES TRADEMARK

WHEREAS, HARRIS FREEMAN & CO., INC., a California corporation having its principal offices at 3110 E Miraloma Ave, Anaheim, California has adopted, used, is using and is the owner of the following trademark now the subject of a registration as set forth below in the United States Patent and Trademark Office:

TRADEMARK	REG. NO.	DATE OF REGISTRATION
ISLAND MEDLEY	2,874,058	August 17, 2004

WHEREAS, FARMER BROS. CO., a Delaware corporation having its principal offices at 20333 South Normandie Avenue, Torrance, California 90502, is desirous of acquiring any and all rights that HARRIS FREEMAN & CO., INC. may have in and to the said trademark and the registration therefore, together with the goodwill in connection with which said trademark is used and which is symbolized by the said trademark, along with the right to recover for damages and profits for past and future infringements thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, HARRIS FREEMAN & CO., INC. does hereby assign to FARMER BROS. CO. all right, title and interest in and to the said trademark and registration, together with the goodwill in connection with which the said trademark is used and which is symbolized by the said trademark, along with the right to recover for damages and profits for past and future infringements thereof.

This Assignment may be executed in counterparts.

HARRIS FREEMAN & CO., INC.

FARMER BROS. CO.

Signed at Anaheim,
California, this 1st
day of August 31, 2010

Signed at TORRANCE CA, this 1st
day of SEPT, 2010

Signature

Signature

KISHORE J. SHAH

DREW H. WEBB

Name

Name

PRESIDENT & SECRETARY

EXECUTIVE VP

Title

Title