

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Pernod Ricard USA, LLC		04/19/2010	LIMITED LIABILITY COMPANY:

RECEIVING PARTY DATA

Name:	F.LLI FRANCOLI S.p.A.
Street Address:	Via Romagnano 20
City:	Ghemme (NO)
State/Country:	ITALY
Postal Code:	28074
Entity Type:	CORPORATION: ITALY

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2219953	OPAL NERA
Registration Number:	2168923	
Registration Number:	3628776	SHARE THE DARK SECRET

CORRESPONDENCE DATA

Fax Number: (212)302-8998
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (212) 302-8989
 Email: ipdocket@hgcpatent.com
 Correspondent Name: Kathleen A. Costigan
 Address Line 1: HEDMAN & COSTIGAN, P.C.
 Address Line 2: 1230 Avenue of the Americas, 7th Floor
 Address Line 4: New York, NEW YORK 10020

ATTORNEY DOCKET NUMBER: 1011-TM-1131;1132;1133

DOMESTIC REPRESENTATIVE

900172255

**TRADEMARK
 REEL: 004283 FRAME: 0316**

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Name: Kathleen A. Costigan
Address Line 1: HEDMAN & COSTIGAN, P.C.
Address Line 2: 1230 Avenue of the Americas, 7th Floor
Address Line 4: New York, NEW YORK 10020

NAME OF SUBMITTER:	Kathleen A. Costigan
Signature:	/Kathleen A. Costigan/
Date:	09/22/2010
Total Attachments: 1 source=ASSIGNMENT 3#page1.tif	

Whereas, **PERNOD RICARD USA, LLC**

having its business address at 100 Manhattanville Road, Purchase, New York 10577, United States of America and the owner of the following trademark (s) and the United States registration (s) therefor:

<u>Trademark (s)</u>	<u>Registration Number (s)</u>	<u>Date of Registration (s)</u>	<u>Int'l. Class (es)</u>
OPAL NERA	2219953	26 January 1999	33
OPAL NERA BOTTLE	2168923	30 June 1998	33
SHARE THE DARK SECRET	3628776	26 May 2009	33

(hereinafter referred to as "Assignor").

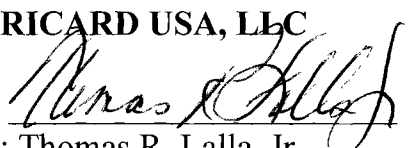
Whereas, **F.LLI FRANCOLI S.p.A.** having its business address at Via Romagnano 20, 28074 Ghemme (NO), Italy

(hereinafter referred to as "Assignee") is desirous of acquiring said trademark (s) and the registration (s) thereon, together with the good will of the business with which said trademark (s) is/are used and which are symbolized by said trademark (s) and the registration (s) therefor.

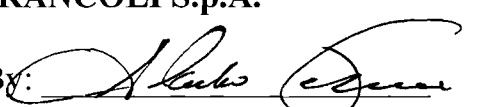
NOW, THEREFORE, in consideration of the sum of One Dollar (\$ 1.00) and other good and valuable consideration to it hand paid, the receipt of which is hereby acknowledged, Assignor does hereby sell, transfer, convey and assign to Assignee the said trademark (s) and the United States registration (s) therefor, together with the good will of the business with which said trademark (s) is/are used and which are symbolized by said trademark (s), and including the right to recover for past infringement of said trademark(s), if any.

IN WITNESS WHEREOF, the said Assignor has caused these presents to be signed in its corporate name by its duly authorized representative.

Date: 4/19/10

PERNOD RICARD USA, LLC
Signed By: 
Print Name: Thomas R. Lalla, Jr.
Title: Vice President

Date: May - 10th - 2010

F.LLI FRANCOLI S.p.A.
Signed By: 
Print Name: Alessandro Francoli
Title: Presidente