

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Aztec Systems, Inc.		09/22/2010	CORPORATION: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Blue Calypso, L.L.C.		
<b>Street Address:</b>	1345 Valwood Parkway		
<b>City:</b>	Carrollton		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75006		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: TEXAS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3836152	BLUE CALYPSO	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(214)210-5941		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	214-210-5940		
Email:	wsteele@grspc.com		
Correspondent Name:	George R. Schultz		
Address Line 1:	5400 LBJ Freeway, Suite 1200		
Address Line 4:	Dallas, TEXAS 75240		
ATTORNEY DOCKET NUMBER:	17593.0104		
NAME OF SUBMITTER:	George R. Schultz		
Signature:	/George R. Schultz/		
Date:	09/22/2010		

OP \$40.00 3836152

Total Attachments: 2

source=Trademark Assignment#page1.tif

source=Trademark Assignment#page2.tif

ASSIGNMENT

WHEREAS, Aztec Systems, Inc., a Texas corporation having its principle office at 1345 Valwood Parkway, Carrollton, TX 75006 (hereinafter "Assignor"), is the owner of record of United States Trademark Registration No. 3,836,152 (U.S. Application No. 77/8258007) for the mark "BLUE CALYPSO";

WHEREAS Blue Calypso, LLC., a Texas limited liability company having its principle office at 1345 Valwood Parkway, Carrollton, TX 75006 (hereinafter "Assignee"), desires to acquire the entire right, title and interest in and to the above-identified mark and the applications and registrations therefore, together with the goodwill of the business connected with the use of and symbolized by said mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, the entire right, title and interest in and to the aforementioned mark and the registrations therefore, together with the goodwill of the business connected with the use of and symbolized by said mark.

IN WITNESS WHEREOF, Assignor has executed this Assignment on this 22<sup>nd</sup> day of September, 2010.

By: \_\_\_\_\_

Printed Name: Andrew Levi

Title: President, Aztec Systems, Inc.

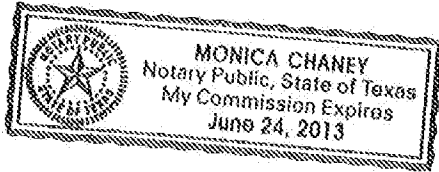
Date: September 22, 2010

STATE OF Texas

COUNTY OF Dallas

BEFORE ME, the undersigned authority, on this day personally appeared Andrew Levi and having been duly sworn by me, upon his oath states that he/she is President of Aztec Systems, Inc., that he/she has read and understands the foregoing instrument, that he/she is authorized to execute said instrument, and acknowledged to me that he executed same for the purposes and consideration therein expressed, in the capacity therein stated, and as the act and deed of said corporation.

SUBSCRIBED AND SWORN TO BEFORE ME, this 22 day of September, 2010.



Monica Chaney  
Printed Name of Notary Public  
Monica Chaney  
Signature of Notary Public

My Commission expires the 24 day of June, 2013.